



Contact Us: City of Wenatchee,
Economic Development Department
(509) 888-3200

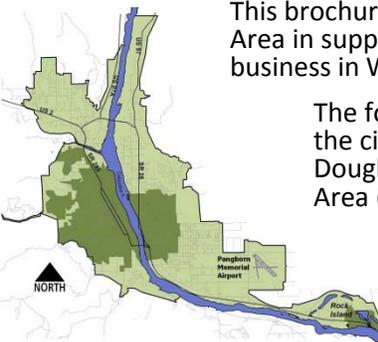
INTRODUCTION

Welcome to Wenatchee! Nestled in the foothills of the Cascade Mountains, the region is home to sunny weather and abundant outdoor recreation. Wenatchee is recognized as a friendly community offering bigger city amenities. The valley is centrally located in Washington with less than a 3 hour drive to three major metropolitan areas and Canada. The resort towns of Leavenworth and Chelan are only 30 minutes from the Valley playing a large role in the local tourism industry. Fruit and hydroelectric power production along with technology are key economic drivers in the region. Additionally, Wenatchee is the largest city in North Central Washington, serving as a regional hub for retail, government, and health care services.



Wenatchee, Central Washington

ECONOMIC DEVELOPMENT OVERVIEW



Urban Area

This brochure is intended to provide key information about the Wenatchee Urban Area in support of existing business growth or for those exploring locating a new business in Wenatchee.

The focus of this data is for the Federally designated Urban Area containing the cities of Wenatchee and East Wenatchee and portions of Chelan and Douglas Counties. Data is also provided for the Metropolitan Statistical Area (MSA) which includes all of Chelan and Douglas Counties.

Economic development opportunities arise around key assets such as the area's high density, redevelopment potential, community strength, infrastructure capacity, sustainability initiatives, quality of life, and more. We invite you to learn more about Wenatchee and are happy to answer any additional questions you have.

REGIONAL HUB - CAPTURE AREAS

Regional Capture Areas (2013)

Chelan, Douglas, Okanogan,
& Grant Counties

Drive time < 2 hours
Population: 242,000

Okanagan Valley, Canada
Population: 350,000

Puget Sound (Seattle Metro)
Population: 3.5 Million

Updated: January 2018

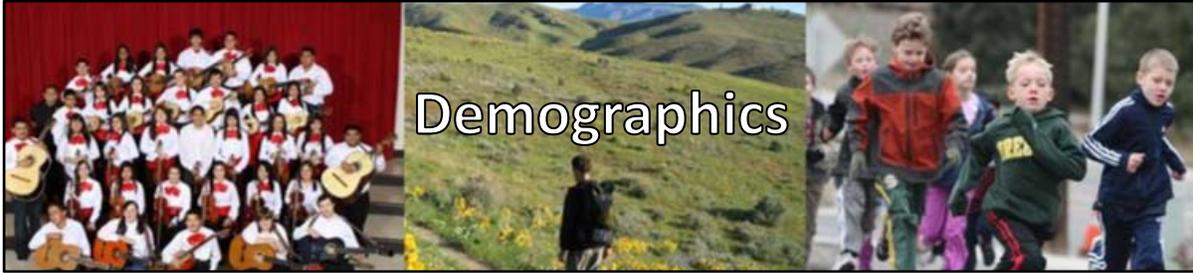
80 Mile Radius



Radius (miles)	Population
5	42,000
6	56,000
8	63,000
10	70,000
15	77,000
20	81,000
30	99,000
40	147,000
50	174,000
60	331,000
80	570,000

Visit our website at:
www.wenatchewa.gov/

Source: www.freemaptools.com/find-population.htm



Demographics

2017 URBAN AREA POPULATION



Source: WA State OFM

2017 Population Est.

Wen. Urban Area Population:	70,886
Wen./E. Wen. MSA:	117,330
City of East Wenatchee:	13,600
City of Wenatchee:	34,070
Source:	WA State OFM

2016 Urban Area Household Data

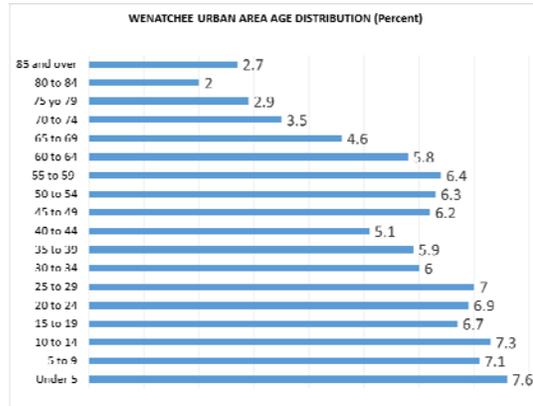
Total Number of Households:	27,718
Share of Family Households:	64.3%
Number of People/Household:	2.61
Source:	ACS 2016 1 YR Estimate

