



# 2010 Annual Report

**City of Wenatchee Parks and Recreation Department**

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*Thrivent Food Distribution at the Community Center*

We are pleased to present the 2010 Parks and Recreation Department Annual Report for the City of Wenatchee. In this report you will find that the hard work of staff, volunteers and board members are evident in the results of what has been achieved for our community. The Department's vision of partnering with the community to provide innovative and high value parks, facilities, and programs and services that promote an engaged and healthy community resonates loudly in the Department's outcome areas of:

- Strengthening community image and sense of place
- Supporting economic development
- Fostering human development
- Protecting environmental resources
- Facilitating community problem solving
- Promoting health and wellness
- Increasing cultural unity
- Providing recreational experiences
- Increasing self esteem and self reliance

**A better place to live**

Through the comprehensive planning process and substantiated through national findings, people view parks and recreation as making a community a better place to live because it provides:

- Access to the serenity and wonder of nature
- Outdoor spaces for play and exercise, especially for children
- Opportunities for life enrichment, personal development and growth, social interaction and community building
- Facilities for group and individual sports
- Positive alternatives for juveniles, which serves to help lower crime and mischief.

Wenatchee is a better place to live because of the great community spaces and recreation programs that are provided for residents and visitors.

**What we are proud of**

By working in harmony with community organizations and volunteers, the Department was able to achieve many of the objectives contained in the parks and recreation comprehensive plan. We are especially proud of:

- Improving the academic skills, life skills, and health and wellness of over 10,571 children in our youth programs.
- Delivering twenty-four community events to support tourism and economic development.
- Completing thirteen grant requests totaling over 2.68 million dollars to provide direct support for recreation and wellness programs, park acquisitions and development projects.
- Nearing the realization of long anticipated projects such as: The creation of a dog off leash area, the acquisition and protection of Saddle Rock and renovation of Recreation Park.
- Being recognized for our efforts to improve the health and wellness of City employees through the receipt of the Healthy Worksite Summit Golden Apple Award, Association of Washington Cities Well City Award and American Heart Association Fit Friendly Company Award.
- Enriching the lives of persons with special needs by being a leader in the provision of programs and services for that vulnerable population.
- Providing opportunities for residents of South Wenatchee to gather, socialize and help satisfy their nutritional needs through the creation of the Community Garden.

**The Future**

We know that we face difficult economic times ahead. The Department will continue to manage budget reductions while maintaining core services; however we operate from the perspective that "Crisis Creates Opportunity". The Department is focused now more than ever on continuing to enhance partnerships to be able to deliver services to the community, aggressively seeking grant and other financing opportunities for the provision of services and facilities, acquiring and developing park areas and facilities for current and future generations to enjoy as opportunities arise and funding is available, and continuing to provide the services the community has requested.

***Parks and Recreation Makes Life Better.***

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*Photos:*

*Below: Drown-proofing children at the pool. Right from top to bottom: New picnic shelters at Rotary Park provided by the Rotary Club, Day Camp fun, Journey of Hope Riders at the Community Center.*



## Full and Part-time Parks and Recreation Staff

David Erickson	Parks and Recreation Director
Caryl Morrell	Recreation Supervisor
David Gerlach	Community Center Supervisor
Sarah Fitzgerald	Recreation Coordinator
Jan Holder	Recreation Secretary



## Temporary Parks and Recreation Staff

Sara Akers	Pool Manager	Loren Baltrusch	Recreation Leader	Alaina Binge	Lifeguard
Lennie Braden	Recreation Leader	Cassidy Brown	Lifeguard	Denise Burnett	Recreation Leader
Haley Christensen	Recreation Leader	Guadalupe Cervantes	Recreation Leader	Tyler Chamberlain	Recreation Leader
Cammy Coble	Recreation Leader	John Donaghy	Recreation Leader	Brita Eisevt	Lifeguard
Sarah Eisevt	Lifeguard	Baily Essick	Recreation Leader	Kori Jo Gere	Recreation Leader
Jordan Getzin	Recreation Leader	Nathan Getzin	Recreation Leader	Alex Granger	Recreation Leader
Hanna Gustafsson	Recreation Leader	John Halvarson	Lifeguard	Brian Harns	Lifeguard
Scott Hershey	Recreation Leader	Maddy Himmel	Lifeguard	Victoria Jeffris-Barger	Recreation Leader
Kevin Jessup	Recreation Leader	Joey Johanson	Recreation Leader	Beth Kirpes	Lifeguard
Natasha Lorentz	Lifeguard	Laauren Mansfield	Intern	Matthew Mansfield	Intern
Casie McGinness	Recreation Leader	Stacia McRae	Lifeguard	Amanda Milner	Lifeguard
Mitch Milner	Lifeguard	Shawn Murison	Recreation Leader	Josh Nees	Recreation Leader
Carolyn Peterson	Lifeguard	Talana Prtichard	Recreation Leader	Robbie Reid	Lifeguard Lead
Karen Robison	Lifeguard	Belinda Sanchez	Recreation Leader	Gabe Stefaides	Lifeguard
Laura Steichen	Recreation Leader	Rebecca Steichen	Recreation Leader	Whitney Stephens	Pool Front Desk
Mitchell Thompson	Pool Maintenance	Katie Tribley	Recreation Leader	Megan Tribley	Recreation Leader
Emma Vetter	Recreation Leader	Madaleine Warner	Recreation Leader	Hannah Waterhouse	Recreation Leader
Lynsey White	Recreation Leader	Travis Yesiki	Recreation Leader		

Volunteers play a vital role in the provision of parks programs, facilities and recreational services to the community. The following individuals dedicated their time to parks and recreation services in 2010:

## Parks and Recreation Advisory Board

Steve Kolk—Vice Chair, Laura Jaecks, Greg Jones, Bob Siderius— Chair, Francisco Cuevas, Mark Peterson, Jeff Heuple

## Parks and Recreation Program Volunteers

Patty Cheek	Susan Hutsinpillar	Baily Covy	Sergio Robles	Blake Morrell	Jesus Garibay
Juan Reyna	Itzia Luna	Jessica Shaw	Togelio Ramerez	Candace Hansen	Yoalis Perez
Ariana Cabera	Dorien Robles	Barbara Cecie	Micaela Meadows	Yuri Urias	Isabel Bedolla
Maria Bravo	Micolette Kruse	Kendra Armes	Becca Frimuth	Shannon O'Rourke	Cassidy Brewer
Kelsie Best	Hannah Norval	Marina Heminger	Kiawanee Baker	Greg Mares	Stan Schumann
Phil Blakney	Jeff Jaeger	John Brown	Doug Goodell	Alberto Gozalez	Lance McGinnis
Ty Ploch	Michael Hansen	Shaun Stegeman	John Albert	Ben Edison	Mike Kennedy
Luis Romero	Adam Goss	Josh Crollard	Bryan Draper	Joe Williams	Jessica Van Lith
Andrew Munro	Lisa Johnson	Mike Leeds	Kayleene Leeds	Paul Blakney	Doug Ballard
Mike Rickel	Kari Johnson	Mike McGlone	Steve Armstrong	Linda Henson	Roy Henson
DJ Shelda	Sally Brawley	Eric Granstrom	Ken Boyle	Lonnie England	Ron Stone
James Wallace	Kristi Foltz	Robin Kansky	Cody Morrell	Brian Goff	Mike Mitchell
Lori Dunley	Jack Dunley	Tracy Brandt-Sims	Travis Brandt	Isaiah Brandt-Sims	Andi Zontek
Maggie Chvilicek	Emily Nordt	Joey Michael	Bruce Campbell	Sharon Paine	Betty Carrick
Mr. Simpson	Mr. Rhyner	Michael Hansen	Stephanie Ball	Ron Brown	Taunya Brown
Nel Wheeler	Katie Broadbent	Anna Dye	Raquel Thody	Christian Sanchez	Josh Woodward
Ryan Kelso	Marilyn Dold				

Wenatchee High School Girls Basketball Team  
 Wenatchee Valley College Girls Volleyball Team  
 Wenatchee Valley College Girls Basketball Team  
 Wenatchee Applearians

An additional 700, local and volunteers from out of town assisted with the Washington State Special Olympics Winter Games

## Wenatchee Community Center Advisory Board

Jerry Paine—Chair, Humberto Bedolla, Carolyn Case, Criselia Grupp, Jessica Johnson, Julie Kagele, Mary Jane Gurnard, Ruth Esparza, Betty Smith

## Community Center Volunteers

Jessica Duran	Joey Faist	Ben Ibale	Eddie Jezek	Holly Jezek	Jocelyne Araiza
Darius Carter	Katie Cummings	Brittany Eads	Chantel Goodfellow	Matt Honstain	Shawn Wells
Joshua Hart	Brady Hollis	Heather Hollis	Devette Hunter	Madison Ibale	Christina Inklebarger
Mark McLean	Anthony Mickel	Destini Miller	Cameron Patterson	Kellsie Pence	Jacob Popoff
Jordan Rillera	Blake Smith	Holden Smith	Madalyn Smith	Chris Spencer	Eli Tuttle

AmeriCorps Volunteers

# THE BENEFITS OF PARKS AND RECREATION

A strong park and recreation system is essential for a thriving community.



Washington State Special Olympics Winter Games Dance

There are a myriad of different benefits that can be accrued from participation in City of Wenatchee recreation activities or visits to city parks or open space. We can relax and enjoy the beauty of a sunset. We can spend time with family or friends. We can experience new activities and opportunities. There is a limitless number of benefits that can be found within such experiences.

Most of these values and benefits fall within one of four major categories that can be attained by visiting a city park area or participating in a recreation program or activity.

- Individual
- Community
- Environmental
- Economic

## INDIVIDUAL BENEFITS

How is it that individuals benefit from parks and recreation? What are the values accrued to people personally from such experiences and opportunities?

***Parks and Recreation provide opportunities for living, learning, and leading a full and productive life as well as avenues for purpose, pleasure, health and well being.***

Other more specific individual benefits include:

- Full and meaningful life
- Balance between work and play
- Life Satisfaction
- Quality of Life
- Personal development and growth
- Self esteem and self reliance
- Sense of accomplishment
- Creativity and adaptability
- Problem solving and decision making
- Physical health and maintenance
- Psychological well being
- Personal appreciation and satisfaction
- Sense of adventure



Summer Day Camp

## COMMUNITY

How does involvement with others make a difference in human beings' lives? How do opportunities for people to come together and interact impact upon the nature of a community?

