

Wenatchee Visioning Survey

Introduction

Wenatchee city staff and a consultant team designed a survey to get broad feedback from the community on their values and needs. The results of the survey were intended to inform and orient staff and consultants on community priorities through the audit of existing plans, determining what existing goals and policies should be moved forward and in beginning to draft new potential goals and policies. The results were also intended to inform the development of a new Vision Statement for the city.

Online Survey

An online vision survey was hosted in English and Spanish from January 30, 2025 – April 1, 2025 inviting input on the community’s “loves,” “concerns,” and long-term “hopes” for Wenatchee. The survey also included questions related to quality of life, economy, climate, housing, and mobility. The online survey was advertised on the project website and the City’s social media platforms, emailed to the City’s listserv, included in utility bills (Attachment 2), linked via QR code on paper materials at outreach events and posted on fliers at local grocery stores, coffee shops, the senior center, retirement homes, the Humane Society, and apartment buildings. The survey was also shared with the School District via PeachJar, City partners and community groups distributed fliers or emails to their members (like Cafe, the Hispanic Business Council, Lions Club and Rotary), and sent to news media. The Wenatchee Public Library also hung fliers throughout the library and encouraged people to take the survey at the library computers.

Vision Survey Flyer & Online Landing Page


Encuesta de visión de Wenatchee 

Wenatchee está actualizando el Plan Integral, una ruta que guiará el crecimiento y desarrollo de nuestra comunidad hasta el año 2046.

Únase a nosotros mientras comenzamos este proceso de planificación respondiendo la Encuesta de Visión Comunitaria. Sus comentarios ayudarán a definir nuestra visión, valores y prioridades de inversión compartidos para el futuro, incluidas consideraciones clave como la vivienda, la economía, el transporte y el medio ambiente.




Visita este enlace o escanea el código QR.
surveymonkey.com/r/WCP2046?lang=es




Los participantes de la encuesta pueden participar en un sorteo.
¡Para ganar una de las seis tarjetas de regalo Visa de \$50!

Obtenga más información en el sitio web del proyecto:
wenatchee.gov/government/community-development/current-projects

Utility Billing Flyer (Spanish)


Wenatchee Comprehensive Plan - Visioning Survey



Para cambiar al idioma inglés o español, use el menú en la parte superior de esta página o use estos enlaces:

[Encuesta de lengua española | English language survey](#)

Thank you for helping plan the future of Wenatchee! Did you know that the City of Wenatchee has a Comprehensive Plan that states our community vision and goals for 20 years? Washington State requires the City to update our plan every ten years, so we can come together to re-vision and develop our collective community values and investment priorities.

We are kicking off this process for our 2026 update with a survey so we can all start thinking about the issues that matter most to us and how to grow together.

The survey will take 15-20 minutes to complete. Partially completed surveys will be accepted. Taking the survey on a computer may provide the best visual experience. The survey will close on Friday, March 14.

Because we value your input, after you complete the survey you may optionally enter a raffle for one of six \$50 Visa gift cards.

This survey is intended for all people who live, work, play, and shop in the Wenatchee urban area. The Wenatchee city limits and its urban growth area are shown in the map below.

Click the Next button to begin.

Online Vision Survey

A total of 1,161 survey entries were recorded with many suspected bot or AI responses because of the monetary incentive offered to participants (six \$50 raffle cards). To determine valid responses, entries were filtered using the following methodology:

- Step 1: Responses were marked invalid if the email address provided was nonsensical (e.g., Ofbv3dpf@za.korgmz.com).
- Step 2: Responses were flagged for each of the following and marked invalid if they included three or more flags:
 - Entered on February 6, March 25-31, or April 1 when multiple invalid emails were entered.
 - Spent less than 4 minutes or longer than 35 minutes to complete the survey.
 - Skipped all the open-ended questions.
 - Reported living or going to school in 2+ neighborhoods or working in 3+ neighborhoods.
 - Reported owning their home and reported living in a subsidized home.
 - Identified as homeless and earning \$100,000 annual income or more.
 - Identified a race but also said they prefer not to identify their race.
 - Entered a raffle entry name with middle initial.
 - Entered a raffle entry phone number with 206 area code and no hyphens.

A total of 650 entries were marked as valid, including 16 in Spanish, after applying this methodology. Online survey participants skewed higher income, slightly older, and less racially diverse than the general population and thus opinions of lower income, younger, and people of color may not be accurately reflected in the online results.

Paper Survey

Staff also distributed two similar vision questions via paper surveys to capture feedback from typically underrepresented groups and received 91 responses, 63 in Spanish and 28 in English. The paper survey was available at specific locations (the food bank and Parque Pedrino’s “weekday events,” exercise class, sewing class, and paperwork support night) and was distributed by the following emergency housing and wrap-around service provider well as Hispanic/Latino groups: Wenatchee Rescue Mission, People’s Foundation, YWCA, Women’s Resource Center, Oxford House, Coordinated Entry, Housing Authority, and Highgate Senior Living.¹

Summary of Results

Below is a summary of the survey results:

- **Appreciation and respect of Wenatchee’s surrounding natural environment.** Survey respondents expressed strong appreciation for Wenatchee’s surrounding natural setting and its access to parks, the water, and the Cascade Mountains. They prioritized supporting environmental resources and celebrating the outdoors, including preserving public lands, increasing trail accessibility, and supporting outdoor recreation opportunities.
- **Concerns around housing affordability and supply.** High housing costs and the high cost of living were top concerns among survey respondents. Many expressed a desire for more diverse housing types, including more rental options, and sufficient housing supply across all affordability levels. Preferred approaches include allowing taller and larger residential buildings in downtown and commercial areas, strengthening regulation and enforcement of short-term rentals, and offering incentives for low- and moderate-income affordable housing projects.
- **Value of the diverse, vibrant community and support for cultural activities.** Survey respondents appreciate Wenatchee’s small town feel and strong sense of community, highlighting the strength of its diverse, multicultural community. Many respondents envision a future Wenatchee with more public events, arts and cultural programming, and concert venues. There is strong interest in supporting businesses and events that celebrate Latino culture. Respondents also expressed a need for more family-friendly activities and expanded services for children and youth, including affordable childcare options, expanded afterschool programs, and activities for teenagers and youth.
- **Increase amenities including shopping, recreation, and entertainment opportunities.** There was a strong desire among survey respondents for more diverse retail, restaurant, and grocery options that are accessible at all income levels; Trader Joe’s was specifically mentioned more than 40 times. There is interest in expanding shopping, business, and entertainment particularly in Greater Downtown Wenatchee, the Business Districts, and the Waterfront. Spanish-language responses

¹ The City did not receive any paper surveys back from Highgate Senior Living but they offered to work with residents on taking the online survey. Staff also sent the paper survey to Catholic Family Charities and Columbia Valley Community Health who were not able to distribute because of an extensive legal review timeline.

also emphasized a need for better access to grocery stores and for increased public spaces and activities that meet the needs of the whole Wenatchee community.

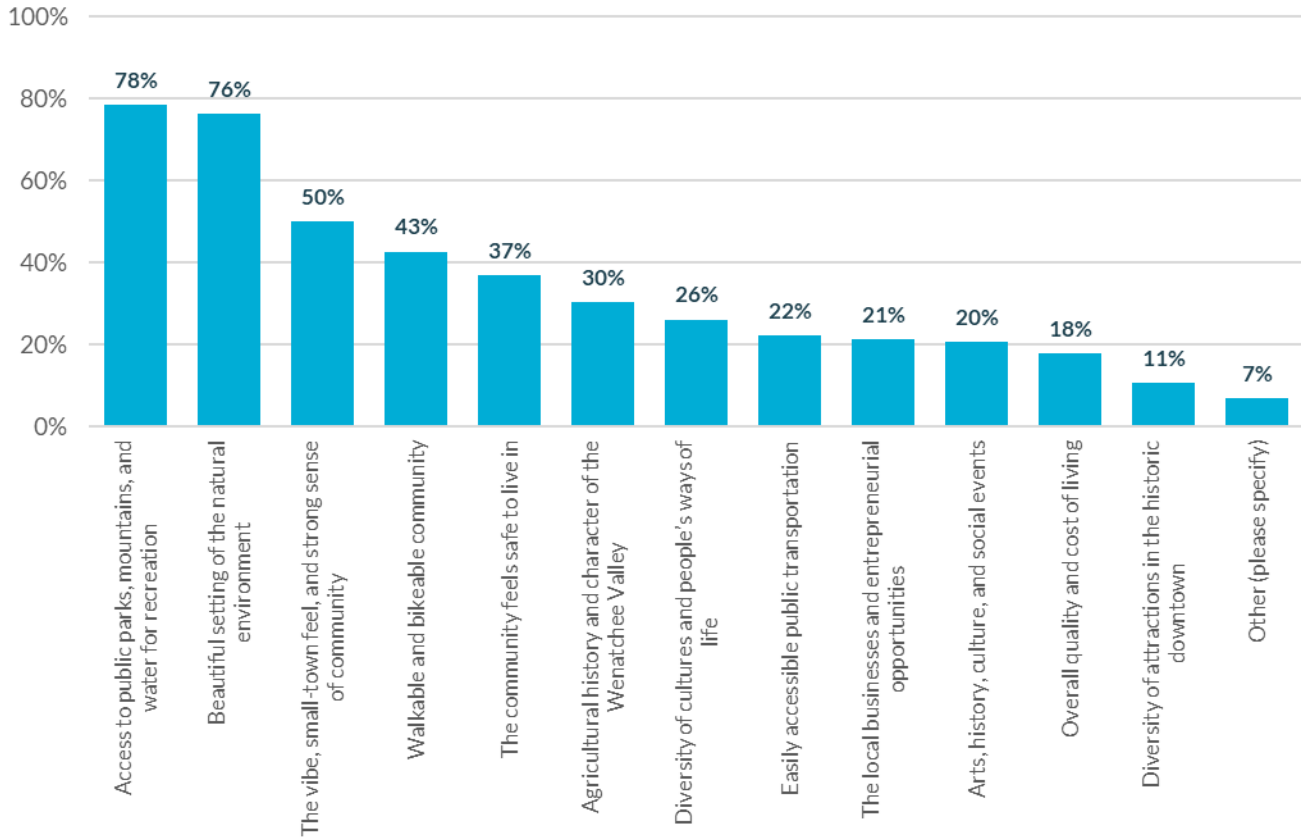
- **Desire for increased transportation options.** Community members value walkability and biking but want to see safety improvements, such as more sidewalks and bike lanes, increased sidewalk maintenance, more safe crossings, and pedestrian lighting. Improving walking and biking infrastructure was recognized as a top need in the Confluence Parking Project. Respondents identified a need for more transportation options in the perimeter and core residential districts and the commercial districts. Spanish-speaking respondents also showed a desire for an increase in public transportation and cycling infrastructure.
- **Enhance and improve safety.** Survey respondents simultaneously value Wenatchee as a safe community while also expressing concerns around crime and public safety. Many respondents desire a future Wenatchee that is safe and peaceful. Safety concerns also applied to reducing reckless driving, increasing pedestrian and cyclist safety through increased bicycle and sidewalk improvements, and making investments in lighting improvements.
- **Awareness of needs and concerns around homelessness and supportive housing.** Many respondents expressed concern about homelessness and community impacts. In response, respondents prioritize the city expanding services and housing options for the unhoused and low-income communities. Some respondents emphasized the importance of supportive housing that includes an operation plan and convenient access to public transit.
- **Increase healthcare access throughout the city.** Respondents expressed concerns around public health issues in the city, including aging, mental health, and addiction. Economically, respondents feel that healthcare is a very important employment option. However, they also cited a lack of medical specialists, clinics, hospitals, mental health services, and pediatric care as major service gaps.
- **Expand job options, job training, and educational opportunities in the city.** Respondents prioritize expanding the job training and educational opportunities in Wenatchee, with a hope for a diversified economy that offers livable wage jobs and supportive educational system. This includes strengthening key industries and expanding job options in natural resources, healthcare, education, and tourism.

Online Survey Results

Vision Questions

Question 1: What do you love about Wenatchee? Choose your top 5.

Q1: What do you love about Wenatchee?
Choose your top 5. (n=650)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

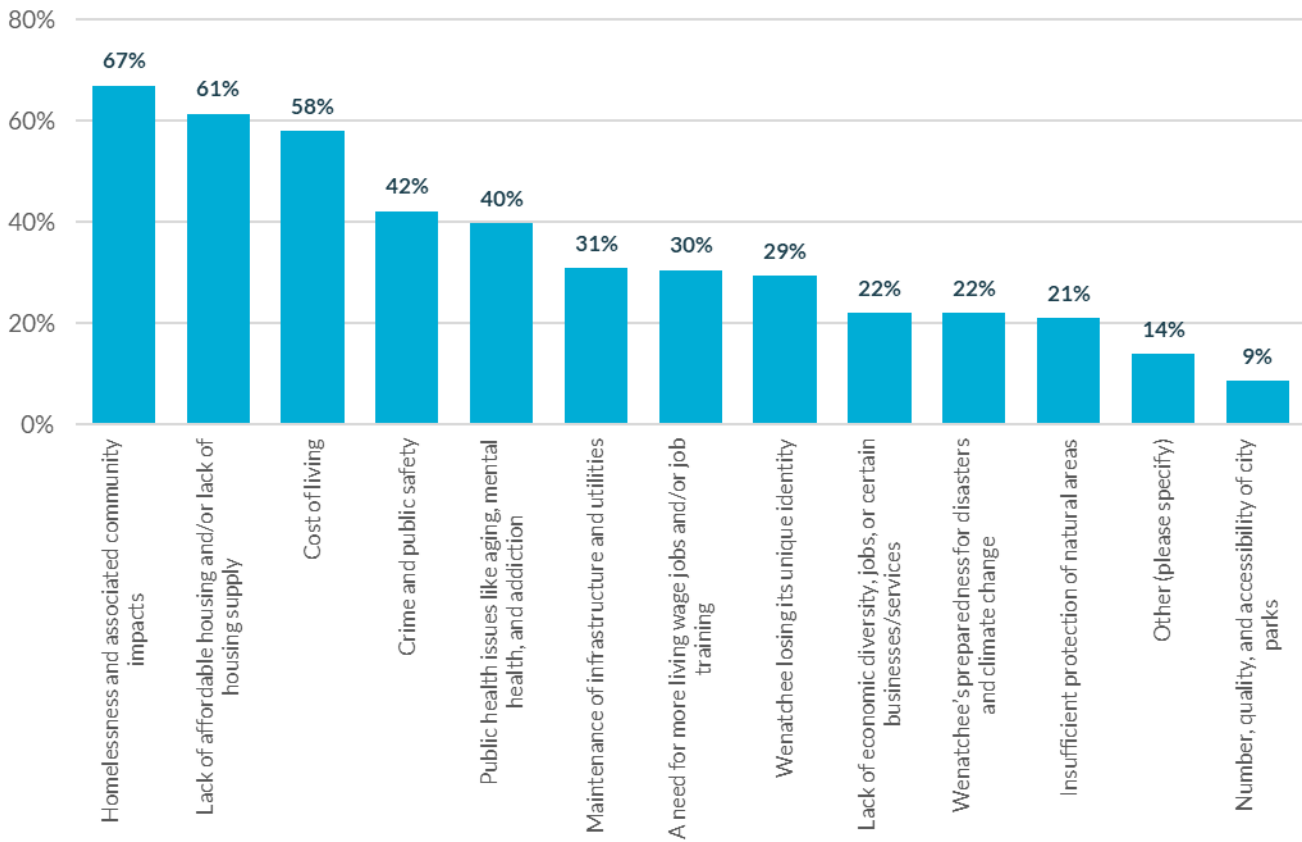
Other responses:

- Being a visionary person, the ability to see business opportunities for the community.
- Centralized location in the State and access to the whole state.
- close to Mission Ridge ski area and walkable trails.
- Even though the county line divides us, REALITY is that folks on BOTH sides of the river believe that we are ONE COMMUNITY. Evident in the fact that our fire departments have merged... police should follow suit.
- Everything is close by
- Extended Family live in Wenatchee.
- Family ties
- Family's history here
- Fast fiber internet made moving to Wenatchee easy
- History of community investment and stewardship,
- strong civic pride and commitment
- I grew up here it's not the same things are worse not a place to raise a family anymore
- It's more conservative than not.
- Its a small town
- It's becoming over crowded can't even drive down the road anymore . To many people. The town is totally divided. LGBT cult and a bunch of hicks. Not safe to drive. Car crash every day.
- Less drive/commute time
- Living in a valley with beautiful seasons, which the city tends to rather well.
- Location. It's halfway between Seattle and Spokane.
- Mission Ridge.
- Most of these either do not apply or are these address priorities for young people or families

- New parks being built
- No more “we are a small town we don’t want to grow” attitude
- no traffic!!!!
- None
- None
- Nothing
- nothing
- Open space.
- Please make Wenatchee more bicycle-friendly
- Political climate: it’s in Washington, a Blue state
- Public access to foothills (dry gulch, saddle rock, Jacobsen, castle rock, sage hills, #2 canyon), & climbing gym
- Quality of life
- STOP SPENDING!
- Strong City and county police, sherriff, emt, and fire prevention
- Strong community of natural/environmental resource employers and employees.
- The apple capital loop trail and number two canyon
- The library!
- the number of youth activities in the area, and the proximity to more touristy locations such as Chelan or Leavenworth if you want to play tourist for a day!
- The seasons
- Traffic is manageable
- Utilities cost and fiber internet
- Variety of locally owned places to eat and shop.
- We are considered a vacation spot by many
- Weather
- Weather is relatively nice overall

Question 2: What are you most concerned about for Wenatchee? Choose your top 5.