2016 AGE DISTRIBUTION

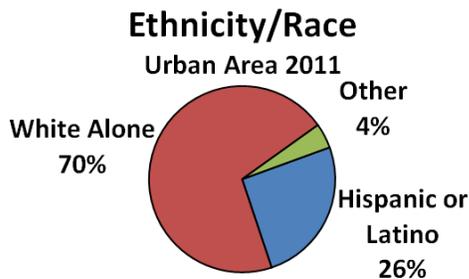
The numbers of youth are a larger group than the baby boomers in the Wenatchee area.

Share of Population by Age	Wen.	State
Birth to 19:	28.7%	25%
20 to 64:	55.6%	60.9%
65 and Older:	15.7%	14.1%

Source: ACS 2012-2016 5YR Estimates



ETHNICITY



Source: ACS 2011- Urban Area Only

Between 2000 and 2010, the share of Hispanic/Latino population has increased from 19% to 27% in the MSA (Chelan and Douglas Counties).

Updated: January 2018

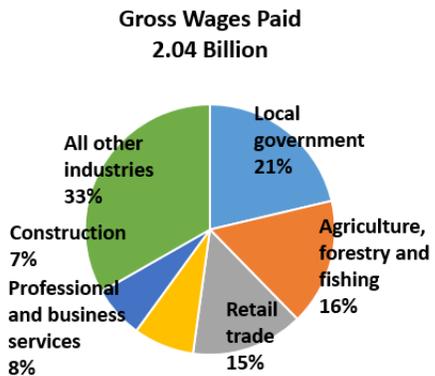
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Economy

2016 PRIMARY SECTORS

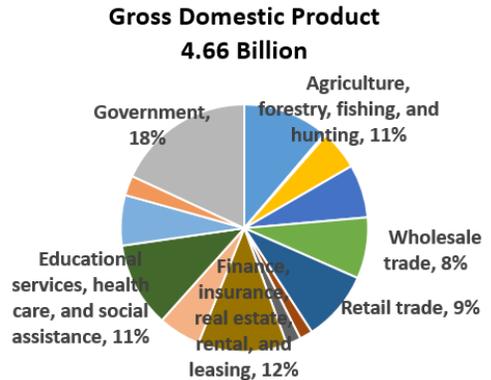
The following sector data is for the Wenatchee/East Wenatchee Metro. Statistical Area (MSA)



Source: WA State Emp. Sec. Dept.

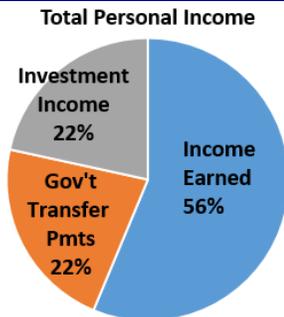
Number of Jobs
Total: 55,261
Non-Farm: 42,166

Top Employers
Stemilt Growers
Confluence Health
Chelan Co. PUD
McDougal & Sons
Wen. School Dist.



Source: Bureau of Economic Analysis (BEA)

2016 MSA PERSONAL INCOME



Source: 2016 BEA Personal Income

\$5.15 Billion of personal income was recorded in 2016 for the Wenatchee/East Wenatchee Metropolitan Statistical Area. The large percentage of investment income is indicative of rental businesses and draws on retirement investments. Additionally, the large percentage of transfer payments (includes Social Security and Medical Benefits) is indicative of the growing retirement population and the regional health care center.

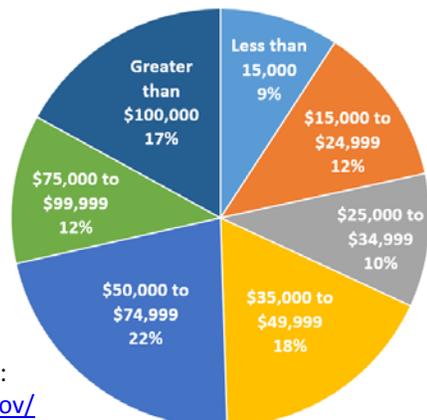
2016 HOUSEHOLD INCOME

The Wenatchee Urban Area income distribution exceeds nearly all Eastern Washington Urban areas in the higher income brackets due to the numbers of higher paying government, health care, and professional services jobs.

Mean Household Income:	\$66,498
Median Household Income:	\$50,485
Mean Non-Family Income:	\$35,433
Mean Family Household Income:	\$81,774

Source: ACS 2016 1 YR Estimate
Updated: January 2018

URBAN AREA HOUSEHOLD INCOME DISTRIBUTION



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