***We live and interact within families, work groups, neighborhoods, communities, and the world. Recreation and parks play an integral role in providing opportunities for these types of interactions.***

Other more specific benefits include:

- Strong, vital involved communities
- Connected families
- Ethnic and cultural understanding and harmony
- Community pride
- Support for youth
- Lifelines for the elderly
- Reduced alienation
- Reduced delinquency
- Outlets for conflict resolution
- Social bonding
- Understanding and tolerance.



*Above left: Making crafts at the Café Mela Summer Concert Series*

*Above: Tardeadas at Lincoln Park*

*Below: Triple Crown Sports Baseball Tournament at Lincoln Park*

## ECONOMIC

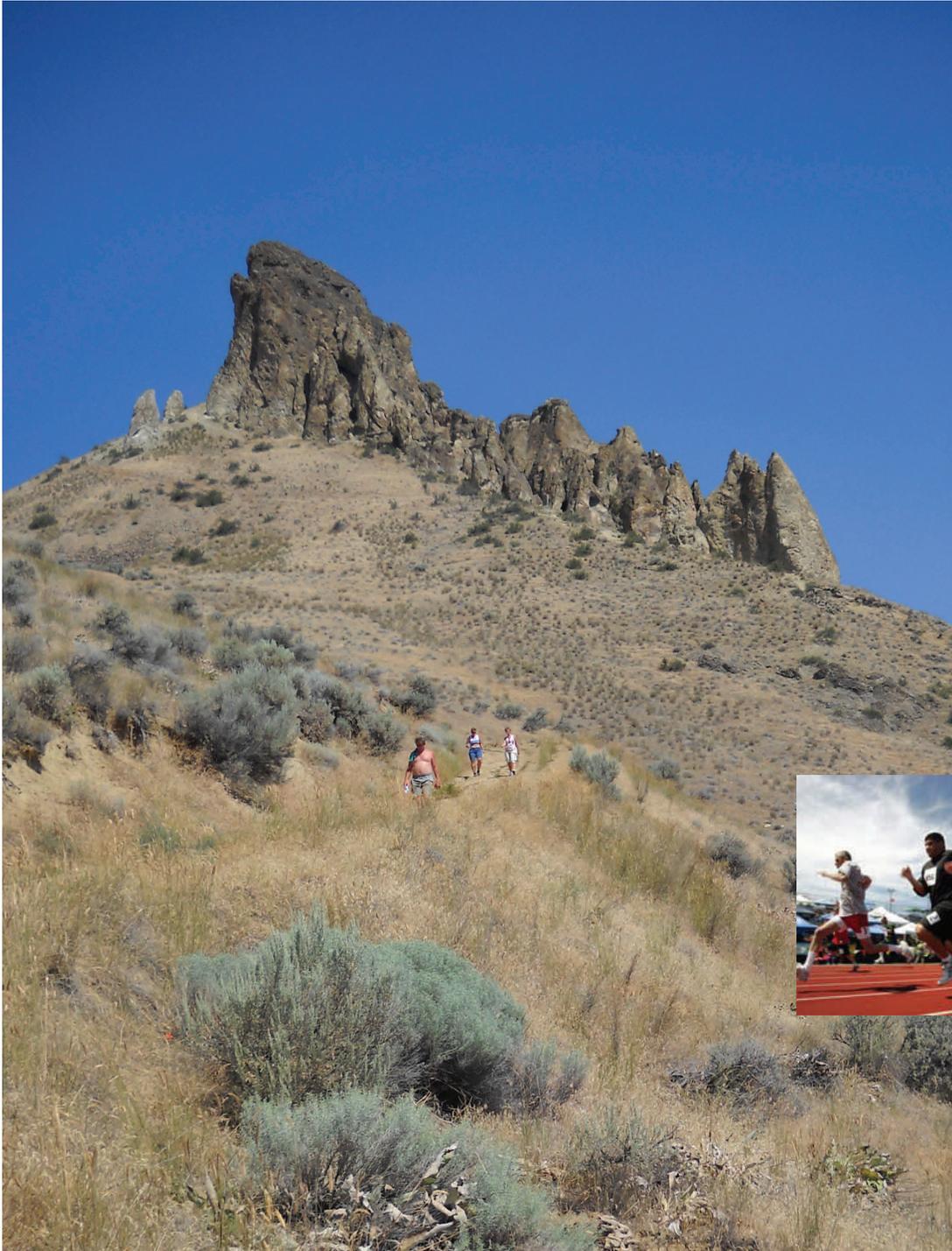
How do our personal expenditures of time and money on leisure-related items and experiences impact upon the bottom line? In what ways do use of community resources upon recreation, park and preservation activities benefit the overall economic health of the community?

***Parks, recreation and open space are not mere expenditures but and investment in the future well being of individuals and groups as well as the continued viability of communities and the world.***

Other benefits include:

- Economic stimulant
- Reduced healthcare costs
- Reduced vandalism and crime
- Revenue generator
- Enhanced land values
- Catalyst for tourism





## ENVIRONMENTAL

What impact does the presence of trees and open space have upon the livability of an area?

What role does preservation and protection of open space have upon the health and well being of people?

***Providing and preserving parks and open space enhance the desirability of an area as well as contribute top the safety and health of its inhabitants.***

Other more specific benefits include:

- Environmental health and protection
- Catalyst for relocation
- Physical health and wellbeing
- Stress reduction
- Source of community pride
- Enhanced property values
- Clean air and clean water
- Preservation of open space
- Protection of the ecosystem



Left to Right: Saddle Rock, Special Olympics Track, Rotary Park Splash Pad.



## Comprehensive Plan Goals, Objectives and Strategic Actions

Department goals, objectives and strategic actions are contained within the 2006-2012 Parks and Recreation Comprehensive Plan and provide general direction for the services the Department provides to the community. Goal statements are the overall results to be achieved; Objectives are measurable outcomes that create management milestones for planning; and Strategic actions are the steps used to achieve the objectives. They were developed by the community through the public information gathering process used to create the plan. Goal areas are divided into five basic areas: Administration and Operations, Parks Trails and Open Space System, Shoreline Use and Access, Recreation Programs and Activities and Parks Maintenance and Operations. The following section highlights activities completed to achieve the goals.

### ADMINISTRATION AND OPERATIONS

#### GOAL:

Provide a wide range of park and recreational services for all interests and age groups.

#### OBJECTIVES:

- Serve as the primary leader/coordinator of parks and recreational programs for the community.
- Act as the primary coordinator of all recreation providers in the city.
- Maintain operating budget that reflects what the community needs and can afford. **Ongoing.**
- Teach value of good public relations to all staff. **Ongoing.**
- Develop staff growth with educational classes and training. **Completed NRPA, AWC and WRPA Training.**
- Serve as a lead in managing collaborative efforts of the parks, arts, business and people to create a vibrant community.
- As a critical element, promote parks and recreation as partners in economic development. **Assisted with the coordination efforts for the Triple Crown Youth Baseball Tournament and Wenatchee Row and Paddle Club events and projects.**
- Work with downtown business, community events in attracting tourists. **Coordinated the Independence Day Celebration, Subway Halloween Carnival, Winter Flake Festival, Washington State Special Olympics Winter Games.**
- Assist special interest groups to organize their own programs and services. **Worked with Triple Crown Sports, Wenatchee Row and Paddle Club, Apple Blossom Festival, Barracudas, Wenatchee Velo Club, Chelan Douglas Community Action, Fiestas Mexicanas and others.**



*Independence Day*

#### STRATEGIC ACTIONS:

- Act as the primary coordinator for the Park and Recreation Advisory Board and as the Department representative to the Wenatchee Valley Sports Council, the museum/cultural arts, library, Arts Commission, Senior Center and other community recreation entities. **Parks and Recreation Advisory Board and Wenatchee Valley Sports Council, Greater Wenatchee Bicycle Advisory Board, Wenatchee Community Center Advisory Board, Washington Recreation and Park Association Executive Board, Wenatchee Downtown Association, Wenatchee Convention and Visitors Bureau, Washington State Special Olympics, Evergreen Communities Partnership Task Force.**

- Re-establish the Director of Parks and Recreation Position. **Completed.**
- Organizationally continue mid-level management with a Manager of Recreation and a Manager of Parks integrated and coordinated with the Public Works Department. **Completed.**
- Codify the Wenatchee Parks and Recreation Advisory Board. **Completed.**
- Secure dedicated source of capital funds for capital projects and facilities. **Conservation financing being explored.**
- Adopt the “Rivers to Ridges” Trail Vision. **Completed.**
- Create a coordinated field scheduling leadership group with the Wenatchee School District, the City and local private non-profit sports organizations. **City fields coordinated through WSD Agreement and Wenatchee Youth Baseball agreement.**
- Where the partnership is beneficial and effective for City and other agencies/non-profits, the City should work to complete a community feasibility study for a “sportsplex” Regional Park facility. **Preliminary discussions with user groups and Wenatchee School District conducted.**
- Complete a *Community Youth Sports Report Card* in this program inaugural year and every five years thereafter. **Electronic version of survey is on the City web site.**
- Research instituting park impact fees on new development and zoning ordinance provisions for useable open space by new development. **Study and recommendation provided to Community Development.**
- Develop citywide walking routes linking schools and parks. (CFP Streetscape Funds). **Public Works.**
- Partner with Public Works to complete the citywide bicycle routes (CFP Street Fund). **Reestablished the Greater Wenatchee Bicycle Advisory Board and began updating Bicycle Master Plan. Bicycle Board administration was transferred to the Wenatchee Valley Transportation Council to provide a regional focus.**
- Collaborate with the Chelan-Douglas Health Department on community implementation of *Healthy US* program. **Tobacco Free Parks Policy Adopted. Sign design contest and fundraising conducted. Free H1N1 vaccinations coordinated at the Community Center.**
- Endeavor to obtain funds for park facilities and open space through annual budgeting, state and federal grants, matching funds, bonds, levies, donations, conservation easements, or creative site planning. **Grant applications include: 5 RCO WWRP Local Parks Grants, Urban Wildlife Habitat Grant, LWCF Grant, Playful City Grant, 2 Neighborhood Matching Grants, Garden Burger Grant, AWC Health Promotion Mini Grant, 7 Community Development Block Grants, Farmers Insurance Grant, Community Foundation of North Central Washington Grant, 2 Baseball Tomorrow Grants, 3 AWC Loss Control Grants. 2 Chelan Douglas Developmental Disability Grants, Charlotte Martin Foundation Grant, 2 Alcoa Foundation Grants, Department of Natural Resources Community Forestry Assistance Grant, Community Center Grant and Petco Foundation Grant. Draft donation gift catalog and policy developed.**