Q2: What are you most concerned about for Wenatchee?
Choose your top 5. (n=650)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

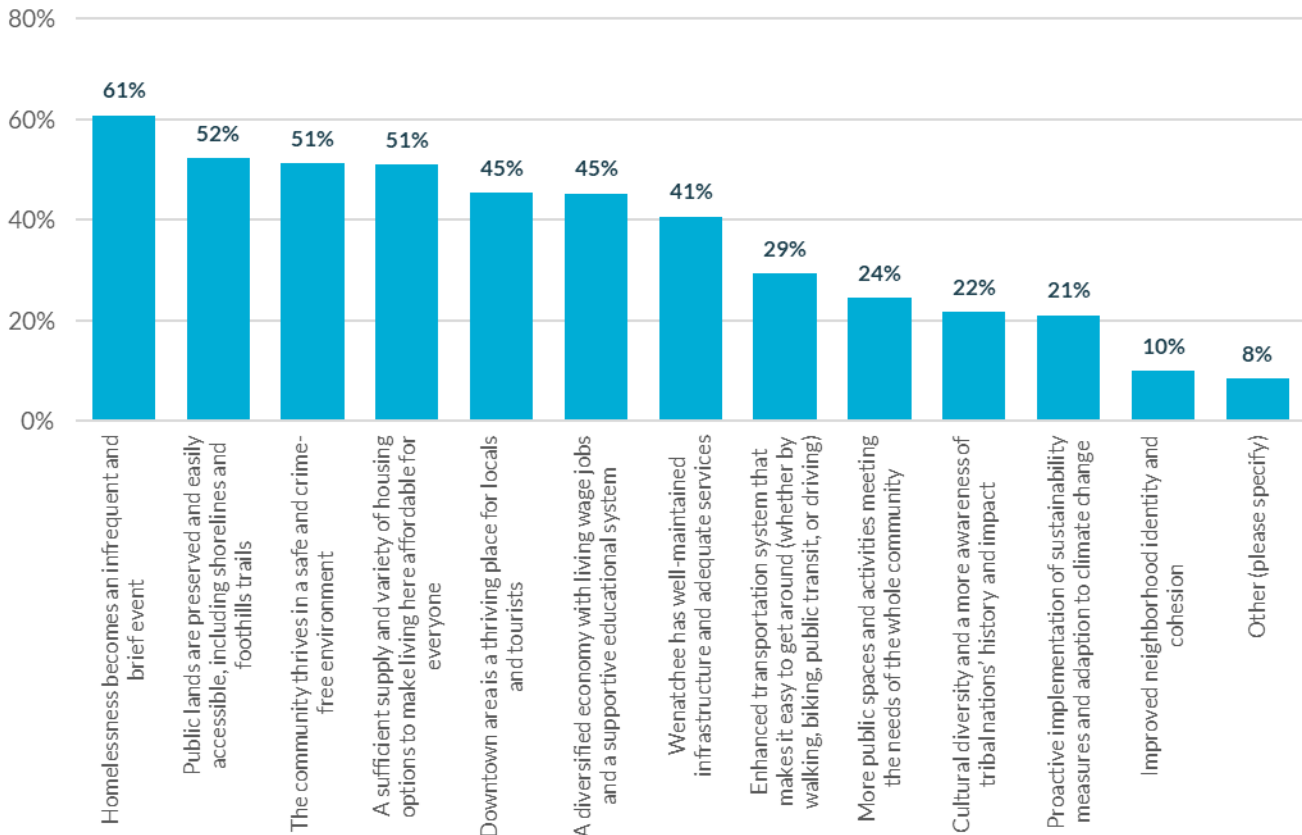
Other responses:

- Aging infrastructure. Too worried about growth, trying to make a small town into a big city.
- All choices listed are concerns!
- Allowing too much growth. The foothills will soon be covered with homes. We can't sustain it.
- Ask master Gardeners to devise spectacular plan for landscaping area between Odabashin Bridge & traffic circle AND Wenatchee Ave. all the way into downtown..
- Attacking increased traffic with huge spending on road infrastructure instead of comprehensively planning for transit/walkability
- Availability of public services for unhoused individuals

- Ayuda para discapacitados no hay suficiencias fondos de ayuda
- Bike safety. I cannot safely reach the loop on my bike
- Certain areas are not well maintained ie yard house streets getting the run down feel
- Christian Nationalism
- commercial landlords continuing to run out unique small businesses.
- Continuing encroachment on the separation of church and state
- Cost of living 2nd vote
- Culture depth and diversity; water
- Decline in quality of public schools (families choose to support private schools more)
- Declining population of young people and quality of schools.
- Don't become another trendy bend or seattle.
- Expansion of politically acting churches in the area
- Extremist far right churches
- Gang Violence and Graffiti
- Graffiti in residential areas
- Growing beyond our capacity!!
- I would like to be able to afford to grow grass in my yard. The landscape in our neighborhoods is getto at best. Weeds take over when watering cost go up.
- Increased cultural and racial divide
- Increased traffic, traffic jams.
- increasing housing density is a short term solution that results in traffic issues. New roads work till they fill up.
- Insufficient protection of cultural resources
- invasion of Seattle residents who are buying large amounts of houses and re-renting around their sporting activities. Local families want to buy and live in Wenatchee year around.
- It turning into a "mini-Seattle"
- It's becoming too conservative, thus lacking welcoming diversity into our community. The gigantic cross on the hill is offensive.
- K12 and higher educ of low quality, lack of school readiness of preschoolers
- Lack of affordable mental health support
- Lack of business and recreation for youth.
- Lack of child care options & Family/kid friendly opportunities
- Lack of diversity
- Lack of support for public good (education, libraries, infrastructure), Demonization of the LGBTQ community, Rising white nationalism/domestic terrorism
- Lack of Traffic Enforcement, noticing an increase of aggressive driving, and loud vehicles.
- Lack of utilizing the riverfront with diverse attractions
- Losing the gains that have been made to protect and celebrate diversity in our people and culture. Racism and discrimination.
- Needs to be more bike friendly/safe (especially in the east and west directions).
- Night sky light pollution
- None
- None
- Not encouraging biking and walking. Wish we had a better public pool.
- Orchards keep getting cut down (around where I live)
- Our High School has a lack of funds and the building has no windows
- Over population
- Overburden and restrictive city government.
- Potential negative impact of fringe radical groups (e.g. Grace City Church)
- Proposed mission ridge real estate development ruining the fun small town character of this huge resource
- racism, religious fanatics
- Racism/Bigotry
- Religious cults. I.e. white christian nationalists
- Religious zealotry
- Schools Example Wenatchee High school building is full of mold and has an impact on students don't feel like they are providing a quality education
- Shitty healthcare system
- Snowplow when needed and better trained for the equipment so berms are not on sidewalks or driveways
- State of public education
- Strong religious hold on Valley. Cults like grace city church
- Struggling high school education.
- Support for and health of public schools/education
- The changes that are being made by the city when it comes to construction - changing the streets, and shops, ruining the flow of traffic.
- The destruction of residential neighborhoods by allowing multi-family dwellings on single family home lots.
- The incredible noise pollution - especially from all the aftermarket muffler modifications.
- the lack of flights in and out of Wenatchee - we end up flying in and out of Seattle or Spokane
- The local government runs to serve their own self-interest, ignoring environmental regulations and favoring personal friends and projects. Schools are being influenced by religious outsiders.
- The school district. They are failing to educate our kids. The current approach is not working, yet we keep passing the levy.
- THE SCHOOL SUCKS
- The traffic bottle neck created by past officials stinging the growth of the region
- The walkability of Wenatchee
- There is no north-south bicycle infrastructure through downtown Wenatchee; build on Columbia St.
- This woke bs and the slide towards liberalism will create and has created nothing but problems
- Threats to our immigrant population by the Trump administration - who is going to work in agriculture?
- To many people
- Too many people for the area
- Too much growth
- Traffic
- Traffic
- Traffic
- Traffic
- Traffic congestion and need for more traffic enforcement
- Traffic congestion on roadway's & bridges.
- Traffic is getting continually worse
- Traffic. Need to keep Chelan and Mission streets 1 ways to move traffic efficiently through town
- Unpredictable air travel options
- Very concerned about impact of "high density" apartments and neighborhoods.
- we are not a walk/bike friendly town at all, our downtown area really needs developing, we desperately need more roads
- Wenatchee becoming overpopulated with housing and decreasing accessibility to businesses/ activities, and vehicle travel.
- Wenatchee government and schools adhering to DEI dictates in hiring and policies.
- WENATCHEE IS UNSAFE TO LEGAL CITIZENS.

Question 3: What do you hope happens over the next 20 years in Wenatchee? Choose your top 5.

Q3: What do you hope happens over the next 20 years in Wenatchee?
Choose your top 5. (n=650)



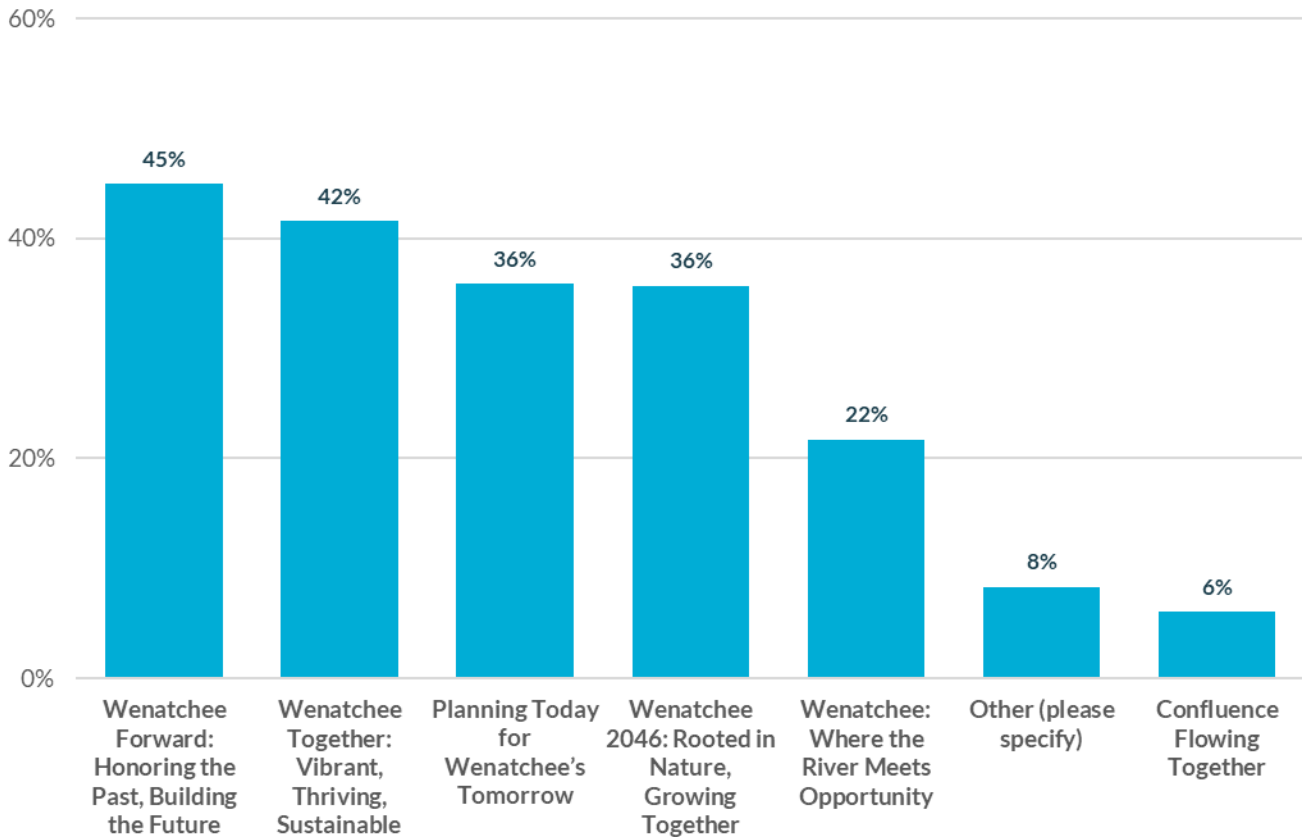
Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

- 4. Preserving the foothills surrounding Wenatchee
- 5. More housing for the elderly.
- A better pool/water park
- A lot crosswalk for Western and Castlerock. This is not only a high foot traffic area for the trailhead, but there is a walking school for students who cannot take the bus and have to cross this dangerous intersection daily.
- Affordable housing for middle class
- Affordable income based housing
- Ayuda para mamas y papas que cuidamos a hijos con discapacidades. No podemos trabajar y no hay Ayuda
- Better dog parks
- better street maintenance
- Bring the hammer down on religious law breakers like GCC and the owners of the crosses that light their symbols as a warning to LGBTQ and people of color.
- Child care/ family friendly opportunities
- City government implements policies to encourage economic growth including small business. Currently it is cumbersome and city staff is not always helpful and supportive of new business
- City planning that creates a walkable city and multiple "downtown" like spaces
- Consolidation of police on both sides. Police adopt a
- CODE of CONDUCT, not a Code of Ethics. Code implemented & reviewed regularly by panel of at least half private citizens.
- Cost of housing and rent prices to drop dramatically.
- Diversity of businesses. We lack indoor fun for all ages (That's not necessarily a bar)
- expected growth and expansion within urban growth boundary feels like small interconnected community, improving wenatchee, not isolated sprawling suburbs
- Face lift for all the buildings and just a better look . Becoming dirty looking
- Family Friendly City
- Family values and conservative values
- Get rid of all gang and drug activity
- Healthcare options
- High speed frequent and efficient mass transportation so people can live in Quincy and Rock Island
- Higher Density Living in Skyscrapers
- Homelessness becomes an infrequent and brief event, and that we don't subsidize this issue
- I hope that lighted cross comes down.
- I want eenatchee to have more community garden for free food, and to have a darker night sky.

Question 5: Wenatchee is considering options for the title of the Comprehensive Plan. Select up to 3 options you like most, or enter your own idea.

