



Parks, Recreation and Open Space Plan 2012-2018

City of Wenatchee Parks and Recreation
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PREFACE

On behalf of all the Parks and Recreation Advisory Board Members and Staff that helped with its creation, I am pleased to present the 2012-2018 Parks, Recreation and Open Space Plan.

There have been many recent changes in the community, with changing demographics, increasing expectations for service and new funding challenges. Despite this, our core purpose remains as simple as our beginnings. We exist **to build community through our people, parks and programs**. This comprehensive plan has been developed to make sure that we focus our actions, efforts and resources so future generations will reap the “simple” benefits of: Beautiful public places, quality recreation programs and facilities, excellent customer service, and opportunities for residents to interact with the larger community.

The Plan is divided into six chapters: Introduction, Planning Area, Existing Resources, Demand and Needs Assessment, Guiding Framework and Implementation.

The introduction describes why we chose to develop a plan. We were very clear that we wanted a plan rooted in factual vs. anecdotal data. Much of the data that formed our goals and objectives is contained in the Planning Process section and includes: Issues identified as high priorities, feedback from the surveys, results of outreach efforts to the community and trends identified by the parks and recreation profession. Existing programs and facilities available to the community is contained within the Existing Resources section. The Guiding Framework sections set the context by describing the core purpose, values, and outcomes we hope to achieve. Goals and objectives are grouped into the three categories of **Parks and Facilities, Recreation Programs, and Organizational Development**. The report concludes with the Implementation section that contains the Capital Investment Plan and identifies potential funding sources for future park and recreation acquisition and development projects.

The late President of the United States Dwight D. Eisenhower said, “In preparing for battle I have always found that plans are useless, but planning is indispensable.” Those who created this comprehensive plan would probably agree with our former President. We believe that planning has been indispensable to the future of our organization and the City. I look forward to your support in making this plan a reality for the City of Wenatchee.

David Erickson

David Erickson
Parks and Recreation Director

ACKNOWLEDGEMENTS

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CONTENTS

Chapter 1: Introduction	7
Introduction	8
Chapter 2: Planning Area	9
Growth Management Act	10
Overview	10
History	11
Planning Area Description	11
Physical Setting	12
Climate	12
Land use	13
Housing	13
Demographics	13
Management and Operations	15
Chapter 3: Existing Resources	16
Existing Parks and Recreation System	17
Description of City Owned Facilities	17
Non City Parks and Recreation Facilities	30
Summary of All Parks Facilities	32
Evaluation of Facilities	33
City Recreation Programs	33
Program Support and Partnerships	35
Chapter 4: Demand and Needs Assessment	36
Demand and Need Methodology	37
Level of Service Standards	39
Chapter 5: Guiding Framework	48
Guiding Framework	49
Vision	49
Mission	49
Community Outcomes	49
Goals and Objectives	49
Chapter 6: Implementation	66
Introduction	67
Prioritization	67
Rating Criteria	67
Potential Funding Sources	69
Appendix A	78
Introduction	79
Public Meetings and Workshops	84
Appendix B	86
CIP Prioritization Matrix and Summary	

TABLES AND FIGURES

Table 2.8	Demographic Characteristics – Age	13
Table 2.8.1	Population Forecast	14
Table 2.8.2	Demographic Characteristics – Race	14
Table 3.1	Existing City Park and Open Spaces Summary	17
Figure 3.1	Existing Neighborhood Parks	18
Table 3.1.1	Neighborhood Parks	19
Figure 3.1.1	Existing Neighborhood Parks	22
Table 3.1.2	Community Parks	23
Figure 3.1.2	Existing Community Parks	26
Table 3.1.4	Special Use Areas	27
Table 3.1.5	Natural Open Spaces	28
Table 3.1.6	Trails, Pathways and Bikeways	30
Table 3.1.7	Specialized Recreation Facilities	30
Table 3.2	Non City Parks and Recreation Areas	31
Table 3.3	Park and Facility Summary	32
Table 3.5	Recreation Program Participation Summary	34
Table 4.1	Level of Services Summary	40
Figure 4.1.1	Neighborhood Park Service Area	42
Figure 4.1.2	Community Park Service Area	44
Table 6.2	Capital Investment Plan Summary	68

INDEX OF IMAGES

Cover	Memorial Park	0
Acknowledgements	Parks and Recreation Staff at Independence Day Celebration	3
	Recreation staff training	6
Chapter 1	Memorial Park during the Apple Blossom Festival	7
	Summer Recreation Day Camp participants	8
Chapter 2	Swimming Lessons at the Wenatchee City Pool	9
	Wenatchee	10
	Chief John Harmelt 1931	11
	Wenatchee in 1909	11
	Wenatchee Valley Overview	12
	Special Needs Social Program participants	15
	Pioneer Park play area construction	15
Chapter 3	Special Needs Social Program participants	16
	Rotary Park Splash Pad	17
	Centennial Park	19
	Chase Park	20
	Methow Park	20
	Pennsylvania Park	20
	Washington Park	21
	Western Hills Park	21

	Lincoln Park	23
	Memorial Park	24
	Pioneer Park	24
	Riverfront Park	24
	Rotary Park	25
	Wenatchi Park	25
	Locomotive Park	27
	Skyline Drive Overlook	28
	Rainbow Park	28
	Wenatchee Cemetery	28
	Saddle Rock	29
	Movie in the Park participants	35
Chapter 4	Row and Paddle Camp Participants	36
	Washington Park Wading Pool	37
	Wenatchee World article	38
	Grandview Historic District Park meeting	38
	Memorial Park	39
	Rotary Park Splash Pad	43
	Saddle Rock play participant	47
	Guided Nature Hikes	48
Chapter 5	Skyhawks Sports Camp	48
	Summer Day Camp participant	49
	Pioneer Park skate spot	72
Chapter 6	Saddle Rock	66
	Wenatchee Valley Sports Foundation Logo	77
Appendix A	Wenatchee Youth Baseball at Lincoln Park	78
Appendix B	Rotary Park Splash Pad	86
Appendix C	Centennial Park Summer Concert	89