- Create and implement a *Wenatchee Park Facilities Standards Policy* for neighborhood and community parks as well as field development and maintenance. **Park Design Standards and Development Policies completed.**
- Identify opportunities for best environmental operations and maintenance practices such as recycling. **Pollution prevention program developed. Participated on “Green” Committee. Recycling required of special events. Purchased “Green” dog waste stations through the Petco Grant for future dog off leash area installation.**
- Institute a professional development plan for parks and recreational staff. Look into certifications, accreditations, licenses and classes as examples: the Certified Playground Safety Inspector License (NIPSI), Certified Leisure & Recreation Professional, Certified Aquatic Facility Operator, Back-Flow Protector Certification, Certified License Drivers (CDL’s) or completion of the Park Maintenance Management School or Revenue Resource Schools. **Aquatic Facility Operations Certification, Employment Liability, Certified Parks and Recreation Professional, CPR, First Aid, Defensive Driving, Playground Safety Inspector Certification, Fire Extinguisher Training, Emergency Management Certification.**
- In partnership with conservation and local land trusts, consult with county, conservation districts, state and federal agencies responsible for managing lands in the city and its urban growth area for habitat protection, trail access and property retention in public ownership. **Worked with Chelan Douglas Land Trust, Trust for Public Lands, State Parks, Bureau of Land Management and Department of Natural Resources on projects ranging from trail and trail head access and development to Foothills Community Strategy Planning and property acquisition projects.**
- Create an Adopt-A-Park program and establish a Friends of Parks Program and a Wenatchee Parks Foundation. **Adopt a Park established. Developed draft agreement for dog off leash area and open space operations.**
- Appoint an issues specific committee regarding creation of a dog park. **Committee established and evolved into FIDO. Dog Off Leash Area Potential Study completed.**
- Establish Wenatchee as an official Tree City USA. **Completed.**
- Investigate potential display garden, pea patch site or historic farm display. **Investigation completed. Community Garden policy and procedures developed. Garden constructed and in use.**
- **Developed formalized policies that support operations including: Park Rules and Regulations, Pool Use Policy, Rocket Policy, Trail Use Policy, Park Land Disposition Policy, Park Concession Policy, Citizen Board Appointment Policy, Skate Court Use Policy, Special Event Policy, Refund Policy, Park Naming Policy, Donation Policy, Corporate Sponsorship Policy, Park and Recreation Fee Ordinance, Community Center Permit Parking Policy, Concussion Policy, Animal Policy, Park Land Disposition Policy, Gender Equity Policy, Tobacco Free Park Policy, Dog Off Leash Area Use Policy, Community Development Association Board Donation Policy, Employee Health Promotion Program Policy.**
- **Developed agreements for the use of city facilities for : Wenatchee Applesox (draft), Barracuda Swim Club, Wenatchee Food Bank, Veterans Services, Chelan Douglas Community Action/Community Center Board/Wenatchee Valley College Community Outreach Project Memorandum of Understanding, Wenatchee Valley College, Chelan Douglas Community Action Literacy Council, Missio Dei Church.**



# PARKS, TRAILS AND OPEN SPACE SYSTEM

## GOAL:

Provide high quality park system that offers a wide variety of recreation opportunities.

## OBJECTIVES:

- Develop a neighborhood park system which is located within ½-mile of most Wenatchee residences. **A neighborhood park acquisition is being explored.**
- Acquire new facilities to meet growing demand. **Acquisition projects are underway.**
- Develop high quality improvements. **Pennsylvania Park and Methow Park Play Area and Access Projects, Rotary Splash Pad and Picnic Shelters.**
- Master Plan individual City Parks to research the opportunities for expanded values for the community with regard to trails, aquatics, playgrounds and sports fields. **Work continued on the Recreation Park Master Plan Project. Developed an agreement with the Wenatchee Row and Paddle Club for the Paddlers Point Project. Participated in the Pybus Market project. Completed the Skate Area System Master Plan.**
- Upgrade existing parks to provide a variety of recreation opportunities.
- Develop a program to upgrade sports fields. **Submitted multiple grant applications for the development of two youth baseball fields in Lincoln Park.**
- Work to secure long-term dedicated funding sources for the acquisition, development, operations and maintenance of the parks, facilities and recreation services. **Conservation futures financing being explored.**
- Provide outdoor facilities and opportunities for multi-cultural recreation activities related to visual, performing and literary arts. **Partnered with Café Mela to provide the Summer Concert Series in Centennial Park, conducted the Tardeadas Program.**
- Continue to work with Wenatchee School District, Chelan County PUD, and the Port of Chelan County to provide Community and Regional Park facilities.
- Continue the existing and research expansion of the flower basket and tree program. **Public Works and the Wenatchee Downtown Association.**
- Work to expand waterfront trails, waterfront access and expanded water related activities. **Began work with the Wenatchee Row and Paddle Club to conduct a water access planning project. Worked together to provide programs to the community. Developed Junior Rowing Camp and other programs.**
- Preserve and identify areas with critical or unique natural features that provide trail connections and access points throughout the community. **Made progress on two acquisition projects.**
- Work with the Wenatchee Trails Committee (under the Chelan Douglas Land Trust) to implement the Foothills Trails Plan; addressing protection, expanded and developed access, trail enhancement, and/or acquisition of lands necessary for implementation of non-motorized recreational use of the foothills. **Worked with the Chelan Douglas Land Trust on the Foothills Community Strategy Project, conservation easement, Horse Lake, Dry Gulch and Day Drive Trailheads and acquisition projects.**
- Recognize that the wild and undeveloped ‘front-country’ represented by the Wenatchee foothills is a unique and important regional recreation resource. **Participated in the Foothills Community Strategy Planning project.**
- Where terrain and conditions permit public access, work in partnership to provide opportunities for inner city walking as a connector and access points to the Wenatchee foothills.



Horse Lake Trailhead - CDLT Photo

## STRATEGIC ACTIONS:

- The City should meet the levels of service (½-mile radius service area) for park neighborhood park facilities. **Met with a property owner to pursue the property for a neighborhood park site. Developed interim use agreement. Incorporated Skyline Drive Overlook (below) into Parks System.**



- Prepare a strategic plan to prioritize the most critical residential areas, researching suitable lands or current holdings as suitable options for acquisition and development of Neighborhood Parks throughout Wenatchee.
- Create requirements through the municipal code or zoning ordinance for new developments to provide a percentage of the total development or impact fees for public park space. **Provided to Community Development Department.**
- Prepare a work plan to upgrade, improve and implement planned improvements to the existing neighborhood parks. **Capital Investment Plan developed.**
- Master Plan existing Community Parks to identify use reflecting identified needs and demands for use such as, sports fields, tennis courts, open space, playground, swimming, dog walking areas, climbing wall, jogging and bicycling. **Capital Investment Plan developed. Dog Off Leash Area Study, Skate Area System Master Plan, Pioneer Park Master Plan, Recreation Park Plan completed, Paddlers Point Project underway.**
- Open conversations with the Wenatchee School District to discuss opportunities for additional or new property partnerships to meet the growing demand and need for active use Community Park facilities in the core area of the community. **Completed. Recreation Park, Triangle Park, Wenatchi Park, Western Hills Park, Lewis and Clark Park, Crawford Street, and other properties revisited.**
- Support development of the Wenatchee Event Center that will provide for relocation of current recreational ice use. **Completed.**
- Complete a comprehensive feasibility study on a Community Recreation Center. **Partnered with Wenatchee Valley College and completed.**
- Investigate property transfer incentives for land donations or easements, especially for trails.
- Collaborate with adjoining public agencies and private non-profit conservation trusts to providing open spaces, wildlife habitats and corridor connections to state and federal lands in Wenatchee’s urban growth area. **Worked with the Trust for Public Lands, Chelan County PUD and Chelan Douglas Land Trust.**

- Preserve and secure natural open spaces through pursuit of federal and state matching grants in partnership with public and private parties. **Researched grants and began acquisition negotiation process for open space property. Waiver of retroactivity completed and grant applications completed.**
- Continue partnerships with service organizations, downtown merchant associations and volunteer groups to assist with maintaining gateway and expanding beautification sites.
- Rainbow Park Gateway entrance needs to be renovated with low maintenance high visual impact planting. A gateway City entrance sign should be placed at the site. **Landscaping scheduled into the Capital Investment Plan. The entrance sign was completed by others.**
- The Locomotive Park Gateway should be re-landscaped with plantings that are colorful but low maintenance on the southern circular sections. Gateway entrance signs could be placed at this intersection. **Landscaping scheduled into the Capital Investment Plan. The entrance sign was completed by others. Negotiated new street tree plantings to coincide with future bridge project.**
- Upgrade multi-use fields; place restroom facilities seasonally at sites; work with private associations to upgrade and develop game and practice fields for public use. **Restrooms provided by user groups. Lincoln Park Baseball Field Expansion Project funding and partnerships in progress.**
- Develop 2.0 additional miles of paved multi-purpose trails.
- Develop 4.1 miles of unpaved trails. **Acquisition project in progress would provide 3.9 miles of trails if successful.**
- Work with local public, private and non-profit trails supporters to seek local, state and federal funds to acquire and develop identified park facilities that broaden the trail opportunities and provide trailheads to local and regional trail links. **Mayor's office obtained grants from RCO for Day Drive and Horse Lake Trailhead. Partnered with the Chelan Douglas Land Trust to develop the trailheads. Worked with the Chelan Douglas Land Trust on the Dry Gulch Trailhead project.**
- Begin conversations with the Wenatchee Reclamation District, Chelan County and the adjacent private landowners to establish a working group to investigate and plan for future use of the Highline Canal as a linear greenbelt with public walking access and historical interpretive signage.
- Provide play areas for preschool and school age children in all of the existing neighborhood and community park sites, within the downtown central core, parks along the Columbia River as well as all parks recommended for acquisition and development. **Renovated the Methow Park and Pennsylvania Park Play areas. The projects were accepted as complete and finalized. Chase Park scheduled for 2012.**
- It is recommended the City retain the Wenatchee 50-meter pool and adjacent wading pool as a complement to a new water play/leisure pool. It is recommended the City develop a water park play pool at a minimum size of 15 meter (50') x 25 yard pool with a zero depth play area and leisure facilities at Pioneer Park. **Conceptual Master Plan completed. A City Pool sub-Committee of the Park Board was organized and began work.**
- It is recommend that with the development of the Wenatchee Regional Event Center replacement ice rinks should be developed in partnership with the Wenatchee Public Facilities District and the project private development firm. **Completed.**