Q5: Wenatchee is considering options for the title of the Comprehensive Plan.
Select up to 3 options you like most, or enter your own idea. (n=650)



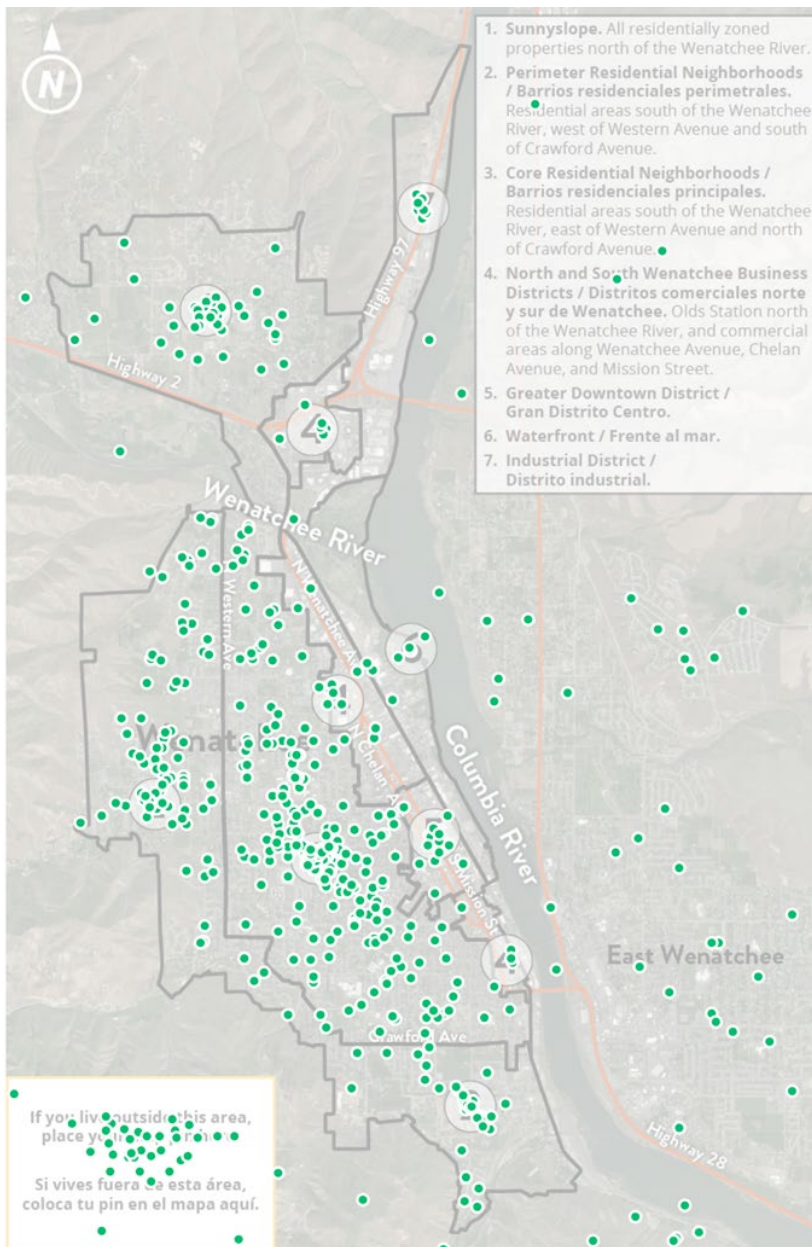
Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

- 2046 Cross County Collaboration
- 50 Years Too Late: A Case Study of Insufficient Infrastructure
- Affordable
- Another city destroyed by democrats
- Apple capital of the world.
- Bridging Today and Tomorrow for a Resilient Wenatchee
- come as you are
- Comprehensive Plan
- Gateway to Hell
- I think focusing on protecting nature and sustainable local economy connected to long term ecosystem needs is absolutely key
- IF YOU WANT IT DIFFERENT, GO SOMEWHERE ELSE, WE LIKE IT THE WAY IS IS, GO AWAY!
- Imagine Wenatchee the Beautiful
- Making Wenatchee a proud place to have family and community
- Making Wenatchee the happy and natural valley.
- Mas talleres de aprendizaje para los jovenes
- N/A
- none
- None
- None of the above
- Not sure why u need a spin word
- Overflowing with problems.
- Really? Who cares what it is called...
- Sostenible en todo
- Stupid
- This section does not work. Unable to check boxes. 1. Planning for Wenatchee's Tomorrow 2. Wenatchee Together: Vibrant. Thriving, Sustainable 3. Wenatchee Forward: Honoring the Past, Building the Future
- This was the least important question to ask...
- We are not and do not want to be California or Seattle or owned by microsoft
- We want your first ! Care, Sustainable, Natural
- Wenatchee - For Everyone.
- Wenatchee 20 year comprehensive plan
- Wenatchee 2026: Community, Commerce, and Confluence
- Wenatchee 2046: Adelante!
- Wenatchee 2046: An Inclusive Tech Hub for Innovation & Community, Connected Wenatchee: A Smart, Inclusive Future for All, Innovate Wenatchee: Building a Diverse & Tech-Driven Tomorrow.

- Wenatchee 2046: Bringing the Community's Vision to Life
- Wenatchee 2046: Flowing with Opportunity
- Wenatchee 2046: Smart Growth and Green Infrastructure
- Wenatchee Good For All
- Wenatchee is thriving together
- Wenatchee lugar donde el río fluye con grandes oportunidades
- Wenatchee Progress: Better than we were, Not as good as we will be.
- Wenatchee small town big opportunity
- Wenatchee the Pathway to Create Growth and Sustainability
- Wenatchee: a thriving, safe and accepting multi-cultural community
- Wenatchee: A Vision for Community and Success for All
- Wenatchee: Community Builders (or something that speaks to everyone playing their part in helping grow, steward, sustain, etc.
- Wenatchee: go with the flow
- Wenatchee: Keeping up with the Community Growth and Assessed needs.
- Wenatchee: Pathways to Prosperity
- wenatchee: returning to the old values
- Wenatchee: Washington State's Wonder
- Wenatchee: Where tomorrow meets yesterday and today.
- Wenatchee: Where we are Going
- Wenatchee: Year-round outdoor recreational paradise and Washington's only Ski town

Questions on Community—Design, Housing, & Economy



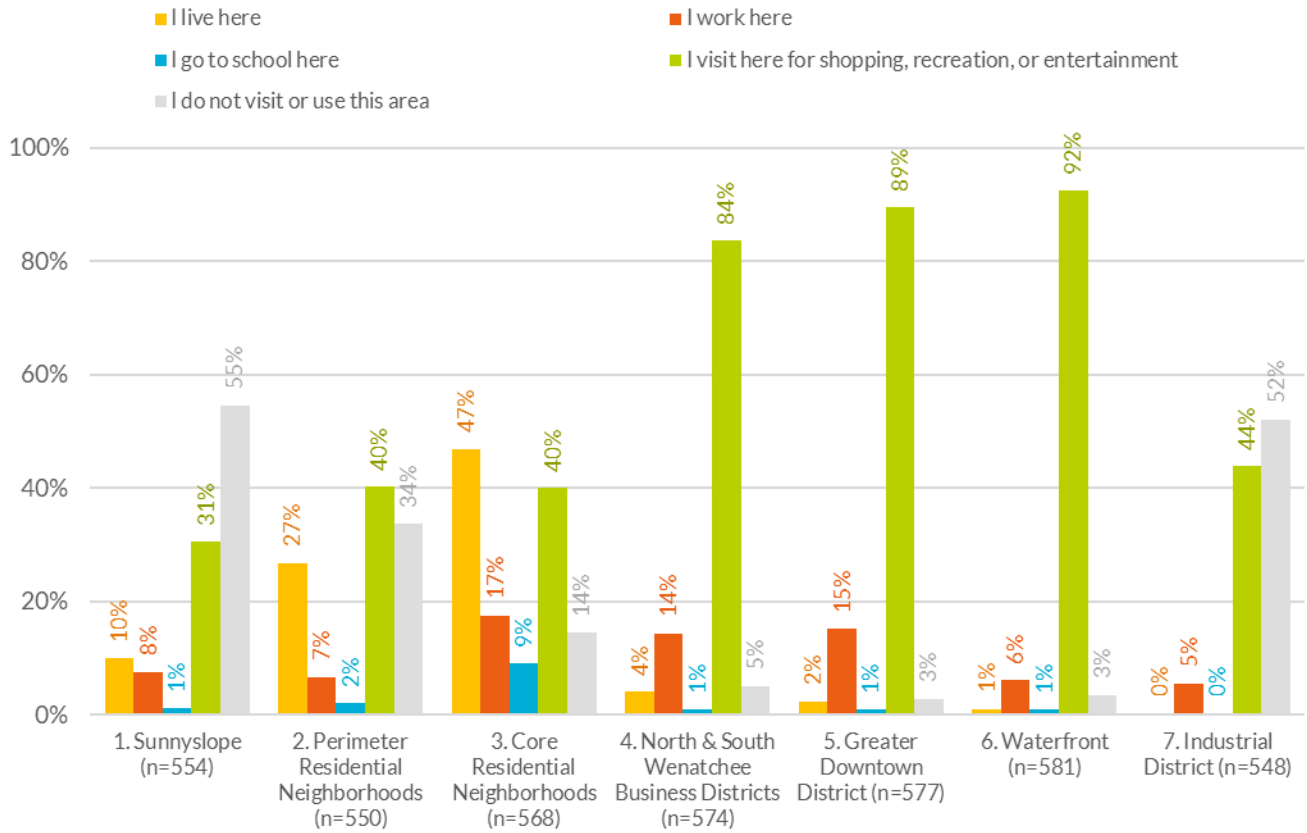
Question 6: Where do you live? Click the map where your home is approximately located. The map shows Wenatchee's seven designated “character areas” of the city that represent different eras of the city’s history and growth, have different natural features, and which are distinguished by a majority of residential or commercial buildings. If you do not know where you live on the map, you can skip this question.

Note: About 9% of these responses may be invalid as it was not possible to remove the entries marked invalid from this map.

Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 7: What is your relationship to the character areas? Select all that apply.

**Q7: What is your relationship to the character areas?
Select all that apply.**

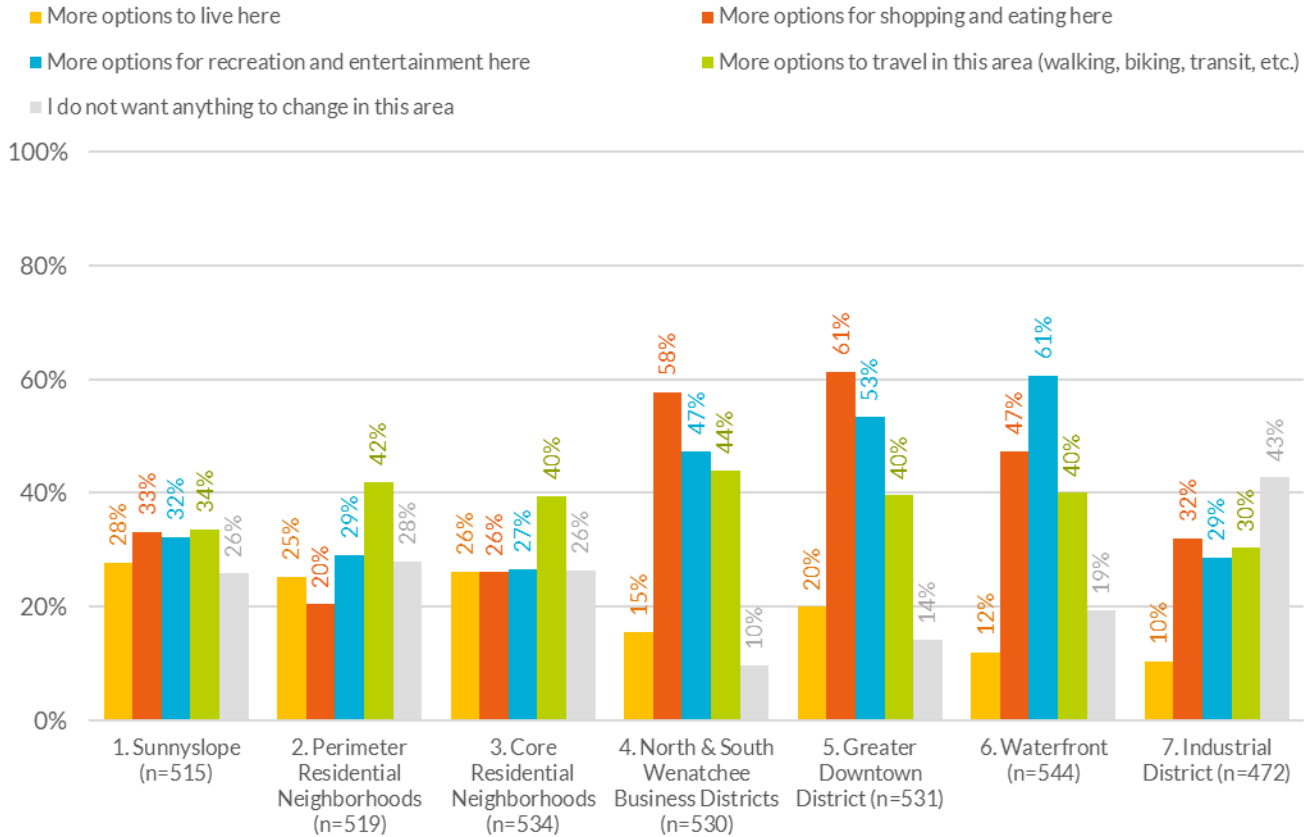


Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 8: What types of activities or services do you want to see in these areas? Mark as many as apply. You can choose to answer only for the areas you are familiar with and skip other areas.

Q8: What types of activities or services do you want to see in these areas?

Mark as many as apply. You can choose to answer only for the areas you are familiar with and skip other areas.

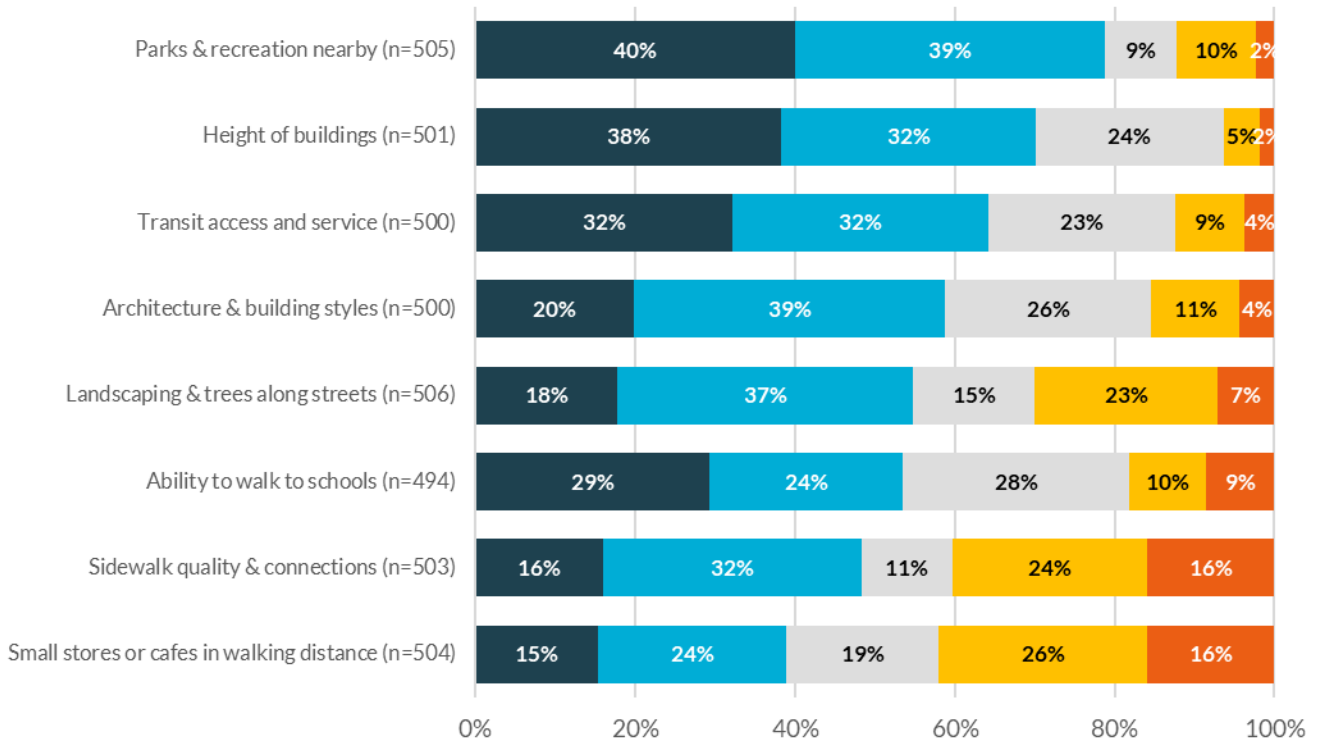


Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 9: Consider the design features of the neighborhood you live in. Select how satisfied or unsatisfied you are with each neighborhood element or character below. For example, if you really like the architectural form of the buildings in your neighborhood, then select “Highly satisfied”. If you live outside of the Wenatchee area, you can skip this question.

Q9: Consider the design features of the neighborhood you live in. Select how satisfied or unsatisfied you are with each neighborhood element or character below.
 For example, if you really like the architectural form of the buildings in your neighborhood,

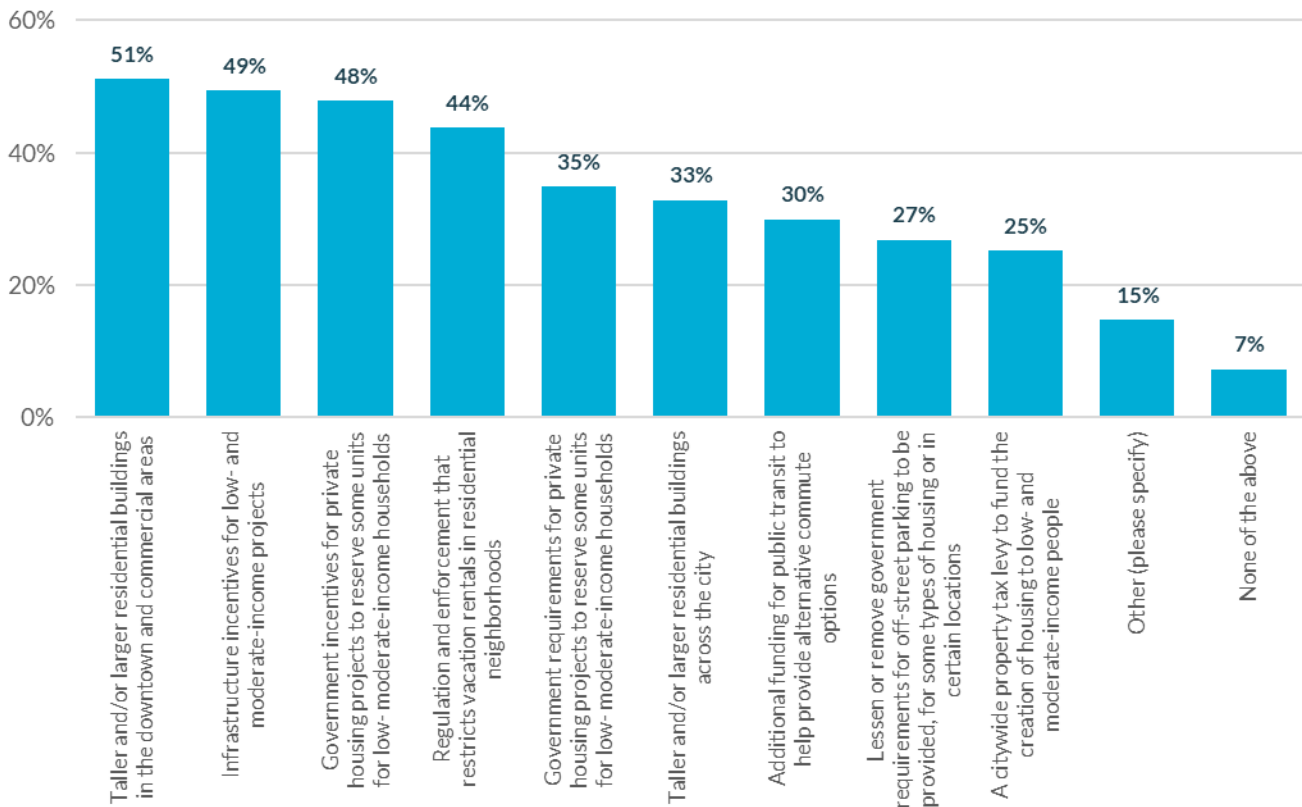
■ Highly satisfied ■ Somewhat satisfied ■ Not sure/ neutral ■ Somewhat dissatisfied ■ Highly unsatisfied



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 10: Which of the following ideas would you be willing to accept to create more affordable homes in Wenatchee for low- to moderate-income residents and workers? Select all that apply.

Q10: Which of the following ideas would you be willing to accept to create more affordable homes in Wenatchee for low- to moderate-income residents and workers? Select all that apply. (n=551)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

- Allow more ADUs with changed regulations
- Allowing development towards Malaga and rock island
- Building a whole apartment complex for low income families
- Calles seguras de animales perros bulldog porque es lo Que las personas irresponsibles tienen en las yardas y uno no puede caminar seguro
- City bans of land lord fees for ending a lease and going month to month. \$500 extra at river side 9 and liveasy also their predatory tactics on renters
- Community Land Trusts, Increase/implement Airbnb Tax
- Comunidades de tiny houses.
- Coordinate with Habitat for Humanity to build more low cost homes.
- Cost of gvt permits and codes prohibits low price homes
- Definitely No to property tax increase. I don't know how much vacation rentals take away from long term rentals.
- Deregulation
- Different funding mechanisms for funding housing - real estate transaction fees, lodging, etc.
- Do away with all the idiotic regulations
- Do NOT reduce regulations for off street parking! i know for decades that is why many have sought city council positions, so they could subdivide their lots to the MAXIMUM profit, with zero care about the practicality of little details like parking.
- Easier for DADUs/ADUs
- Elimination of greed
- Encourage state and federal government to decrease inflation
- Ensure contaminated former orchard soil is not and will not become a barrier to development by requiring former chemical companies or orchards to pay for site clean up.
- Find a way to promote private renters. The apartment complexes are either low income or super expensive. For a middle class family it's very hard to find housing.
- Get rid of these awful new cookie cutter developments.
- Government incentives to retrofit and improve existing downtown buildings for housing in the downtown core
- High density housing should not replace single family homes or be built downtown. "High density" thinking will destroy our small town

ambiance. How much of our affordable housing is being snatched up by people fleeing high density cities.

- High speed frequent mass transit to from outlying areas that can absorb more housing
- How about just lower the cost of housing across the board. It's too high and unsustainable and has almost doubled in the last 10 years.
- I would love to see more living space above businesses and along the rivers. I would also like to see the older neighborhoods restored.
- If more housing being build need more parking very limited parking where I live. Between everyone having more than two cars and visitors impossible. Should make in front of your house your parking
- I'm ok with larger residential buildings across the city so long as they are in zones that make sense. I would not be interested in random, tall buildings just popping up here and there.
- Imprinted small concrete homes.....micro apartments.....tiny homes.....
- Incentives for affordable single-family homes to be built. \$400k and under
- Incentives for smaller lawns to allow for ADU and housing density in residential areas
- Increase density codes for existing residential properties.
- Increased affordable housing density in the periphery
- Innovative low-cost home alternatives that are better, more energy-friendly and lower cost.Also--if there is any empty housing, why not arrange for people live there for free while it's available?
- Invest in making improvements to vacant or decrepit properties suitable for working families
- I've never understood the compulsion for medium-to-

high density in-fill; not every community necessarily has to have a place to live for everyone. I do not want to see Wenatchee become packed with high-density housing

- J
- Keep ag/orchard industry land, but develop other rural areas (i.e. East Wenatchee) and offer bus lines into town.
- less government and no increases in funding for mass transit.It is underutilized sit is.
- Less Onerous Project Approval Process
- Let the builders build!! don't make it so hard!!!!
- Limit of rentals period. Home ownership is more attainable if only private citizens can purchase low density residential property
- Lower property taxes and lift restriction on building addition structures on property
- Lower taxes
- market solutions
- Modified zoning and reduction of zoning related restrictions in ways that allow for increased density; Address the notoriously slow and burdensome city building and business permitting processes that seem to favor those who are well connected.
- More affordable condos and less rentals. Starter homes and smaller homes should be 375k range not 500k+
- More options and incentives for building accessory dwelling units
- More residential in outlying areas such as Malaga, entiat and orondo.
- Needing downtown structures updated for housing projects and parking.
- NO 5 story apts in single family neighborhoods, creates issues. Malaga/rock island is NOT far away. Like historic feel of downtown. Density housing should include on-site parking 2 cover tenant needs -

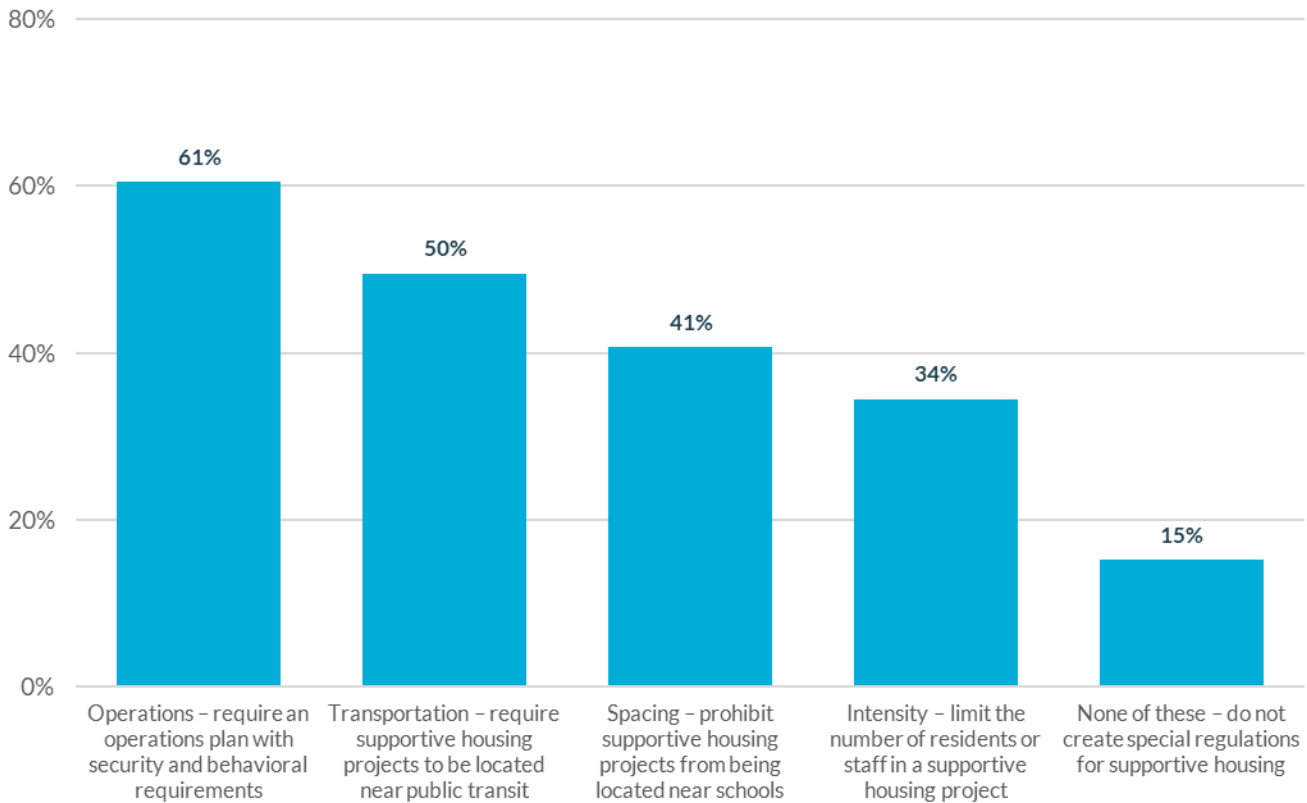
St. parking is NOT a solution, creates a mess.

- No more expensive tiny apartments
- No more taxes!
- NO MORE VACATION HOMES/ AIR BNBs!!!!!!
- Parking, traffic control in neighborhoods near schools, apartments need improvement. Many areas are unsafe for pedestrians. Traffic is backed up unreasonable length of time. Increased number of people in area should include changes to roads.
- please don't ruin the historic character of this area by allowing excessive multiplexes, buildouts and adus
- Property taxes sready ridiculous!
- Public financing and lower regulations to incentivize densification and redevelopment of single family homes to duplex, triplex, 4-plex stacked flats
- Reduce property taxes
- Regulation on sizes of homes. Building more smaller homes.
- regulation that restricts corporations from purchasing single family homes, focus on middle income folks as well as many people working career jobs are unable to afford housing but earn too much to qualify for low or moderate income housing.
- removing overregulation of building requirements.
- Rent caps
- Rent control
- Rent increase limits
- Rent Stabalization and Help for first time home buyers
- Smaller square footage allowed for apartment housing
- Stop allowing luxury apartment corporations to build! We don't need more of that.
- Stop asking people to live here it's already over crowded and drity

- Stop building multi-family housing units in residential neighborhoods on single family lots.
- Stop giving tax breaks to developers who fail to provide low income or affordable housing. No more Flint Hartwig boondoggles
- Stop promoting area and drawing tourist. This increase the number of people relocating here or purchasing "income/investment" properties. More growth is only better for the rich and does not promote affordable housing.
- Studio/ single bedroom apartments in a university style district
- Subsidies for individuals purchasing parcels of undeveloped land to develop for new builds.
- Tax big business and wealthy.
- tax break on adding adu some sort of incentive to keep building cost down to justify lower rent
- The housing unit types should be on a lottery rotation. The builders are required to build the units that are in highest demand and will have the broadest positive impact for all citizens
- Tiny house villages
- We are full. We need better roads and infrastructure before we add more people
- We are moving too fast with new housing. Losing our sense of vommunity.
- We don't need more housing, there are four buildings of apartments vacant. Houses are just expensive and there is nothing that can be done about that.
- We don't need more low income housing. This only creates more problems. We do not need to end up like Seattle.

Question 11: If Wenatchee adopted special regulations for supportive housing, which of these types of regulations would be your priority? Select all that apply.

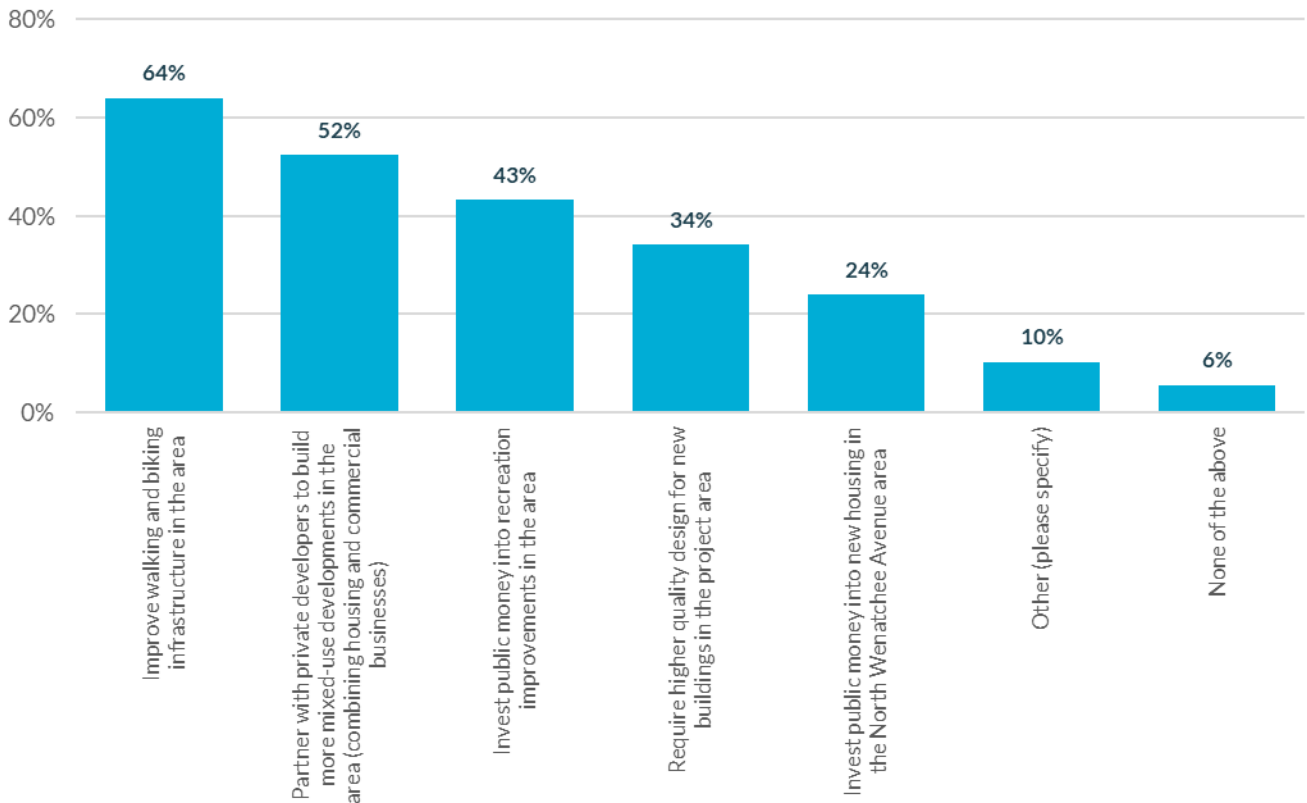
Q11: If Wenatchee adopted special regulations for supportive housing, which of these types of regulations would be your priority?
Select all that apply. (n=545)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 12: How should the Confluence Parkway Project be used to further benefit the community?
 Select all that apply.