- It is recommended that the City build a community recreation facility to meet indoor recreation needs for athletics/fitness, recreation classes, after school programs and meeting space. **Scheduled in the Capital Investment Plan.**
- It is recommended the City maintain the 1/2000 ratio for tennis courts. This means that by the year 2015, eight additional tennis courts will be needed. The City of Wenatchee could build additional courts on one of the Community Parks. **Acquisition and conversion of eight private tennis courts to public use explored. Grant application completed but not funded. Grant match and proposal withdrawn. Reviewed USTA Grant requirements for future application for a court in Washington Park.**
- **Completed the development of plan documents including: Pioneer Park Master Plan, Community Forestry Plan, Dog Off Leash Area Feasibility Study, Skate Area System Master Plan, Community Center Strategic Plan, Parks and Recreation Strategic Plan (draft), participated in the Foothills Community Strategy.**
- **Completed park improvement projects including: Adding ADA access to play equipment and restrooms and replacing the play equipment and safety surfacing in Pennsylvania Park; Adding the Rotary Park Splash Pad and assisting the Rotary Club with the construction of horseshoe pits, picnic shelters and flag plaza; Adding baseball field outfield fence slats and safety cap, repairing the drinking fountain and replacing the safety surfacing in the play area of Lincoln Park; Adding the drinking fountain, soccer goals, ADA access to play equipment and picnic shelter in Methow Park; Replacing the pool fence and drain covers in Pioneer Park, repaired pool leaks and painted the facility; Renovated the Community Center office, constructed the community garden, added internal security lighting, added a security camera system and repaired windows; and pursued three acquisition projects.**



## SHORELINE USE AND ACCESS

### GOAL:

Expand opportunities for public enjoyment of shoreline access.

### OBJECTIVES:

- Acquire shoreline property whenever it meets the current and future needs for public recreation access.
- Recognize that the Wenatchee waterfront is a unique regional recreation resource.
- Provide visual access to the water whenever possible. Develop viewpoints where the topography prevents direct access.
- Develop and use waterfront parks for activities and interests specifically related to the shoreline environment. **Working with the Wenatchee Row and Paddle Club and Chelan County PUD to investigate master plan opportunities for the area around the boathouse.**
- Provide opportunities for walking and visits where terrain and shore conditions permit public access.
- Encourage environmental education, learning opportunities and partnerships for shoreline and habitat opportunities. **Working with the David Thompson Brigade and Wenatchee Row and Paddle Club on partnership and educational opportunities in the future.**



**STRATEGIC ACTIONS:**

- Work with the Port of Chelan County and the Chelan County PUD on the development of the Upper Columbia River Water Trail with landing and access improvements along the shoreline in Wenatchee. **Landing completed by Mayor’s Office and Public Works Engineering Department.**
- Take advantage of opportunities for development of waterfront links, access improvements, shoreline restoration, river related activities, multi-use event center, sports complex suitable for tournament play, regional trails (walking/bike) with local connections and opportunities to extend the Apple Capital Recreational Loop Trail and connect into Olds Station from Confluence State Park. **Working with the Chelan County PUD and Wenatchee Row and Paddle Club on the Paddlers Point Project.**

**RECREATION PROGRAMS AND ACTIVITIES**

**GOAL:**

Provide wide variety of outdoor and indoor recreation programs to meet the leisure needs of all age groups and interests.

**OBJECTIVES:**

- Be the catalyst to see that all recreation needs are met.
- Serve as a primary coordinator of recreation programming and services for special populations in the community.
- Continue to maintain a high ratio of revenue to operating costs for recreation services.
- Be innovative in offering new and interesting recreation programs.
- Continue to coordinate programs with (non profits/ social and health services/ community health programs etc.). **Coordinated gardening classes with Master Gardeners, Row and Paddle programs with Row and Paddle Club, H1N1 Vaccination Program with Health District, Employee Wellness Programs with AWC, Hiking programs with Washington State Parks, Special Events with community groups.**
- Continue to collaborate and cooperate with Wenatchee School District regarding use of facilities and programs when advantageous to both. **Youth Basketball, Skyhawks Sports Camps, Women’s Volleyball, Night Court, and Special Olympics Sports utilized Wenatchee School District facilities.**



*Youth Basketball in the Pioneer Middle School Gym*

**STRATEGIC ACTIONS:**

- Develop citizen input, user surveys, and neighborhood conversations in the development and during review of park and recreation program development. **Surveys developed available on the web and at conclusion of programs. Satisfaction survey completed via the web site and advertised through the Wenatchee World, South Wenatchee Program Interest Survey distributed at Community Center.**
- Create a media plan for the department with quarterly program brochures, neighborhood newsletters, radio and newspaper features, displays, posters, signs. **Promotional elements include: Intranet site for internal customers, static displays, City of Wenatchee storefront, internet site with program listings, cable TV slides, recreation activity guides, school and business flyers, radio, newspaper and television interviews, advertisements, weekly and quarterly reports, school assemblies, service club meetings, Facebook page. Media Plan developed.**

- Seek partnership with the rowing/paddling/non-motorized community to expand opportunities for water related programming. **Co-coordinated a Junior Rowing Camp and planned additional programs.**
- On an annual basis, evaluate individual recreation programs in terms of persons served, overall community interest and costs. **Collection of data is now ongoing. Program modifications contained in the Recreation section of the report.**
- Develop a Recreation Business Plan to provide for the expansion of the recreation programs to meet the needs of all age groups and interest/skill levels. **Strategic Plan (draft) prepared.**

- Coordinated the following programs and special events for persons with disabilities: Fall into Fitness, Special Needs Social Program, Special Olympics Softball, Special Olympics Soccer, Special Olympics Golf, Special Olympics Swimming, Special Olympics Speed Skating, Special Olympics Figure Skating, Special Olympics Basketball, Special Olympics Cross Country Skiing, Special Olympics Alpine Skiing, Special Olympics Snowboarding, Special Olympics Washington State Winter Games, Polar Bear Plunge, Junior Special Olympics Day.



*Special Needs Social Program at Eastmont Lanes*

- Completed the development of plans to assist the operation of the department. These included: Employee Health Promotion Program Procedure Manual, Recreation Program Cost Recovery Plan (draft), Youth Sports Handbook (draft).
- Seek alternative funding sources to support the provision of recreation programs and events. Solicited donations for fireworks and other programs, sold recreation guide advertising, Youth Grant, Go Play Outdoors Alliance of Washington Grant, Wenatchee Community Center Grant, Chelan Douglas Developmental Disabilities Grant, Neighborhood Matching Grant, AWC Health Check Plus Mini Grant, CDBG Grants, AWC Wellness Incentive Grants, obtained sponsorships for events such as Subway Movies in the Park, Café Mela Concert series and others. Supported programs through the use of volunteers and donated materials.
- Coordinated the following recreation programs and events: Halloween Carnival, Winter Flake Festival, Movies in the Park Series, Independence Day Celebration, Summer Concert Series, Tardeadas, Swimming Lessons, Student Intern Program, Adopt a Park, Guided Nature Hikes, Community Garden, Wading Pool Program, Indoor Playground, After School Action, Night Court, iFun, Summer Day Camps, Youth Scholarship Program, Youth Basketball League, Women’s Volleyball League, Youth Tennis Lessons, Skyhawks Soccer Camp, Skyhawks Basketball Camp, Skyhawks Mini-hawk Camp, Youth Volleyball Camp, Hershey Track and Field, Employee Health Promotion Programs, Fit Friendly Program.

*Left to Right: Swimming Lessons, Café Mela Summer Concert Series, Health Promotion Program Massage, Independence Day Fireworks, Washington State Special Olympics Winter Games.*



# PARK OPERATIONS AND MAINTENANCE

The Public Works Department is responsible for park maintenance and operations.

## GOAL:

Provide a high quality and efficient level of maintenance for all park areas and facilities in Wenatchee.

## OBJECTIVES:

- Recognize sustainability as a part of the total consideration of acquisition and development of parks and facilities.
- Maintain park and recreation facilities in a manner to make them safe, attractive, and a positive part of the neighborhood.
- Create (or continue) the parks maintenance system that places the emphasis on the safety, comfort and satisfaction of the park users.

## STRATEGIC ACTIONS:

- Park maintenance operations need to have staff resources to operate parks with the most cost effective methods and policies.
- Use volunteers for special park maintenance projects (i.e. youth job corp., real estate agency adopted community projects, service clubs). **Rotary Club, Kiwanis Club, Master Gardeners, AmeriCorps, Make a Difference Day, Church groups, individual volunteers, Boy Scouts, and others used for general park clean up, community garden construction, Lincoln Park Baseball Field Safety Improvements, flag plaza construction, horse shoe pit construction, fundraising for tobacco free zone signs, establishment of dog off leash area.**



*Photos: Axel and Lorinda plant a tree received through a grant for Arbor Day, Street Tree Maintenance, Community Center volunteers.*



**Administrative Services** is responsible for the activities and actions involved in operating the Parks and Recreation Department including: Personnel, budget management, facility use, policy and procedure development and those other items that do not normally fall within one of the main Department functional areas.

## 2010 HIGHLIGHTS

- Participated in the Washington Recreation and Park Association (WRPA) 2011 Conference Planning Committee and served on the WRPA Executive Board. The City will be hosting the conference in April 2011. WRPA conferences in the past have generated an estimated \$295,000 in tourism related revenues to the community.