Q12: How should the Confluence Parkway Project be used to further benefit the community?
 Select all that apply. (n=553)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

- "Parkway" should be VOID of:
 - a) left hand turns on or off Parkway; b) Stop signs or traffic lights. Design of this project dooms it to fail.
- Any new apartments or buildings need adequate parking
- Approve historic design for downtown buildings
- Community activities building with pool for families.
- Create more mass transit since just a new road only postpones the same problem we already have.
- Create public housing with entertainment mixed with parks and public outdoor gathering areas flare along the area.
 - Do anything possible to not burden your already stretched thin community. DO NOT RAISE WATER OR POWER RATES. DO NOT TAX PLEASE
 - Do not use public money. We are already overrated, and housing price jumps in the last few years have been a boon for governments on the backs of Citizens that can't afford it. Local government spending is way out of control and should be reigned in.
 - Dog park
 - Don't build it
 - Ensure it is BEAUTIFUL and not an eyesore
- Find ways to mitigate the car-related increases in traffic, air pollution, noise, congestion, and lower road safety that will come with this new route.
- Fix our roads before doing this
- I do not support this project. City should have found a way for existing businesses to not be impacted by this project. Giving businesses the boot is not okay
- I don't think it should be happening at all, will ruin Horan Nature area
- I don't support this project, or the destruction of the karate dojo
- I would love to see wenatchee's architecture to have a nod towards art deco style. The old confluence bridge is pretty and the ped/bike bridge is pretty. Not just utilitarian like the added bridge over the confluence.
- I'm concerned for safety of the new pedestrian bridge. Many women run alone in the area. The current pedestrian bridge is visible and open, much safer for women than anything under the road.
- I'm sure there are plenty of state and federal regulations that will dictate use, design etc.
- Invest in public green spaces, and services that benefit ALL people long term. These answer option lack specificity.

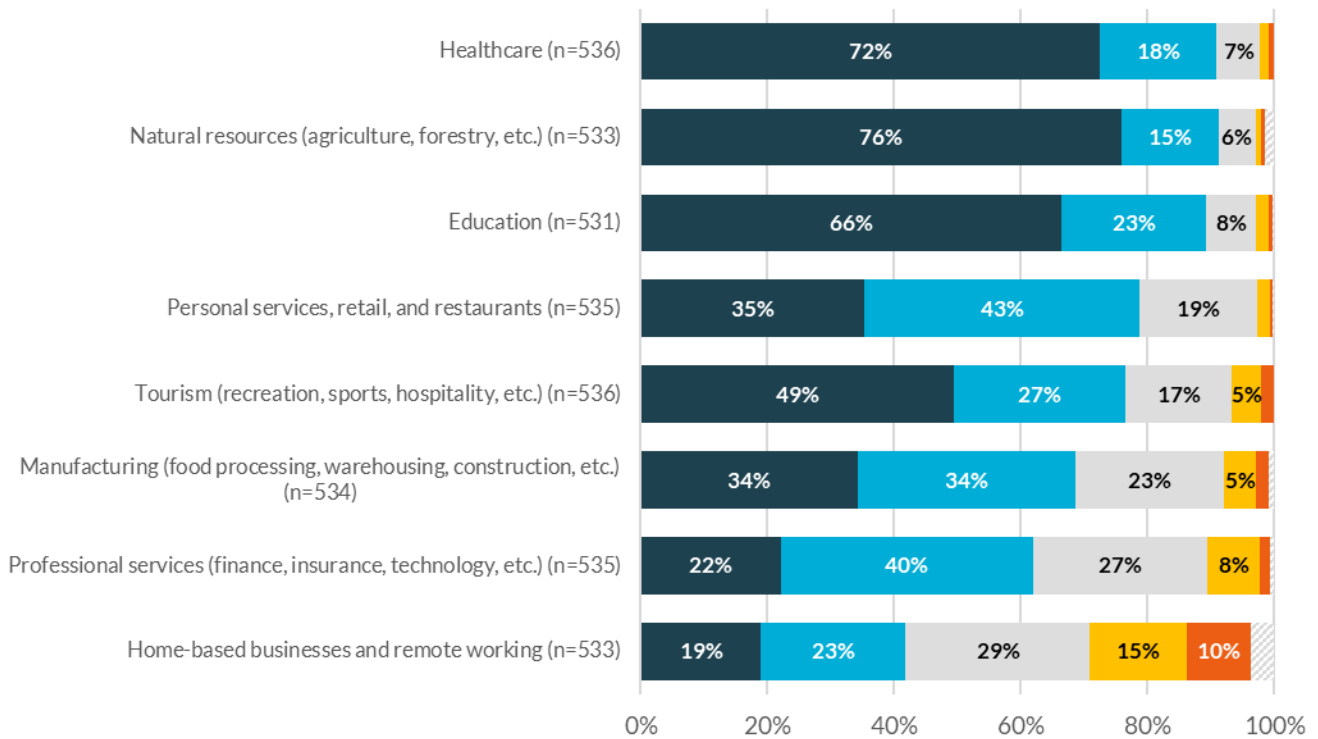
- Invest in restoration and management of the natural areas
- Invest into housing that is low-moderate cost. Not more housing for the affluent people.
- Invest public money in housing for low and middle income
- Invest public money into supporting existing missions/non-profits for the homeless.
- Keep the area as natural as possible.
- Let East Wenatchee be the bedroom community to Wenatchee.
- lower the impact on the environment
- Maintain health of adjacent natural areas.
- Maintain natural areas and parks.
- Maintain what we have
- Mixed-use developments! / Waterfront multi-use district
- More public water access. More areas to launch or moor boats
- Orient towards beauty as well as utility. Make it something that attracts people to want to be there and enjoy rather than just move cars. Prioritize green spaces, mixed use, and recreation.
- Partner with private developers for recreation activities/ businesses
- partner with someone to build mixed-use developments that aren't owned by out-of-town companies that charge extreme rates
- Pause this project. 80 percent of Chelan County infrastructure is under maintained and in need of large investment. We don't need more to take care of.
- Please don't partner with big china companies to build apartments like the one by the Riverfront. These are cheap structures that lessen the quality of our community.
- Please no more housing projects.
- Preserve nature
- Prevent further disturbance to the Horan Natural Area, the Parkway Project seems bad enough
- Protection for the wild life in the area
- Provide safer pedestrian and bike connectivity between this area and Sunnyslope. Walking through the new roundabout on Hwy 2/97 is terrifying.
- Public money comes from taxpayers. It should be carefully spent on actual needs not things rarely used by a few people
- Require greenery
- Restaurants
- Roundabout at N Miller and N Wenatchee Ave
- Serve as a catalyst to revamp the ugly stroad that is north Wenatchee ave
- Set aside places of shoreline to remain untouched so wildlife is minimally affected.
- south end residential need more bike trail development to safely get to downtown or loop trail. Streets are very narrow & unsafe for bicyclist. Improvement seem 2 stop at the riverfront dog park.
- stop spending public money on BS
- Suficiente iluminación para brindar más seguridad de peatones.
- the new road is too small.It should be a 4 lane rd.
- This crossing is too far out of the way to benefit most residents. It's useless.
- use as opportunity to improve liveability and access to north wenatchee avenue, including connection to neighborhoods, safe ped access across river, and improvement on current car-focused and unplanned sprawling layout
- Use revenue from the project to invest in large scale housing projects ran by the city to compete with private rental interests
- Whatever is built here, it should be blended into the spirit and atmosphere of the natural areas. This would be good for the economy as well, being another pleasing place for tourists to visit along the river.
- Y multar a personas Que no limpian las yardas de sis casas porque hay mucha rata en la ciudades.

Question 13: On a scale of 1-5, how important do you feel these industries are to Wenatchee’s economic prosperity and employment options? A 5 means the industry is very important, and 1 means the industry is not at all important.

Q13: On a scale of 1-5, how important do you feel these industries are to Wenatchee’s economic prosperity and employment options?

A 5 means the resource is very important, and 1 means the resource is not at all important.

■ 5 Very important ■ 4 ■ 3 ■ 2 ■ 1 Not at all important ⌘ Not sure



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 14: What types of businesses or services do you feel are lacking in Wenatchee, or that should expand, to benefit the city? Consider services that you need to leave Wenatchee to access. Examples might include childcare, healthcare, grocery or other specific types of retail stores, restaurants, entertainment venues, etc.

Summary of responses:

- **Healthcare Access.** Many respondents cited a lack of medical specialists, clinics, hospitals, mental health services, and pediatric care as major service gaps.
- **More Diverse Retail, Restaurant, and Grocery Options.** The absence of grocery stores or affordable shopping options in some areas was also cited.
- **Childcare and Youth Services.** There is a consistent call for more affordable childcare options, preschool, after-school programs, and activities or facilities tailored to teenagers and young children.

- **Recreational and Cultural Amenities.** Some expressed a desire for more public events, arts and cultural programming concert venues, and family-friendly entertainment and recreation centers.

All responses:

- Clases de clases de plumbing y electricidad en colegio wenatchee
- - Large entertainment venue - concerts (or a direct, subsidized shuttle to the Gorge so ppl can stay in Wenatchee) - Indoor sports complex mainly for soccer - Variety of small bars, cafes, breweries, pizza - no such thing as too many
- quality healthcare, timely healthcare, European cuisine, Trader Joes, Total Wine, World Market, quality healthcare
- Retail clothing for adult women. Not everyone likes to shop on-line.
- 1. Community Center for all ages with cooking classes, crafts, games, and work out options and meeting/rental space for weddings and such. 2. Kids ages 1- 18 yrs old things to do such as a skating rink, indoor gyms, arcades, and our own bowling alley. 3. An indoor shooting range would be nice to have.
- 1-2 more grocery stores Steak house - reasonable prices outdoor small theater - music/plays
- 4 year university, public transportation to airport, accessible airport with multiple destinations and varied daily schedule
- A bigger shopping mall and entertainment venues for parties
- A central Food Truck Court with communal seating, beverage service, and bathrooms.
- a mix of grocers from other than Safeway, Albertsons and Fred Meyers all owned by one group to be allowed by the FTC soon. We need Spokane influence grocer to allow a variety and retail prices and options. Super 1, Food City, Thrift Rousauers.
- A natural food grocery (e.g. Fresh Market, Astoria Coop, etc.), better lunch restaurants.
- Bagel shop! More gastroenterologists.
- A Sauna House! More natural grocery stores, A roller skating rink or track, A saline swimming pool.
- A single person can not live alone in wenatchee you are end to Live in poverty so any jobs that can create a life style to have an apt or home on livable wages in wen
- A water store. Family centered services.
- Activities for kids and teens: Trampoline parks, activity zones, roller skating rink.
- activities for teens at night to keep them out of trouble and gangs community art centers and facilities
- Additional manufacturing or high tech jobs
- Affordable activities for kids.
- Affordable child care
- Affordable childcare options
- Affordable childcare, specialty groceries
- Affordable indoor swimming center.
- affordable nicer groceries like Trader Joes, higher end healthy restaurants, bigger butcher, entertainment venues like jazz club types or dinner & a show type.
- Affordable Non Monopoly Healthcare Confluence is the only game in town now and this reduces their ability and desire to meet the needs of patients and the community
- Air travel (need more flights in/out). More restaurants that are not burgers, pizza/mexican. More high end restaurants. More specialty food shops like Trader Joe's, Asian market,
- All of the above are online. Open space is not
- Alternative Healthcare, Specialty Grocery stores like Trader Joe's, Outdoor water park for summer, Indoor recreation facilities for families.
- AIRPORT WITH MORE FLIGHTS
- Alternatives to Waste Management.
- Animal welfare, wildlife. Higher education options
- Aquarium store, independently-owned small business/boutiques
- Art therapy. Group therapy. Volunteer ran farms open to public. Public gardens. Affordable dentistry. Nature schools. Intergenerational public projects.
- As the age advances, yard work, in home health, home cleaning available
- Bars, nightclubs, and music venues, or other entertainment, especially dancing. Our healthcare system is severely lacking and too expensive.
- Better and more affordable shuttles and fights out of Wenatchee.
- Better food quality four hour grocery stores. And organic or Whole Foods store would be great. The food quality here is horrible for an agricultural area
- Better healthcare options other than Confluence, more diverse food options (grocery & restaurants), any shopping options at all for clothing, etc.
- better mall, small business
- Better shopping (ie a Nordstrom)
- Better shops that cater to all, not just the ultra wealthy.
- better specialty healthcare
- Better Supermarkets, better restaurants.
- bookstores, drugstores, coop food stores
- Bookstores, healthcare
- Bowling, laser tag, go carts, trampoline park
- Boys and Girls club. Parks department activities. Need more healthcare physicians and mental health counselors.
- Can't think of any
- Centers for families to gather
- Chick fil a, Trader Joe's,
- Child care
- Child care, night life, a better grocery store!! One with good quality organic produce options, healthy deli options, healthier food in general.
- child entertainment like a trampoline park, indoor sports, restaurants.
- Childcare
- Childcare
- CHILDCARE also kid friendly and affordable entertainment when is to cold or hot outside, wider variety of restaurants and retail, more healthy food options for groceries
- Childcare and entertainment venues for families. More family friendly breweries/establishments
- Childcare and healthcare should absolutely be key focuses for employment recruitment and retention. Wenatchee should aim to be the service hub of North Central Washington. Investments in behavioral health services like drug treatment and counseling will strengthen our workforce and economy. My family chose to seek medical and behavioral healthcare outside of Confluence Health. We went over to Seattle for shorter wait times, higher quality, and more specialties. Wenatchee can do better at attracting and retaining these professions. Address housing shortages, and increase amenities like active transportation, recreation and open space access, and the arts.
- Childcare and housing options. Expanding on education access like with wenatchee valley college.
- Childcare and more things to do
- Childcare and pet boarding/daycare

- Childcare is by far #1! Otherwise, would be cool to see designated areas that support up-start restaurants such as food truck area or food courts.
- Childcare, breweries, indoor activities for adults and families for cold winters and hot summers
- Childcare, child entertainment, weekend nightlife
- Childcare, family fun center
- Childcare, grocery, healthcare, retail clothing, restaurants/nightlife in the downtown core.
- Childcare, grocery, making sure healthcare remains viable
- Childcare, healthcare specialists, Trader Joes, integrated preschool/senior home, indoor kid playplace, housing first model -like building tiny homes. Transit that will serve people who live just outside Link's normal area. Returned goods store.
- Childcare, Healthcare, restaurants
- Childcare, indoor rec
- Childcare, locally grown produce
- Childcare, natural grocery options such as Trader Joe's or Whole Foods, would love to see a Mod Pizza
- Childcare, Non-Alcohol-Centric Social Spaces, Small neighborhood business like coffee shops, bakeries, tutoring, tool/skill share shops, Adult Sport leagues
- Childcare, organic grocery stores, shopping, seafood, beaches
- Childcare, restaurants
- childcare, youth centers, recreational centers, youth entertainment
- Children's activities
- Chinese restaurant and more diverse restaurants
- Clothing choices, grocery variety, DIY supply with variety
- Community sustainability centers with rebuild reuse repurpose materials, thrift/secondhand stores, entertainment venues, more diversified healthcare options...Confluence is a monopoly.
- Companion animal veterinary services, and equine veterinarians are extremely limited.
- Concert venue
- Concert venue, basketball gym and nice lap swimming pool, cultural foods, high-end home and vehicle goods
- Concert Venues, Retail Homewares (furniture, lighting etc) and Clothing shops or outdoor stores (like REI). Healthier grocery options (Whole Foods or Trader Joe's). Diversity in quicker/casual family friendly restaurants. We need less Chain food options or at least healthier chains and less fast food.
- Confluence Health needs some competition and people need health care choices. Wenatchee is a major hub for NCW and yet Confluence Health is seemingly the only game in town.
- Consulado
- Co-op grocery store, REI, independent fabric store, healthcare,
- Craft supplies, international groceries, more vets, unique local meat farming, third spaces, big and tall stores,
- Cultural activities and better local shopping options.
- Culture and Art Center
- Current healthcare is quite poor for a community of this size. Terribly understaffed with physicians.
- Diverse ethnic restaurants, retail and health
- Diverse food options, ie multicultural foods; recreation like skate parks and public pools; public outdoor amphitheater, like in Chicago, where bands and movies and events are held.
- Diversity of restaurants.
- dndbf t tbeveve ss
- Dog kennels, car wash where they also clean inside your car, Trader Joe's, Now Joann's is closing, i do much of my shopping online. Grocery shopping near sunnyslope.
- Entertainment
- Entertainment activities for families. Also small grocery store downtown for residents.
- Entertainment and activities for children and families e.g. roller skating, Indoor gyms, drive in movies etc
- entertainment bace things
- Entertainment districts University districts that encourage collaboration and communication
- Entertainment for children like Chuck E Cheese, for youth like a Sportscomplex, and night Entertainment for the adults.
- Entertainment for children. Breakfast spots. There are TWENTY FIVE Mexican restaurants....can we slow down on the Mexican restaurants??
- Entertainment for children/youth
- Entertainment healthcare
- Entertainment like Dave's busters, ihop
- Entertainment options that are indoors when the weather is too cold or too hot, that are for all, not just young children.
- Entertainment places.
- Entertainment venue like a family fun center. We are lacking things to do in the winter with kids, especially older kids.
- Entertainment venues
- Entertainment venues for adults that don't revolve around alcohol
- Entertainment venues like another bowling alley and a mini golf course.
- entertainment venues, restaurants, healthcare, and retail
- Entertainment venues/ activity options, clothing/retail stores
- Entertainment venues: we lack a variety of options for indoor activities for children in the wintertime.
- Entertainment,
- Entertainment, both family-friendly and adult, are sorely lacking. More walkable shopping, eating, and enjoyment zones where there are no cars, allowing for "third places" to just be and enjoy, are also sorely lacking. We need more places to just be with others and to encourage people to walk rather than be so beholden to cars.
- Entertainment, restaurants, cultural/art spaces
- Entertainment, things to do! Waterparks, sports complex, etc. Thai food, nicer (affordable) restaurants.
- Expand the work/organizations already in existence to support the homeless in acquiring stable and sustainable shelter/services.
- Expansion of hospital/services offered Increased internet connectivity/capability
- Expedite permits for building. Decrease friction and time. Allow properties to have more than one residence.
- Family entertainment especially indoor and safe. It's hard to go to the park when there are drug addicts in the bathrooms and doing drugs 10 ft from kids toys..
- Family fun ,
- Family indoor activities: trampoline park, roller skating, bowling, more options for healthcare specialties and timely appointment availability, outpatient infusion services, more variety in clothing stores
- foodservice industry
- Fun things for kids and teens and family fun indoor
- Fun things for teens to do to keep them off the street!
- general board game stores, lounges
- Get rid of some of the Mexican restaurants and add more family and upscale restaurants that are affordable.
- Good food and entertainment on weekdays evenings
- GOOD Healthcare.
- Good healthcare. We need Trader Joe's.
- Good mid to higher quality clothing stores
- Greater access to community spaces around the city. With a focus in indoor spaces useable during poor weather.

- Green tech companies and vocational training centers.
- grocery and retail stores
- Grocery services & restaurants in south Wenatchee
- Grocery services north of Wenatchee River. Healthcare is in decline. Need to resolve!
- Grocery store options, especially in the north end of town Restaurant variety (not more Mexican restaurants, but more family dining options) Home furnishings and furniture stores
- Grocery stores
- Grocery stores - selection and competition are limited
- Grocery stores to the north and south. More neighborhood sized commercial areas like 5th/Western.
- Grocery stores!
- Grocery stores, clothing and shoe stores
- Grocery, entertainment venues, and restaurants.
- Grocery, restaurants, entertainment
- Guarderías, sitios para los jóvenes después de la escuela.
- Health care
- Health care Trader Joe's
- Healthcare
- Healthcare
- Healthcare
- Healthcare
- Healthcare
- healthcare
- Healthcare and better airport options
- Healthcare and childcare
- Healthcare Diversity Indoor Community Center
- Healthcare has been exceptional in the past, unfortunately that is no longer true. Larger selection of clothing stores.
- Healthcare in the valley had declined greatly in quality in the last several years.
- Healthcare options
- Healthcare that is not monopolized by Confluence Health.
- Healthcare! It is impossible to get in to see even your regular doctor. Pathetic.
- Healthcare!!
- Healthcare!! Too often, appointments are anywhere from 3 to 6 months in the future.
- healthcare, entertainment
- Healthcare, entertainment venues
- Healthcare, grocery, restaurants
- Healthcare, local food co-op, art galleries
- Healthcare, organic grocery
- Healthcare, Technology, Finance, Summer recreation / sports venues for tournaments.
- Healthcare, Trader Jo's, Art/speciality stores.
- Healthcare. Recreational activities like a putt putt golf or water slides. Things that you can do inside in the heat of the summer or the cold of the winter. Teenage aged activities that are inexpensive and fun. Museums or activity centers, we go to Seattle all the time.
- Healthcare.. more of it!
- Healthy and diverse food options
- Healthy competition for healthcare with more sophisticated equipment. More retail and restaurant options.
- High quality childcare, sufficient healthcare options and providers to meet community needs, behavioral health services, Trader Joe's, Quality cultural and entertainment opportunities, Museums and learning opportunities, diverse and high quality restaurant offerings, shopping
- High-end medical service institutions
- Higher end groceries like Whole Foods or Trader Joe's - Different and more varied restaurants like Outback Steak House
- Higher end retail stores, greater access to art exhibits , plays, musical performances
- Higher quality restaurants
- Higher wages paying jobs. We do not need more fast food and lame ass corporate chains making our city ugly
- Hospitality
- Human compassion of some Male police officers.
- I believe that Wenatchee currently lacks Childcare Services. Especially at Wenatchee Valley College. I feel that the infrastructure is there with the Town Toyota for example, we have a hard time booking entertainment that the masses enjoy.
- I can find most everything I need here.
- I do all of my non grocery shopping either online or in seattle. I go to the theater in seattle to see Broadway touring groups. Arcades and books i go to portland for.
- i feel like that businesses should be expanded to other zones of Wenatchee instead of just the central business district, it would create walkability to stores. at the same time it should be small stores and not mega corporations, because if a walmart would be placed near a dense population it could make people upset. i think that putting fresh food stores would be better than a fast food store because it would increase the health of residents who cant drive or be transported (maybe because of health issues?) to big stores.
- I feel like we are lacking in specialty grocery. Medium sizes businesses that hire college educated career roles. We need more specialty healthcare, for example, Ohana pediatric occupational therapy is a year long wait for kids in Wenatchee to receive occupational care. Children with additional needs/care can't find a lot of pediatric specific care here in Wenatchee, you must travel to Seattle. Which is less safe in Winter to travel over the passes. Similarly, if I want to organize a book club, creative meetup group. There aren't a lot of places that offer free open gathering spaces to come together. A lot of places charge, or require reservations and purchases.
- I feel we are selling out the waterfront to renters we need more condos for residences to buy a home on the loop trail not just hugs apartment complexes
- I feel we have all here
- I love us just the way we are... well, as soon as the Chick Fil'A gets opened !!
- I'd love to see more outdoor gear stores, ethnic food options (greater diversity), more arts and culture (like ceramics studios, music venues, and DIY spaces), more third destination spaces (like Pybus and the Public Library).
- I'm very surprised that you did not include a section on educational resources. I have long felt that Wenatchee's greatest short-coming is the lack of access to high education, specifically a 4 year university. I'd like the city to assert leadership in convincing one of the 4 year universities in our state to open a real branch campus, probably in partnership with WVC.
- Improve healthcare services. More venues for live music.
- Incentives for small-scale food growing and for selling it locally. Why does Seattle have far more quality fresh produce for sale, when we can grow it here? We would be better off both physically and economically.
- Increased assortment of grocery stores - Whole Food, Trader Joe's.
- Independent groceries, ethnic food, arts maker space/creation space, coffee shops, art galleries
- Independent restaurants (except for Mexican food), specialty food places such as bagel delis and small grocery such as Trader Joes.
- Indoor activists for children/families during winters. Outdoor music venues.
- Indoor Entertainment that's not a bar, and suitable for kids
- Indoor family activities for inclement weather
- Indoor kid friendly activities, variety of dining (no more

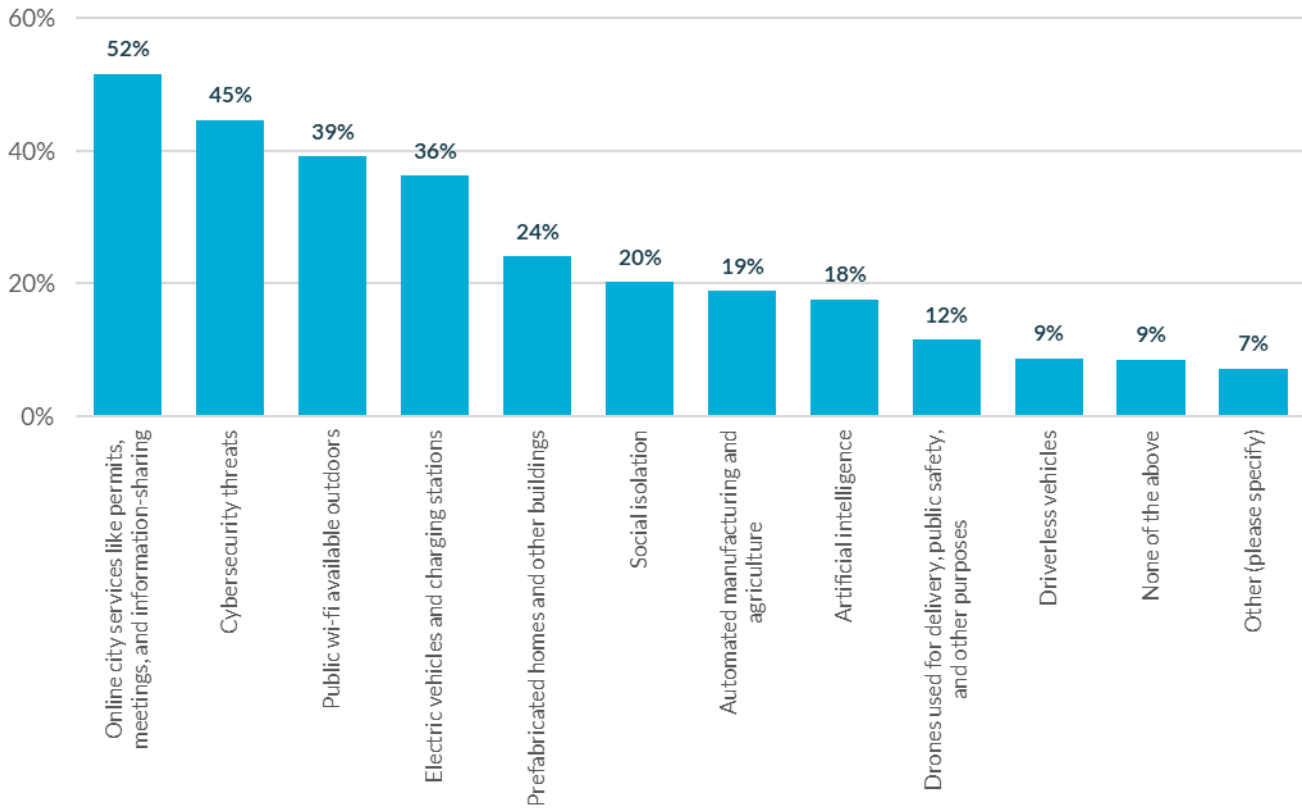
- Mexican or pizza), downtown grocery store, cooking school, art studio, roller skating rink, upscale bowling
- Indoor playground for kids; discovery museum for kids
 - Indoor recreational options for winter, accessible mental health support or recovery center, a smaller more in tune entertainment venue (think old spaghetti factory), CHAS
 - Industrial suppliers such as bearing houses, hydraulic hoses and fittings, used auto parts yards ...
 - Inside water parks, trampoline parks, international airport
 - Insufficient healthcare providers.
 - Kid entertainment
 - Kids indoor activities for winter. Trampoline park, updated pool that is open to families on weekends (Wenatchee has none right now). If problem is lifeguards then recruit/incentives. We are a community surrounded by water with limited resources for kids to learn to swim. Affordable kids activities for all.
 - Less chain stores/ more independent stores
 - Let the market drive it. Keep the politicians out of it
 - Limited Chinese Restaurants
 - Little is lacking. Sometimes getting computer parts or tech is lacking, that is minor
 - Live music venue
 - local neighborhood community stores, restaurants
 - Locally owned non-chain grocery/retail stores. Local stores where local fruit/produce can be purchased. Pybus and farmers markets are great - but we have A LOT of locally grown fruits and I struggle to find these sold locally even when in season. I'm aware of over 20 types of apples that are grown in the vicinity but I can only find 5 at most which are sold locally.
 - -low-cost or free activities/venues for "pre-teen" aged children. -more representation,
- education/history, and cultural opportunities for the Native people whose land we live on.
- Lugares de entretenimiento, tiendas de comestibles
 - Major retailers, wing stop, electronic store (Best Buy)
 - Manufacturing
 - Manufacturing jobs that pay a living wage. It is a crime that the school district and healthcare are the biggest employers in the valley
 - Mental health care. More frequent fast Mass transit
 - Mental health, autism testing for children
 - Mental Healthcare
 - Mercados public's Que de calidad y precio.
 - More active and interactive activities and recreation for kids ages 13 and up - like a trampoline park.
 - More childcare options, a brewery or restaurant district.
 - More choice with healthcare, affordable veterinary services, definitely more social services for the homeless/mental health/addiction
 - More diverse restaurant options, better healthcare options, more variety in retail shopping, improved options for all arts and music (venues/artists/opportunities to learn).
 - More diverse resteraunts, more indoor recreation and third spaces for families with young children
 - More diverse retail. Whole Foods, REI, others - if population can support them
 - More diversity in restaurants, especially ethnic food. Larger/higher quality natural foods and specialty foods store. More non-alcohol focused entertainment options for adults, especially indoor options for us non-skiers in winter.
 - More Doctors
 - More ethnic restaurants
 - More general shopping options, more options for restaurants and buffets, recreational center for kids and families
- More health care providers, takes way to long to get typical services like, vision, physical therapy, massage, orthopedic, dentist, etc. Need more providers and facilities. Need another high school in Wenatchee.
 - More Healthcare choices since Confluence only wants to withhold proper ethical care from citizens if it means they can make an extra buck by forcing the need for more costly care (i.e. ER). More restaurants and activities.
 - More healthcare options, Mental and physical care.
 - More independent groceries, more ethnic restaurants, overall less chain and more independent businesses
 - More indoor family area will be more beneficial during late fall/winter times. *indoor swimming area example (great whole lodge). *Indoor Trampoline park. *Indoor/outdoor go carts track. * Aquarium
 - More law enforcement
 - More live music venues would be awesome.
 - More mid to Fine dining options; More diverse indoor recreation options; Trader Joe's; Gudrun Sjoden clothing store; public gardens! Family recreation center with roller rink, bowling, dancing, book cafes
 - More mixed restaurants, please no more Mexican food, we are severely over stocked.
 - More neighborhood places to spend time instead of only downtown. Example: a coffee shop in a residential neighborhood.
 - More recreational businesses, ie. laser tag, trampoline park, arcades. Need more bowling alleys
 - More restaurant options
 - More restaurants and grocery store option...Safeway and Albertsons are the exact same thing
 - More retail stores
 - More retail stores
 - More selection of restaurants! Same ownership with multiple
- locations =same food! More selection of grocery/retail shopping. I know buy local support local but if Alberg takes me to the cleaners for ski equip when I can order online or go somewhere else for waaay cheaper cmon!!!
- More social services
 - More softgood retailers.
 - More things for family activities
 - More variety of dining and shopping- more upscale offerings
 - More variety of local grocers & entertainment.
 - most city's that survive have some sort LGBTQ visitors center .. and maintain the freaken roads.. seal those cracks before there are 3 inch's wide like my street and then have too spend 1 million dollar a mile to over lay..
 - multiple indoor soccer facilities
 - Museums
 - Museums; restaurants; more parks that offer play equipment, outdoor soccer, etc. like Eastmont Park; concerts: TTC is not a nice venue; small shops and vintage stores; better, more affordable flights; recreational rentals (paddle boards at Confluence or floats at Walla Walla for example)
 - Music venue
 - n/a
 - Na
 - Nearest Hyundai service center is Yakima. Sucks to drive that far.
 - Need an affordable community center with indoor pool and things to do in winter for non snow sport folks.
 - Need more stores like Home Goods, more child care places
 - Nicer retail stores, better medical services and most importantly better public schools! Back to basics please
 - Nighttime eateries-have locations in town where people can go out and enjoy the night out outside enjoy the food and people. Having more healthy food options-drive-thru