- Completed trainings through the Association of Washington Cities, Washington Recreation and Park Association and National Recreation and Park Association.
- Assisted the Apple Valley Disc Golf Club with the coordination of their Northwest Series Final Event. 180 people participated in the event. The club suggested installing a nine hole course at Lincoln Park to take some of the pressure off and reduce potential conflicts at the Rotary Course during the summer months when the splash pad is operational.
- Assisted individuals who are interested in coordinating a downhill skateboard competition from Mission Ridge to Squilchuck State Park.
- Recruited, interviewed, selected, trained, supervised and evaluated temporary staff.
- Prepared proclamations and a distribution schedule and submitted them to the City Clerk. Proclamations were designed to raise awareness of topics ranging from Parks and Recreation Month to Breast Cancer Awareness Month.
- Assisted coordinators of National Night Out for use of Lincoln Park.

- Assisted the Wenatchee Valley Sports Council with the coordination of the O'Terry's Benefit Softball Tournament.
- Accomplished the comprehensive plan goal of developing a Department Media Plan.
- Established a "Parks and Recreation Hotline" to provide updates with regard to practice rainouts or other frequently asked parks and recreation questions.
- Completed an update to the parks and recreation fee ordinance. Adjustments were made in program fees to respond to the budget and to add two new programs for 2011.
- Assisted with the coordination efforts of the 2010 and 2011, 72 team Triple Crown youth baseball tournament (below).



- Provided administrative support to the Parks and Recreation Advisory Board including the preparation and posting of agenda related materials to the web page.
- Prepared a draft agreement between the City and Wenatchee Valley Sports Foundation to establish a relationship between the two parties for fundraising purposes.
- Prepared departmental administrative forms and procedures for program registration, participant tracking and others.

## WHAT'S AHEAD IN 2011

Along with regular departmental functions, the following special projects are anticipated to occur in 2011:

- Complete several property related projects with the Wenatchee School District.
- Complete the formation or partnership arrangement to establish a Parks and Recreation Foundation.
- Begin the process to update the Parks and Recreation Comprehensive Plan.
- Complete the acquisition of Saddle Rock, grant related work if funded, and work toward the realization of the Dry Gulch Trailhead.
- Work with FIDO to establish a Wenatchee Dog Off Leash Area.
- If grant funded, complete the Wenatchee Foothills North Acquisition.
- Establish new recreational program offerings in conjunction with Washington State Parks, Skyhawks Sports Academy and the Wenatchee Row and Paddle Club.

- Participated with a variety of community groups, meetings and projects. Some of these included: Farmers Market, Pybus Project, Transportation Council, Together for a Drug Free Youth Coalition, City of Wenatchee Directors Group, Apple Blossom Festival, Wenatchee Friends Improving Dog Opportunities, Community for Wenatchee Valley Skate Parks, Wenatchee School District, Wenatchee Valley Sports Council, Wenatchee Downtown Association, Wenatchee Convention and Visitors Bureau, Wenatchee Row and Paddle Club, Parks and Recreation Advisory Board Facility-Property-Dog Off Leash Area-City Pool-and Foundation Committees, Arbor Day Committee, Washington State Special Olympics and others.
- Established a concessionaire in Pioneer Park to provide services to the community and revenue to the department.
- Developed a 20 minute DVD showcasing City operated park areas and recreational services for the web site, storefront and cable channel.
- Began investigating conservation financing options for park and recreation project with assistance from the Trust for Public Lands.
- Processed 283 park facility rentals and Special Event Permits.
- Prepared and administered the 2010 and Parks and Recreation and Community Center budgets, and Community Center Non-Profit budget.

### PARKS AND RECREATION DEPARTMENT REVENUE/EXPENDITURE COMPARISON

The chart below shows a comparison of all parks and recreation related revenues and expenses. Revenues do not include grant reimbursements however, grant related expenses are included in expense numbers. Community Center revenues and expenses are not included.

#### REVENUES

YEAR	AMOUNT	% CHANGE
2007	\$92,555	—
2008	\$96,191	+04%
2009	\$102,342	+06%
<b>2010</b>	<b>\$107,805</b>	<b>+05%</b>

#### EXPENDITURES

AMOUNT	% CHANGE	COST RECOVERY %
\$576,404	—	16%
\$686,462	+16%	14%
\$702,078	+02%	15%
<b>\$592,245</b>	<b>-16%</b>	<b>18%</b>

- Work to renew leases for current tenants of the Wenatchee Community Center and seek additional tenants.
- Complete grant applications as opportunities arise and time permits.
- Complete the Paddlers Point Project in partnership with the Wenatchee Row and Paddle Club.
- Continue to work with the Wenatchee Applesox to develop the Recreation Park project.
- Work with the Trust for Public Lands on the conservation funding project.

The City of Wenatchee operates the City Pool in an effort to enhance the quality of life of residents and visitors by providing safe and healthy opportunities for aquatic instruction, recreation, fitness, and safety education. The **Aquatics Division** strives to offer innovative programming that reflects current societal trends, technology, and research findings in a safe, aesthetically pleasing and family friendly environment.

## 2010 HIGHLIGHTS

- Provided opportunity for economic stimulus and tourism. The Apple Capital Meet and Twilight Meet had an estimated economic impact to the community of \$386,888 (Wenatchee Valley Sports Council).
- Provided opportunity for relaxation, social interaction and engagement, fitness and wellness.
- Increased safety of the youth of the community.
- Provided positive role models.
- Increased self esteem and self reliance.
- Increased life skills.

## SERVICE MODIFICATIONS

The following service modifications were implemented over the last year:

- Hours of operation and length of season changed.
- New fee structure for rentals, competitive events and resident/non-resident use was implemented.
- Mechanical system efficiency upgrades were completed.

Mr. Erickson,

I wanted to take a moment to draw your attention to a great group of people you have working for you at the City Pool.

My 3 kids just finished swimming lessons at the City Pool on Friday. They loved their swimming lessons and the teachers! My youngest, Ian, proved to be a particular challenge for his teachers-Sarah, Karen and Amanda. I had to sit with him for the 1<sup>st</sup> several days and all of them worked to coax him into the pool. By this last Friday he was jumping into the pool off the diving board (with his life jacket!) and having a great time!

I love that there are familiar faces when we go to the pool each summer. It speaks well for the lifeguards you hire that they want to come back to work for your facility for the summer, as well as the fact they love what they do. It shows in how they teach the kids.

As a general note, thanks for such great offerings throughout the year as well. Our oldest daughter did city rec basketball this winter and tennis lessons for the first time this summer. We look forward to taking advantage of your programs whenever we can. They are consistently high quality and the people who work for and with your department are fantastic. Keep it up!

Sincerely,  
Gayle Cunningham

## 2010 PARTICIPATION

Lap Swim	1,335
Public Swim	7,812
Swimming Lessons	575
Pool Rentals	2,165



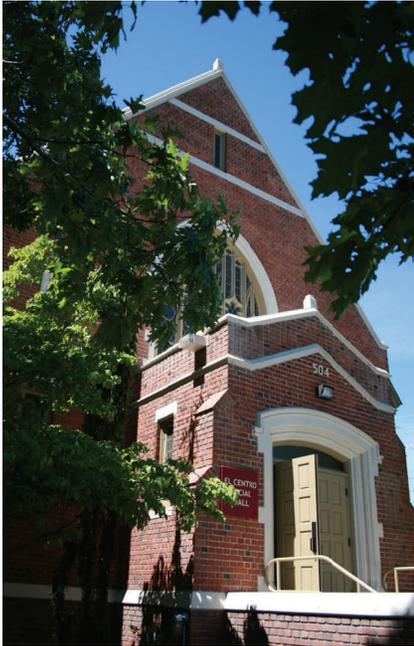
## AQUATIC REVENUE/EXPENDITURE COMPARISON

The chart below shows a comparison of aquatic recreation related revenues and expenses, the percent change from the previous year and the amount of General Fund subsidy required to provide the program and service. Revenues include participant admission fees, facility rental charges and program registration fees.

### REVENUES

### EXPENDITURES

YEAR	AMOUNT	% CHANGE	AMOUNT	% CHANGE	SUBSIDY
2007	\$53,921	—	\$223,208	—	\$169,287
2008	\$44,559	-17%	\$200,713	-10%	\$156,154
2009	\$38,100	-14%	\$176,866	-12%	\$138,766
<b>2010</b>	<b>\$46,005</b>	<b>+12%</b>	<b>\$155,299</b>	<b>- 12%</b>	<b>\$109,294</b>



The **Wenatchee Community Center** has been serving the greater Wenatchee area since 2006. The Center was established to unite the community by embracing cultures, families and individuals through collaboration, assistance and support.

The Center was constructed through financial support from: Federal Community Development Block Grants, the State of Washington, the City of Wenatchee, the Gates Foundation, Port of Chelan County, Chelan County, Chelan Douglas Community Action Council and the Wenatchee Central Lions Club.

- Increased awareness of the Community Center and its services through promotional methods including: Installing a computer information display in lobby; Distributing a brochure of services; Using electronic media such as: Facebook, and the City web and intranet pages; Advertising the Center in the Summer Recreation Activity Guide; Distributing articles to print and radio outlets and posting slides on the cable access TV channel.
- Organized all one time rental applications from 2007 to present and mapped them in the City GIS system for tracking and comparison with the Income Levels Map.
- Served as a community hub through the provision of facility space for community programs and events including: Citizenship Programs, Thrivent Food Distribution Events, Red Cross Blood Drives, Annexation and other Workshops, Community Gardening Classes, Mariachi Programs, Washington Coalition of Crime Victim Advocates Meetings, Personal Safety Classes, Domestic Violence Programs, Census trainings, Foothills Community Strategy Workshops, H1N1 Shots, Literacy Council Programs, Wenatchee Food Bank, City of Wenatchee Special needs Social Programs, Toys for Tots Drive, Wenatchee Valley College Programs, City of Wenatchee Indoor Playground, City of Wenatchee After School Action and others.

## 2010 HIGHLIGHTS

- Completed the development and adoption of a formal donation policy and procedure for the Community Center Board.
- Completed the development of the Six Year Community Center Strategic Plan.
- Completed an update of the Community Center Non-Profit Organization bylaws.
- Negotiated lease agreements with Missio Dei, Alcoholics Anonymous, Wenatchee Valley College and Chelan Douglas Community Action (Literacy Council and Food Bank) for use of the Community Center.
- Completed the purchase and installation of a security camera system. The system was able to be acquired through the successful receipt of an AWC Grant application.
- Responded to multiple vandalism incidents ranging in scope from graffiti to broken windows and defecation.