- No where to shop. Have to go to the westside or Spokane for Trader Joe's, Whole Foods, clothing stores, bookstores. Also not enough flights out of Pangborn
- None
- North-end grocery store natural food stores-whole foods etc
- Nothing comes to mind right now
- Nursery for the average gardener
- Off leash dog parks in a safe mid town area that people actually use! With grass, not just a fenced dirt patch.
- Off leash dog parks with grass! This city seems anti off leash dog, and the only legal option is a gravel pit. It's quite sad. So many people just have off leash dogs illegally in parks which can be dangerous.
- Opportunities for kids to flourish with activities
- Other Health care options
- Outpatient mental health care
- parking garages in key areas for downtown access
- Parks and Recreation
- Peace and quiet
- Pediatric occupational therapy, neuropsychological testing for kids, Shane company jewelry, trader Joe's, art classes through parks and recreation, engineering jobs, indoor pool, tram for disabled to get to see views from nearby peaks
- Pediatric therapies and support
- Pet boarding, bookstores, electronics stores, large health food stores, mid-range clothing stores.
- places to eat
- Preschools, outdoor music venues.
- Professional vocational training institutions
- Public dog park, aquatic center, arcade, escape room / axe throwing
- public swimming pool
- Quality child care and preschools. Clothing and sporting goods stores. Zoos and similar exhibits. Quality restaurants by this I do not mean just expensive restaurants. Our healthcare is terrible here.
- Quality Entertainment for adults and also for families with teens
- Quality retail stores, restaurants, and entertainment like concerts and comedians.
- Quality teriyaki
- Quality, timely healthcare. Business open evening/night hours.
- Quality/quantity of available/timely Healthcare - quit promoting the area for more people and building more housing until these vital services catch up!!! It is scary! Currently, our healthcare system cannot adequately service our community.
- recreation activities, HEALTHCARE ACCESS, NO MORE CONFLUENCE MONOPOLIZING, Health food stores, more retail stores the shopping here is god awful, more restaurants & entertainment venues. Trampoline parks, family fun centers. MORE GYMS, Worx pricing is outrageous and always packed, but not a lot of ppl live close enough for planet fitness.
- Recreation, indoor fun complex (pool, go carts, water park, disc golf course.
- Recreational
- Recreational Opportunities including bowling alleys, driving range, etc.
- Recycling including glass, food waste composting, electric vehicle charging stations, outside dining along a pedestrian only street downtown.
- Regional Sports Facility w/ pool
- restaurant diversity
- Restaurants
- Restaurants and shopping malls
- Restaurants with outdoor seating and family friendly activities (family fun center)
- Restaurants, a roller rink
- Restaurants, entertainment, shopping,
- restaurants, music venues, craft beer / bottle shops
- Restaurants, quality grocery stores.
- Restaurants. Too many Mexican restaurants.
- Restaurants/Retail/Shopping!
- resteraunts (not chain, locally owned) childcare other healthcare options besides CVCH mental healthcare options non-religious private or charter school options breweries (why not capitalize on breweries located in yakima and pull leavenworth folks over here for a day, like Yonder in Cashmere is doing?)
- Retail - Grocery - bowling alley - roller rink
- Retail businesses (mainly bigger companies) health food store like whole foods or trader Joe's, clothing stores/boutiques, shopping options in general. Some school/ degree options are missing. maybe a nicer assisted living/ memory care home option.
- Retail clothes shopping and healthy food restaurants not more fast food
- Retail stores
- Retail stores
- Retail stores and chain restaurants. Off-Leash dog parks.
- retail stores, nightlife entertainment, family entertainment, specialty grocery shopping, airport expansion/more flights in/out of wenatchee (more than to Seattle)
- Retail stores, restaurant diversity, concert venues
- Retail stores/shopping, restaurants, entertainment venues
- Retail, family entertainment
- Retail, restaurants
- Safe healthy things for kids to do in various types of weather. Such as full size children's museum, trampoline park, indoor water park (Leavenworth tourist draw), aquarium, zoo.... Hourly daycare on nights and weekends.
- Seafood restaurants, medical services (wait time too long here due to physician shortage), live concert entertainment.
- Seattle children's hospital representation Health food Co-op for local & organic foods Teen center - no/low cost such as a Boy & Girls Club
- senior benefits .. discounts on power, water bills.. and property tax's.. more police dept offices.. (especially patrols for traffic) and street maintenance
- SERVICES COST MONEY, NO SERVICES!
- shopping for clothing, shoes, etc. mid-level restaurants healthcare entertainment
- Smart Buildings
- Soccer fields/sports complex. We have a strong and growing soccer presence in the state and if we had a complex with multiple soccer fields we could host many tournaments with our mild spring and fall weather. Also, more flights out of Wenatchee, preferrable east or somewhere other than Seattle. Lastly, more restaurant and grocery options for healthy eating and alternative or restricted diets.
- Spas and Hydrotherapy
- Specialty healthcare, especially for pediatric patients. A pediatric therapy center with occupational, physical, and speech therapies. Accessible playgrounds for children who use mobility equipment. An indoor park style playground that can be used year-round no matter how cold, hot, or smokey it is. A plus-size clothing store.
- Sports retail store (Dick's, north face, some sort of food takeout)
- Sportsplex
- Steak and seafood restaurant.
- Sunnyslope and easy street area grocery store.
- Sunnyslope needs a grocery store. More businesses or incentives to open small businesses.
- Support for gun shops - state legislators are destroying these businesses.

- Tech employers, specialty grocery (Trader Joe's, Whole Foods), clothing retail, restaurant variety, outdoor eating, outdoor entertainment, indoor kids activities, a large cool brewpub.
- Tech jobs or higher income jobs
- Technology & Electronics retailers, including service centers for repairs and maintenance.
- Technology and manufacturing
- The existing healthcare monopoly is a travesty of healthcare options.
- There is a lack of good restaurants, would also like to see stores like Trader Joe's, and Wholefoods. Enough of chain stores and restaurants.
- There should be theme parks or resorts style staycations along the Columbia river. More spots for taking kids outside to spend quality time with kids. More car rentals and more connecting flights to make it a travel destination
- Top Golf. Trampoline park. Chucky cheese. Dave and busters. Trader Joe's. Metropolitan market. Whole Foods. Roller rink.
- Trabajo
- Trade joes
- Trader Joe's Whole Foods
- Trader Joe's, chick-fil-a,
- Trader Joe's.
- Trader Joe's;
- trader joes
- Trader joes
- Trader Joe's
- Trader Joe's
- TRADER JOE'S Children's SHADED PARKS WATER PARKS!! SCIENCE CENTERS! HANDS ON SENSORY PLAY PLACES AQUARIUM/ZOO we travel for too.... DIM SUM + GOOD BUFFET(s)!!
- Trader Joes More Asian food options Golf
- trader joes roller skating higher quality clothing stores
- Trader Joe's, buffet style restaurants, Tesla, IMAX
- Trader Joes, Costco
- Trader Joe's, healthcare specialists that aren't owned by Confluence, behavioral health providers, high quality educational programs
- Trader Joe's, more children activities like children museums and jump parks. We could have more of the late night music and comedy series at the PAC
- Trader Joe's, Whole Foods, Chick-fil-a
- Trampoline place for kids. More diverse restaurant options. Trader Joe's. Specialty health care providers (like children's hospital). More opportunities for activities that support people with physical and or developmental disabilities. Park festivals with food vendors and live music more often.
- Unsure about this
- Variety of healthcare clinic options
- Vegan food options (grocery stores, restaurants, etc.). More indoor activities during the winter for adults.
- Venue for Food Trucks
- Venues or space for kids activities. Unfortunately our health system lacks. There are specialist but its months before you can get in 3-6 months are typical. Many quality specialists are located outside of this area. Restaurant options. I like mexican food but there are way too many.
- we got it all
- We have been able to find all the services we need here in Wenatchee
- We have enough businesses and services for a city of our size.
- We leave Wenatchee to access the following: airports because flights out of Wenatchee are to expensive, Trader Joes (once a month), large sporting goods store like Dicks Sporting goods, retail shopping at higher end, higher quality stores
- We need a Trader Joes!
- We need better Healthcare and options. Many already travel to the west side for medical care
- We need more variety of clothing and house goods. More for kids to do.
- we travel out of town for better health care and purchase our automobiles, those have to due with cost and service for us
- We want Trader Joes
- Welcoming, attractive "third spaces," like large coffee houses, casual music venues, and beer gardens. Wenatchee residents have to go mingle with leavenworth tourists to find these spaces.
- Wenatchee doesn't have a good steakhouse. Restaurants here are all very over priced and lack in quality. Eating in other places opens your eyes to how bad the places here are.
- Wenatchee is in need of indoor entertainment, like a bowling alley, kids play area ect.
- Wenatchee lacks food and restaurants that provide a variety of cuisines for balance within the community and in terms of diet.
- Wenatchee meets my needs. I am most interested in maintaining the viability of our community resources, particularly access to professional health care and clean air, water, and safe public spaces.
- Whole Foods/Met Market stores; art supply store; wine shop; healthcare; veterinary care; ethnic restaurants
- With the city growing further south and north, more businesses, shopping, cafes, in those areas. More neighborhood type small groceries, bakeries, coffee shops, etc.

Question 15: Technology is always evolving. What trends in technology should Wenatchee focus on to prepare government services, its economy, and its people for the future? Select all that apply.

Q15: Technology is always evolving. What trends in technology should Wenatchee focus on to prepare government services, its economy, and its people for the future?
Select all that apply. (n=529)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

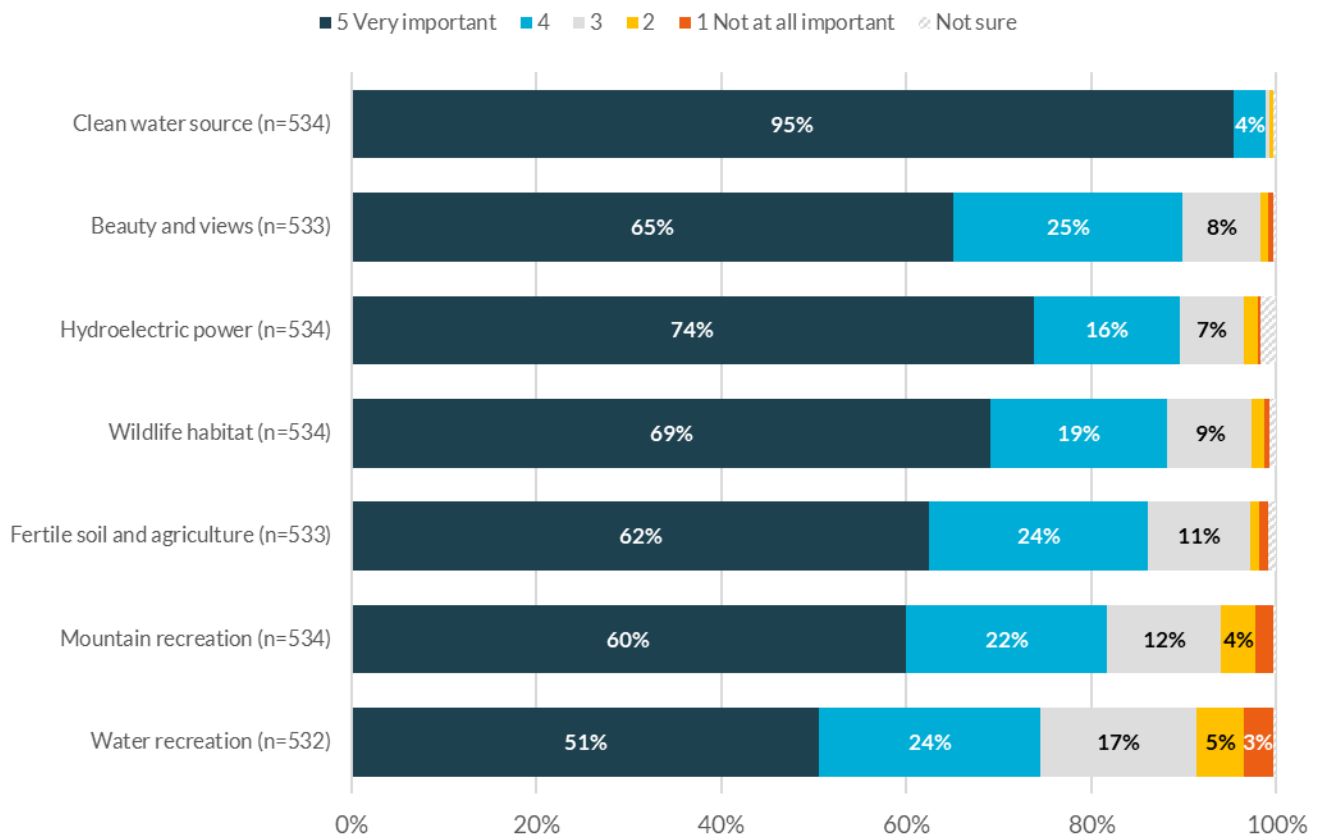
- seal those cracks before there are 3 inch's wide like my street and then have to spend 1 million dollar a mile to over lay..
- A worthwhile airport with regular flights to more destinations. and with reasonable prices
- Attract high-paying AI-enhanced jobs.
- Automation eliminates human employment
- Basic Finance Education (how to manage personal finance) and Bilingual Services.
- CCPUD put city in a awkward position with all the overhead
- power/fiber infrastructure should have been underground...
- Charging stations for ebike
- Dark sky neighborhood
- Drones for public safety, not for delivery
- E-bikes as primary transportation
- Education, community center
- Electric trains and trolleys
- Environmental hazards and threats affecting cost of living and basic infrastructure
- get off the grid
- High speed trains. Imagine people living all along the
- route from Wenatchee to Quincy and they walk 10 min from their house and hop onto a train to the city
- Honestly most of these are nightmarish
- I am personally worried about the impact of data centers on the river and possible impacts on power and wildfire response?
- I want to see more 3d printed houses that are affordable for low income folks.
- Improvements to the Bangborn airport; it's infrastructure, more and better available flights and services.
- More street lights on dark streets, flashing beacons at major crosswalks
- NO DRONES THATS CREEPY
- Only Police should be able to use drones for security reasons & Firefighter for fire surveillance. No person/business should be allowed to use drones in residential areas- very invasive.
- Protect our energy supply from climate disruptions and bit coining mining or data centers
- Recycling and sustainability efforts
- Residential irrigation.