## REVENUE/EXPENDITURE COMPARISON

The chart below shows a comparison of Community Center related revenues and expenses, the percent change from the previous year and the amount of Community Center Fund reserves used to subsidize the operation of the Center. Revenues include facility rental and lease charges and miscellaneous user fees.

REVENUES			EXPENDITURES		RESERVE SUBSIDY
YEAR	AMOUNT	% CHANGE	AMOUNT	% CHANGE	
2007	\$90,309	—	\$120,900	—	\$30,591
2008	\$108,183	+17%	\$144,426	+16%	\$36,243
2009	\$108,705	+01%	\$132,487	-08%	\$23,782
<b>2010</b>	<b>\$115,363</b>	<b>+06%</b>	<b>\$119,389</b>	<b>-10%</b>	<b>\$4,026</b>

- Over 22,000 people went through the doors of the Community Center in 2010. They attended over 200 individual facility uses (programs, meetings, rentals or other activities) occurring over 650 event days.

## SUPPORT FOR THE CENTER

Individuals and businesses provide support to assist with the operation of the Wenatchee Community Center. Through their generous donation of materials, in-kind services or financial sponsorships, programs and services are able to be provided to the community. The following provided assistance in 2010:

Community Foundation of North Central Washington  
 Wenatchee Central Lion's Club Kingston Foundation  
 Apple Valley Construction  
 Marcos Construction  
 Intermountain AmeriCorps  
 Eagle Scout Shawn Wells  
 Chelan County Master Gardeners  
 Volunteer Chore Services of Chelan-Douglas Counties

Kiwanis Club of Riverview  
 Mary Jane Gurnard  
 Riverview Landscaping  
 Miseo Dei  
 Wenatchee Literacy Council  
 Boy Scout Troop 38  
 EAT Local  
 Riverview Community Church

Photos at right: (From top to bottom)

Special Needs Social Program Dance, Community Garden planting, Citizenship Ceremony, Literacy Council tutoring.



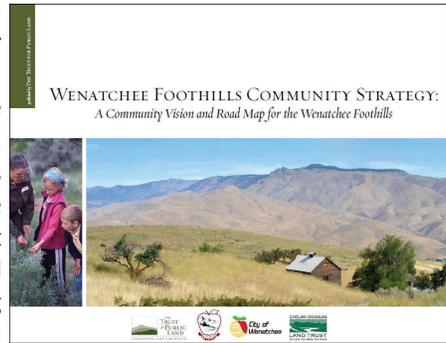
The **Planning and Development** function of the Department includes responsibility for planning for the future growth of the parks and recreation system. Major activities include: Determining land acquisition and facility development needs, capital planning, obtaining financing to implement the projects through grants or other means, conducting specific park area and special studies and completing development project bid specifications.

## 2010 DIVISION HIGHLIGHTS

- The Pennsylvania Park and Methow Park Accessibility and Play Area Renovation Projects were completed.
- Completed an update to the Parks and Recreation Capital Investment Plan.
- Participated in the project to incorporate the Skyline Drive Overlook into the parks and recreation system as a special use area.
- Completed application requirements for the Tree City USA award from the Arbor Day Foundation. This is the City's fourth year receiving the award.
- Designed the Tobacco Free Zone signs. Together For a Drug Free Youth completed fundraising for the signs. Wenatchee Valley Clinic, Kiwanis, North Central Washington Foundation for Youth and Central Washington Hospital have committed funds for the project.
- Received notice of successful grant application to the Petco Foundation. The grant provided funding for dog waste stations for the proposed dog off leash area. The system uses biodegradable "green" bags and is vandal resistant.
- Completed the Dog Off Leash Area Study. Assisted FIDO with organization efforts and follow up work with regard to the implementation of the plan.
- Completed the preparation of a Skate Area System Master Plan and worked with the Community for Wenatchee Valley Skate Parks for the implementation of the plan.

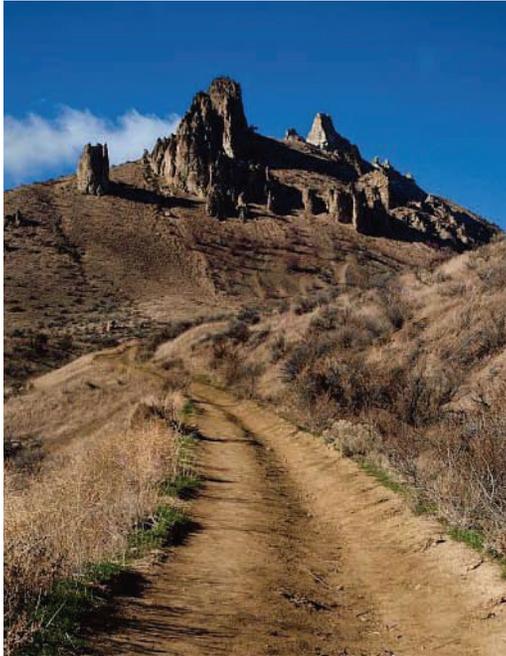
- Worked with the Wenatchee Applesox and their architects on the Recreation Park Project as an element of the implementation of the Pioneer Park Master Plan.

- Worked with the Chelan Douglas Land Trust, Trust for Public Lands and Chelan County to complete the Foothills Community Strategy. The document was adopted as a guidance document. The document and support materials were reviewed and accepted by the State making the City eligible to apply for all RCO Grant programs.



- Entered into a partnership agreement with the Wenatchee Row and Paddle Club to work together and with the Chelan County PUD on the Paddlers Point Project.
- Worked with the Wenatchee School District on details of a possible property transfers, easement and use agreement. Began preparation of a variety of documents to facilitate each process.
- Completed application and received notification that our \$2,052,750 RCO WWRP grant request for an acquisition project in the North Foothills area ranked 5th out of 17 projects statewide on the evaluation ranked list. Based on previous years and depending on funding levels in the program, the project would be on the bubble to receive funding. Funding notification will be in 2011.
- Completed application and received notification that our \$342,620 RCO WWRP grant request for the acquisition of Saddlerock ranked 4th out of the acquisition projects in the grant category and 25th overall out of the 63 projects on the evaluation ranked list. Acquisition projects receive a dedicated percentage of the overall funding allocation in the program. The project is anticipated to receive funding in 2011.
- Worked with the Rotary Club to provide and install five new picnic shelters in Rotary Park.





## SADDLEROCK 100 Years in the Making

Saddle Rock is a 325.12 acre site located in Chelan County, adjacent to the City of Wenatchee's urban growth boundary just south of the City of Wenatchee.

The physical features of the site and convenient access make it desirable for open space, education and trail purposes. It has a varied topography that ranges from steep cliffs to rolling hills. It is a great example of volcanic intrusion showing the highly eroded neck of an ancient, extinct volcano that perforates the hills sandstone base.

The property is situated between the arid shrub-steppe desert and the wetter pine/ fir forests. Plant and animal species from both ecosystems share this area, creating a unique ecosystem. During the winter large herds of mule deer use the area as winter range. Coyotes are frequently seen as well as heard. Meadowlark, quail, and hawks are among the numerous birds living amid the flora. A number of snakes and lizards can also be found. Elk, turkeys, and cougars are occasionally seen in the area.

There are existing mining access roads on the site which lend themselves well for non-motorized trail use.

The City of Wenatchee first started discussing acquiring the property for a city park or natural area in 1909 (see Wenatchee World front page article from May 17, 1909 at right). In the 1940's a local effort to turn Saddlerock into a state park never came to fruition. In 1963 a group of citizens formed the Saddlerock Area Development Committee in an effort to preserve Saddlerock as an outlook for future generations to enjoy. For the next four years the group tried to reach an agreement with the State Department of Natural Resources to turn the property into a park. The effort was unsuccessful and by June of 1967 the plans for the park were shelved.

From the 1970's forward the community continued to request that Saddlerock be turned into a City Park. This was reaffirmed through the public involvement process used to develop the 2006 Parks and Recreation Comprehensive Plan. Saddle Rock was specifically identified by the community as a priority project:

*"Acquire Saddle Rock, maintain as open space-horse access, provide nature/interpretive trail; tie with school education programs."*

*"The City needs to partner with local conservationists to support and seek opportunities to secure parcels that become available for hiking, non-motorized recreation including the purchase of Saddle Rock."*

# SUGGESTS SQUAW SADDLE AS A FUTURE CITY PARK

Mayor J. A. Gellatly Believes That City  
Should Acquire That Scenic Little  
Peak---Ira D. Edwards Foresees an  
Aeroplane Line Between the City and  
the Proposed Park.

\* \* \* \* \*

<p style="text-align: center;"><b>Aeroplane Time Table.</b></p> <p>Wenatchee to Squaw Saddle Park. — Aeroplanes will leave Union Depot for Squaw Saddle Park every hour during the summer months, from 8 a. m. to 8 p. m. Fare 25 cents for round trip. Meals served at Mountain Peak Hotel.</p>	<p>Gellatly suggested the advisability of the city's acquiring Squaw Saddle or Saddle Rock as a future park. In a few years this little peak may become to Wenatchee what Portland Heights is to Portland. The view from the top is one of the finest in the valley. By the planting of a few trees and looking after the top the place could be made one of rare beauty.</p> <p>Ira D. Edwards, in a half serious and half jocose vein suggested the possibility of a future aeroplane line between Wenatchee and the Saddle.</p>
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A few years ago such an airy idea as an aeroplane line would have been considered an iridescent evanescent dream. But in the light of present day experiences it is more than a mere possibility. It even approaches a probability and might even be considered seriously.

The discussion arose when Mayor

The comprehensive plan process also identified a current deficit of 200 acres of natural open space and a need in the City for an additional 150 acres of open space by the year 2015. Saddle Rock has the added benefit of addressing trail needs. The City has a current deficit of 8.11 trail miles. The project will provide 3.9 miles of “built in” trails.

In 2006, City staff again started work on the acquisition of the property. By 2009 the property owner was willing to sell and the mineral leases that were on the site were terminated.

In 2010, the Chelan Douglas Land Trust was able to secure funding from an anonymous donor that would allow for the acquisition to progress. An appraisal and review appraisal were completed and the purchase sale agreement developed. City staff successfully completed the preparation of a waiver of retroactivity request from the State Recreation Conservation Office (RCO) and National Parks Service to allow for the reimbursement of certain acquisition related expenses if a successful grant application was made to either agency.

In October, the City Council authorized the Mayor to sign the purchase sale agreement for the property and it was sent to the Department of Natural Resources for approval. If approved by the Department of Natural Resources, the property



transaction would be completed in the Spring of 2011. At the same meeting, the City Council also approved a conservation easement with the Chelan Douglas Land Trust for the property to protect it from development into the future and also an agreement between the City and Chelan Douglas Land Trust to continue to work together in the future.

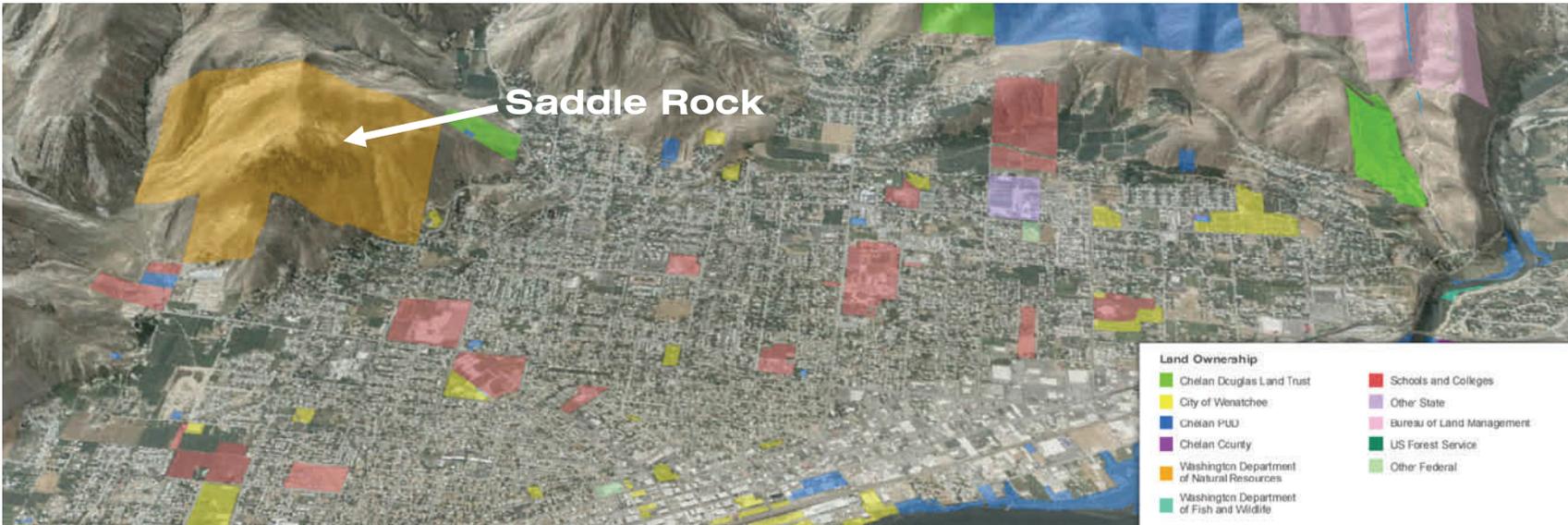
Also in 2010, staff successfully completed a competitive grant process with the RCO for the acquisition of the property. The grant would reimburse up to one half of the acquisition costs for the project. If funding is provided to the grant program, contracts with the State would be completed by mid 2011.

When completed in 2011, this project will accomplish a 100 year old community goal by acquiring and protecting the community landmark for future generations to enjoy.



Photo at left: Saddle Rock trails. Above: 5th Grade Education Program.

CLDT Map



The City of Wenatchee provides safe, quality leisure services in the most cost effective manner possible to the community. The **Recreation Division** is striving to provide a comprehensive offering of recreation opportunities for all ages and ability levels within its budgetary means. The following provides information about the programs offered in 2010.

## ATHLETICS

### Hershey Track and Field

The Hershey Track and Field program is designed to promote physical fitness and encourage participation. A highlight from the program this year was the 13-14 year old boys relay team which won the State meet and placed sixth place at the National meet in in Pennsylvania.



### Youth Tennis Lessons

Youth Tennis lessons are appropriate for novice youth tennis players, regardless of age. Lessons focused on the basic fundamentals of tennis, including basic ground strokes (forehand, backhand), overhead and serve and volley-play. Instruction was designed to teach the basics of tennis in a fun and exciting manner. The program was held at Walla Walla Point Park.

### Skyhawks Mini Hawk Sports Camp

The Mini-Hawk program (four to six years old) helped young children explore soccer, baseball, and basketball in a day-program setting. There is no pressure in this recreational program, just lots of fun, while young athletes participate in all three sports through unique Skyhawks games. This camp was also held at Walla Walla Point Park.



### Skyhawks Basketball Camp

Skyhawks Basketball Camp breaks down basketball into fundamental skills that all athletes, no matter their skill level, need to succeed. Coaches lead the athletes through game-speed drills and exercises, focusing on ball handling, passing, shooting, defense, and rebounding. Developing a refined player who knows how to combine these skills is the goal of the Skyhawks basketball program. All participants received a basketball, t-shirt, and merit award.



### Skyhawks Soccer Camp

The week long soccer camp was held at Walla Walla Point Park. It was open to ages six to fourteen. The camp taught young athletes the fundamental skills of soccer through fun games and exercises. Participants tested their new expertise in skills and strategy through interactive group activities and scrimmages.



### Women's Volleyball League

100 participants registered and played in the competitive women's volleyball league. The league was held at Foothills Middle School on Tuesday evenings in the late Winter and early Spring.



### Youth Recreational Basketball

The Youth Recreational Basketball program is a fun, introductory basketball program for children in third through fifth grades. The program is designed to refine basketball skills and techniques. The program was held October through December in Wenatchee School District gymnasiums. Practices were held in the evening during the week and competitions on Saturdays.

### Family Hike Series

These free day hike trips familiarized participants with established trails surrounding Wenatchee. Hike leaders guided groups along family-friendly trails while sharing fun and interesting information and answering questions about the environment. The hike program visited Squilchuck State Park and the Peshastin Pinnacles. Program registration was at capacity.



## OUTDOOR PROGRAMS

### Wading Pool Program

This is a traditional, park based program that is free for children ages six to fourteen. Recreation Leaders in the parks provided opportunities for kids to participate in arts and crafts, wading pool activities, organized games and tournaments. The program ran Monday through Friday from 1:00 to 5:00pm at Washington, Methow and Pennsylvania Parks during the Summer months.



### Junior Rowing Camp

The City partnered with the Wenatchee Row and Paddle Club to offer a new summer rowing camp for those fourteen to eighteen years old. The program taught the fundamentals of sweep style rowing through five sessions on land and on the Columbia River. Unfortunately, the program was developed late in the Summer and registration suffered.

## SPECIAL EVENTS

### Independence Day Celebration

The Independence Day Celebration was another success despite the windy day. An estimated 10,000 people attended the event in Walla Walla Point Park enjoying the food and music while the entire valley got to view the fireworks display. The event was made possible through the solicitation and receipt of over \$16,000 in donations. In addition to serving the region, the event attracted tourists from across the State.



### Splash and Jump

Splash and Jump was a new program conducted in conjunction with the Wading Pool Program at Washington Park. Once per month throughout the Summer inflatables donated by Jump Around Inflatables were brought to the park and offered free of charge for their use.



## Subway Movie in the Park Series

Four evening movies were presented at Walla Walla Point Park in the early Fall. Through a partnership project with Serve Wenatchee Valley and Chelan Douglas Developmental Disabilities, a fifth movie was added to the series. The movies started at dusk and included: Star Trek, Up, Cloudy With a Chance of Meatballs, Bolt and Where the Wild Things Are.



## Café Mela Summer Concert Series

In a continuing effort to bring the community together and provide family friendly activities, the Parks and Recreation Department and Café Mela joined together to provide 11 free outdoor concerts every Friday night during the Summer on the Centennial Park stage. 19 bands performed.



## Tardeadas

“Tardeadas” is a traditional Mexican family event that was held just before sunset on three Sundays in Lincoln Park. Families gathered together to dance, play sports, read and listen to live music. The series grew in popularity throughout the Summer and has now outgrown Lincoln Park. Discussions have occurred with the Eastmont Park District about their taking the program over and moving it to East Wenatchee.

## Subway pre-Halloween Carnival

An estimated 2,300 boys, ghouls and their parents gathered the day before Halloween for a ‘spooktacular’ time at the free Halloween Carnival. Participants came in costume and played carnival games, ate treats and made crafts. The carnival is designed to be a safe and fun way to spend Halloween.



## Winter Flake Festival

The Parks and Recreation Department partnered with the Wenatchee Downtown Association and Mission Ridge to help kick off the holiday season with the Winter Flake Festival. The festival was held the first Saturday in December



at Centennial Park and featured musical performances, crafts and a lighted parade down Wenatchee Avenue. (Wenatchee World photo)

## Washington State Special Olympics Winter Games



The Winter Games were held March 5-7. There were competitions in alpine skiing, snowboarding, figure and speed skating, and basketball. Nordic Skiing was cancelled due to a lack of snow.

The games attracted over 1,500 athletes, 300 coaches, 700 volunteers and 2,500 family members and friends to the Wenatchee Valley. Olympic Town started the weekend at the Convention Center. Opening ceremonies were held at the Town Toyota Center and athletic competitions were held at Mission Ridge, Leavenworth Sportsmen's Club, eight Wenatchee and East Wenatchee School Gyms and the Town Toyota Center.

## SPECIAL NEEDS PROGRAMS

The Parks and Recreation Department serves as a primary coordinator of recreation programming and services for special populations in the community. Programs are designed to provide engaging social, athletic and fitness activities for individuals with developmental disabilities. Much of the programs offered were made possible through the receipt of grant funding and sponsorships.

### Special Needs Social Program



The Special Needs Social Program is supported through a grant from the Chelan Douglas Developmental Disabilities Program. It is designed to be a unique recreational opportunity for individuals to build relationships and participate in community events. Activities occur approximately twice each month at various places in the Wenatchee Valley. Some of the

activities conducted this year included trips to the movies, Eastmont Lanes, Chelan County Fair, Wenatchee Valley Super Oval, a Wenatchee Apple Sox game and holiday dances and potlucks.

### Polar Bear Plunge

The Polar Bear Plunge is a unique opportunity for individuals, organizations, and businesses to support local Special Olympics athletes by jumping or slowly crawling into the frigid waters of the Columbia River. On February 20th over 50 individuals took the plunge. Through their efforts, a record amount of \$10,772 was generated to support local Special Olympic athletes.



### Special Olympic Sports

Special Olympics was founded on the belief that all individuals with cognitive disabilities can benefit from sports. The City coordinates several Special Olympic Sport programs for local athletes including: Soccer, Softball, Cycling, Alpine and Cross Country Skiing, Snowboarding, Figure and Speed Skating, Swimming, Basketball, Track and Golf. Teams and individuals compete at local, regional and State levels.



### Junior Special Olympics Day

A new Junior Special Olympics Day program was coordinated by Student Intern, Lauren Mansfield. The goal of the program was to introduce Special Olympic sports to participants too young to participate in regular Special Olympic Sports Programs.



## YOUTH RECREATION

### Summer Day Camp

Week long day camps were held throughout the Summer at the Head Start Building on the Community Center Campus and included activities such as: Field trips, arts and crafts, games, swimming, indoor and outdoor activities and much more.



### After School Action

This fun after school program is held Monday through Friday from 3:00-6:00pm at the Community Center during the school year. It gives kids a chance to socialize and participate in supervised recreation activities. Activities include: Video games, computer use, homework help, sports, games, snacks, special projects, and other activities and events.



## Night Court

Night Court was a late-night recreation program designed for participants in grades 6-12. Its goal was to provide a safe, fun place to hang out on Friday and Saturday nights. The program was suspended during the first quarter due to declines in the number and conduct of participants and cost/benefit ratio.

### Indoor Playground

Indoor Playground is an extremely popular program designed for toddlers and their parents to play and socialize in a warm place during the cold winter months.



The program is held at the Community Center on Monday, Tuesday and Wednesday mornings November through the end of April from 10:00am to Noon. A wide variety of toys are provided along with coffee and tea for the adults.

## EMPLOYEE HEALTH PROMOTION

This program strives to achieve excellence in the promotion of employee health by treating health as a state of complete physical, mental, and social well-being, supporting employees in developing and maintaining healthy lifestyles and creating efficiencies in city government through improved employee health and productivity.



Twelve programs were offered to employees in 2010 ranging from a Home Run Derby and Walking Programs to Flu Shots, Massage and nutrition programs. The City received the American Heart Association's Fit Friendly Company Award and the Association of Washington Cities Well City Award of Excellence. The Parks and Recreation Director received the Healthy Worksite Summit Golden Apple Award for Health Promotion Programming.

## PROGRAM SUPPORT

Individual and business support is critical in the provision of recreation program activities. Programs are supported through the generous donation of materials, in-kind services or financial sponsorships. The following provided program assistance in 2010:

DJ Shelda	Wenatchee Wild
Café Mela	Subway
Patriot Plumbing	Graybeal Signs
Kitchen Sync	PAC
Pickled Papers	LINK
Chelan County Fair	Wenatchee Applesox
Columbia Basin Theater	Eastmont Community Church
Cascade Auto Center	Merry Maids
Sportsplex	Pretiola Bakery
SF Sourdough Eatery	Cigar Shop
Veda's Beads	Sun Dog Bead Company
KOHO Radio	Wenatchee World
Central Wash. Concrete	NCNB
Davis Furniture	Inner Circle Gym
Crunch Pak	Creative Journey
Sno-Cones	Auvil Fruit
Pipkin Construction	Nelson Lease
Jeffers, Danielson, Sonn & Aylward	Cordell, Neher & Company
Bethlehem Construction	Columbia Fruit
Sangster Motors	Davis Arneil Law firm
Cashmere Valley Bank	US Bank Commercial Lending
ALCOA	Apple Valley TV
Goodfellow Bros	Johnson, Gaukroger
McDonalds	PEPSI
Washington Trust Bank	Wal-Mart
Crunch Pak	The Lakeland Agency
Valley Tractor	Star Rentals
The Dore Family	Mission Ridge
Wenatchee Downtown Association	Washington State Parks
Appleatchee Riders	Avalon Music
Albertsons	Safeway
URM	Costco
Fred Meyer	Waste Management
W W Pumping	Northern Fruit
Wenatchee Convention Center	Apple Valley TV
Lifeline Ambulance	Ballard Ambulance
Cascade Ambulance	Cherry Creek Radio
Jump Around Inflatables	Columbia River Media
Push America	Wenatchee Community Center
Go Play Outside Alliance of Washington	Wenatchee High School
Chelan Douglas Developmental Disabilities	
Kiwanis clubs of the Wenatchee Valley	

## RECREATION PROGRAM REVENUE/EXPENDITURE COMPARISON

The chart below shows a comparison of recreation related revenues and expenses, the percent change from the previous year and the percent of total cost recovery. Recreation program revenues include participant fees and charges, donations and special event vendor fees.

### REVENUES

### EXPENDITURES

YEAR	AMOUNT	% CHANGE	AMOUNT	% CHANGE	COST RECOVERY %
2007	\$33,073	—	\$147,230	—	23%
2008	\$41,790	+21%	\$191,673	+23%	22%
2009	\$52,755	+21%	\$204,362	+06%	26%
<b>2010</b>	<b>\$52,277</b>	<b>- 01%</b>	<b>\$150,172</b>	<b>- 27%</b>	<b>35%</b>

## ADDITIONAL DIVISION HIGHLIGHTS

- Increased awareness of programs and services through promotional methods including production and distribution of: Program calendars, flyers, and recreation activity guides; development of a facebook page; Completing interviews on radio and cable TV; Preparing and submitting press releases and print advertisements; Sending direct mailings to citizens; Presenting information at school assemblies, service clubs and community gatherings; Staffing the Storefront and developing static and video displays; and posting information on the City web site, intranet site and cable access channel.
- Developed partnerships with the Wenatchee Row and Paddle Club, Washington State Parks and Skyhawks Sports Academy to provide new program opportunities to the community.
- Met with the David Thompson Columbia Brigade to assist with event planning for the June 1-15, 2011 paddling trip.
- Received program grants including: \$1,300 grant from the Community Center for the After School Action Program, \$1,100 from Go Play Outside Alliance of Washington for the Snow Shoe Hike Program and \$8,000 from Chelan Douglas Developmental Disabilities for the Special Needs Social Program.

## SERVICE MODIFICATIONS

The following are the modifications to Recreation Services that have occurred over the last year.

- Increased corporate sponsorships of programs such as: Subway Movies in the Park Series.
- Adjusted program fee structure.
- Staffing Changes - FTE Recreation Coordinator reduced to ½ time.
- Reduced the scope of the following programs: Guided Nature Hikes, Wading Pool Program, Tardeadas, and Flake Festival. Suspended the following programs: iFun, Night Court and the Youth Volleyball Camp.

Photos at right: (From top to bottom) Special Olympics Winter Games, Subway Halloween Carnival, Summer Day Camp.

## DONATIONS

The following is a summary of financial donations received to support the provision of programs. The totals only include funds provided directly to the City. Additional donations for programs and events such as the Independence Day Celebration, are not included here as they do not run through the city budget. Over \$30,000 was raised for these purposes.

2007	2008	2009	2010
\$1,193	\$4,411	\$5,927	\$10,994



	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
<b>ATHLETICS</b>						
Hershey Track and Field	102	103	108	96	111	118
Youth Tennis Lessons	41	17	42	57	66	54
Youth Recreation Basketball League	0	0	0	110	169	191
Skyhawks Basketball Camp	51	49	55	42	45	51
Skyhawks Soccer Camp	67	76	81	29	21	30
Skyhawks Mini Hawk Camp	37	49	39	40	24	34
Women's Volleyball	0	0	0	62	62	100
Youth Volleyball Camp	0	0	0	0	18	0
<b>AQUATICS</b>						
Swimming Lessons	N/A	N/A	427	580	458	575
<b>OUTDOOR PROGRAMS</b>						
Guided Nature Hikes	45	88	110	209	60	79
Wading Pool Program	3,900	3,938	4,000	4,200	3,531	4,594
Junior Rowing Camp	0	0	0	0	0	0
<b>SPECIAL EVENTS</b>						
Halloween Carnival	1,200	1,200	1,500	1,500	1,700	2,300
Winter Flake Festival	1,100	1,000	1,200	1,500	1,500	1,500
Special Olympics Winter Games	5,000	5,000	5,000	5,000	5,000	5,000
Movies in the Park	625	625	680	850	925	900
Friday Night Concerts	1,300	1,365	1,500	1,255	2,085	2,350
Tardeadas	0	0	0	5,850	6,000	6,200
Independence Day Celebration	11,000	11,000	11,000	11,000	10,000	10,000
<b>SPECIAL NEEDS PROGRAMS</b>						
Special Needs Social Program	950	955	975	1,300	1,081	1,130
Polar Bear Plunge	0	0	0	25	28	50
Special Olympics Sports	125	117	125	150	168	165
Fall Into Fitness	0	25	25	25	30	25
Junior Special Olympics Day	0	0	0	0	0	26
<b>YOUTH RECREATION</b>						
Dog Obedience	8	20	10	10	0	0
Summer Day Camp	N/A	N/A	N/A	377	401	426
Indoor Playground	0	0	377	1,009	675	732
Night Court	690	720	800	2,280	1,020	16
After School Action	0	0	0	750	731	1,424
iFun	0	0	170	410	0	0
<b>TOTALS</b>	<b>26,241</b>	<b>26,347</b>	<b>28,224</b>	<b>38,716</b>	<b>35,909</b>	<b>38,070</b>
<b>EMPLOYEE HEALTH PROMOTION</b>						
Employee Health Promotion Programs	0	0	34	126	354	136



# Wenatchee Parks and Recreation

Creating Community through People, Parks and Programs