- School zone camera, tech education
- Security camera systems
- Since we are not on a major transportation corridor, investing in more charging tends to benefit visitors. Instead invest in charging capabilities at larger housing complexes going up in the city.
- Also invest in more technology careers/education.
- Stay in your lane. Many of these choices are far outside of what the city should have its hands in, and only makes citizens poorer.
- Supporting telehealth services and reimbursement
- Surveillance Cameras and drone response systems in areas where crime is growing.
- Tech businesses (software, electronics, etc)
- Technology in cleaner, more efficient energy, expanding electric bus service
- underground power and wi-fi . Wi-fi should be a public utility.
- Using technology to protect the environment.
- Walking, biking, free drinking water refill and restrooms.
- When you say Wenatchee, are you meaning Wenatchee city government?

Question on Environment

Question 1: On a scale of 1-5, how important are these environmental resources to you? A 5 means the resource is very important, and 1 means the resource is not at all important.

Q16: On a scale of 1-5, how important are these environmental resources to you? A 5 means the resource is very important, and 1 means the resource is not at all important.

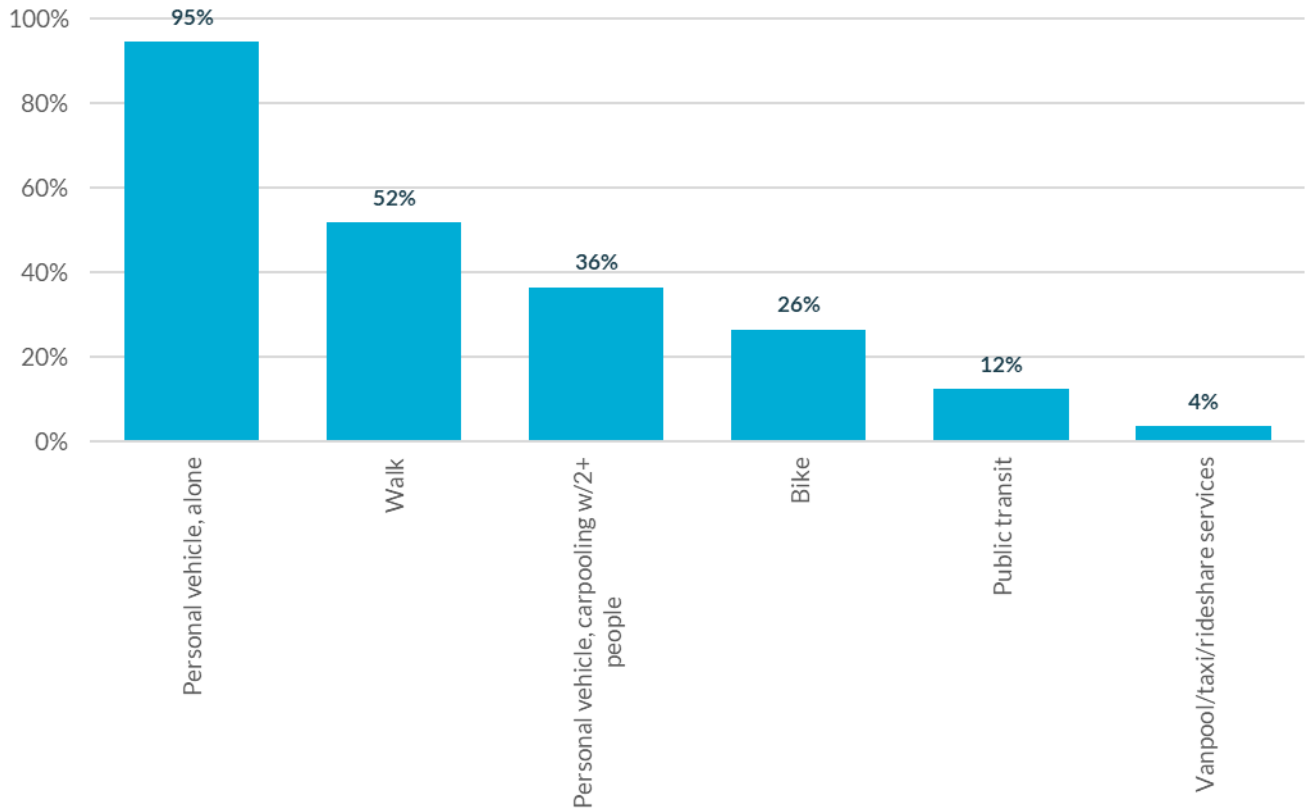


Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Questions on Mobility

Question 2: What modes of travel do you use in Wenatchee in a typical week? Select all that apply. Consider your travel for commuting, shopping, appointments, etc.

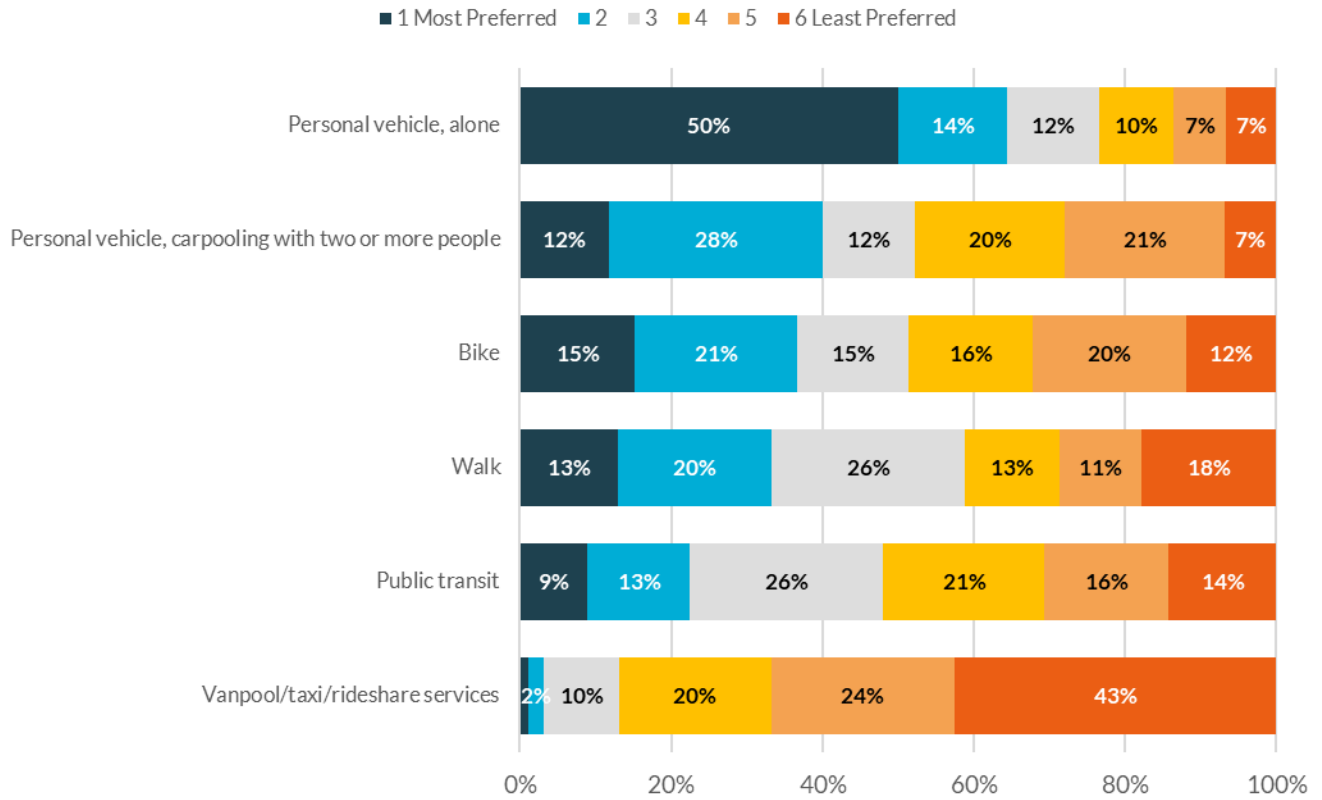
Q17: What modes of travel do you use in Wenatchee in a typical week?
Select all that apply. Consider your travel for commuting, shopping, appointments, etc.
(n=530)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 3: What modes would you most prefer to use more than you do today? For example, would you prefer to walk to work, ride a bus to school, or bike to a park? Rank the options below from most preferred (1) to least preferred (6).

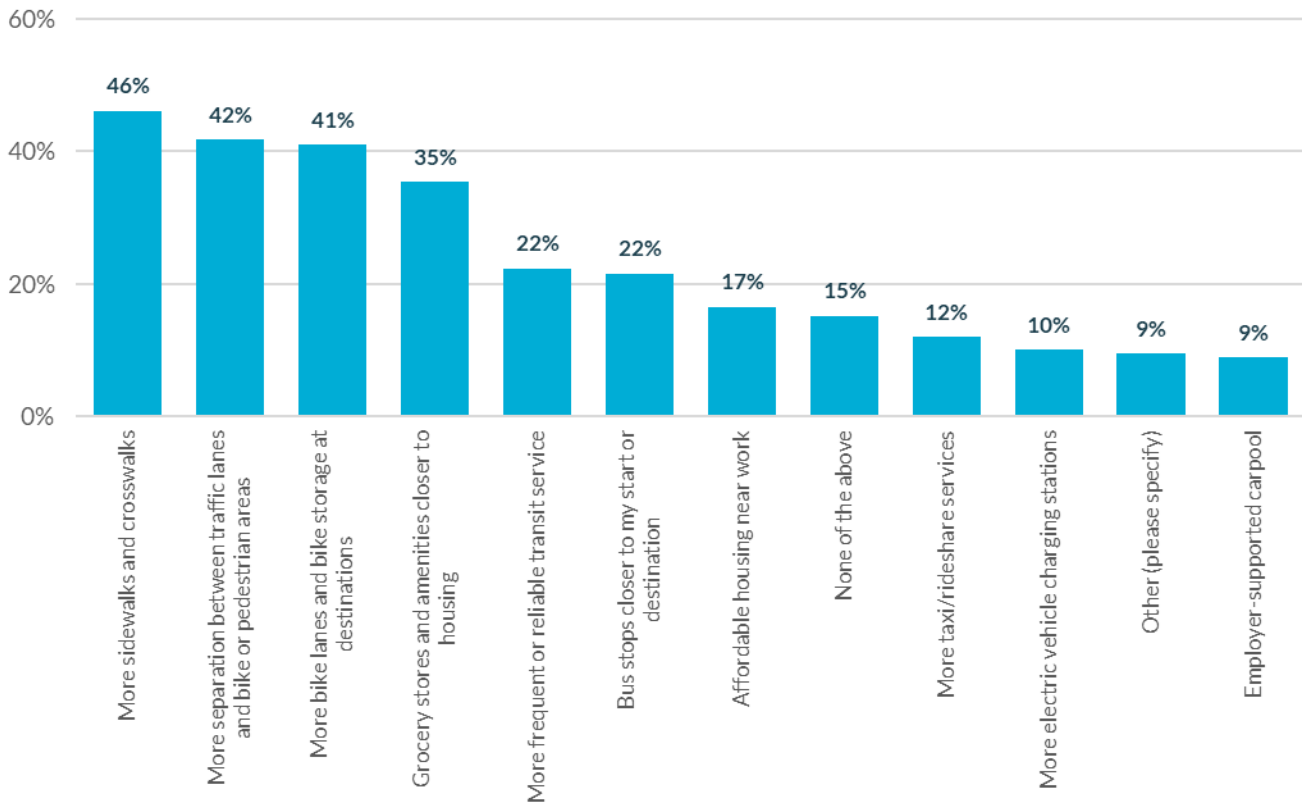
Q18: What modes would you most prefer to use more than you do today? For example, would you prefer to walk to work, ride a bus to school, or bike to a park? Rank the options below from most preferred (1) to least preferred (6). (n=512)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 4: What would need to change in order for you to use your preferred travel modes in Wenatchee? Select all that apply.

Q19: What would need to change in order for you to use your preferred travel modes in Wenatchee?
Select all that apply. (n=520)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Other responses:

- affordable housing so I can live in Wenatchee instead of 35 miles away
- Better access for wheelchairs when walking. Corners are great, however sidewalks in between are not always accessible
- Better enforcement of vehicle modification regulations
- better sidewalks
- Better:more parking down near waterfront - apartment residents are taking a lot of on street and in park parking.
- Bicycle infrastructure east/west to reach Bridge St.
- Bike lanes do not improve transportation in the downtown area. Just increase congestion, use river front park instead of making more bike lanes on Wenatchee Ave.
- bike parking is very limited downtown!
- Bike-specific traffic signals
- Biking/walking only infrastructure. One hindrance is it is unpleasant to bike or walk with noisy, fast cars whipping past. There also need to be "stopover" places like shops or parks to make the walk or ride preferable to the comfort of a car.
- Escalated sidewalks
- Feel safe to walk without being accosted or panhandled.
- Fix the sidewalks that are crumbling/uneven
- get rid of the bump out on Mission and Spokane !!
- have mobility issues, need to park close,
- High speed trains
- I don't feel safe riding my bike or running over hwy 2 at easy street, so drive to confluence loop.
- I don't like the new designated pedestrian and biking lanes on the Riverfront walk. It's not broken, so don't fix it.
- I prefer my car because I'm elderly
- Inter region bike trail from Leavenworth to Wenatchee
- Less bike stuff nobody rides bikes in the winter
- Less empty buses
- Liquid hydrogen needs to be made available in Wenatchee. It should ALWAYS be priced at 1/2 of gasoline. 20 years form now goal should be 25-30% cars with liquid hydrogen.
- local businesses with extended hours.
- Longer hours for transit services
- make it safer to cross, the cross walk at walnut crossing the ave should not have cars able to turn across sidewalk. this one is just 1 example of how dangerous it is to cross
- More amenities at bus stops ie. shelters. informational kiosks,

- lighting at shelters, seats at most bus stops
- More parking downtown
- More parking downtown
- n/a as I live in Malaga
- Neighborhood stores & cafes.
- Pet friendly public transportation
- Please no don't focus on trying to push people to not driving. Stop this.
- Rail system connection with wen/ E wen as hub
- Repeat- more safe places to park a bike
- Require businesses to provide employee showers for biking to work.
- Responsive traffics lights to pedestrians (walkers & bikers)
- Safer environment near bridges - esp the Wenatchee side (homeless)
- Safer public transportation stops. Some of the stop are in well frankly unsafe areas. I don't feel comfortable bringing my children on the buses and getting off at certain places
- Safety
- Stop the construction of buildings please
- The bike storage at destination piece is huge! I feel like the bike lanes are adequate but there are no places to lock up.
- The weather. Kidding, but I also want to make it clear that some of my choices are driven more by weather than anything the city can control.
- There are no viable options for taking Link from Cashmere to Wenatchee if work starts at or before 7 a.m.. i used to ride Link quite a bit, but reducing the early morning schedule made it essentially impossible.
- This and other questions (#8 I believe) didn't allow me to
- select multiple options. I would select "Grocery stores and other amenities closer to housing" and "More separation between traffic lanes and bike or pedestrian areas"
- Traffic is too fast to safely cross most residential streets. Slow the traffic and ease congestion with roundabouts.
- Walking from southern Wenatchee to downtown is currently challenging with lots of fumes. We need a walkable corridor.
- Young daughter get to driving age to get to school on her own

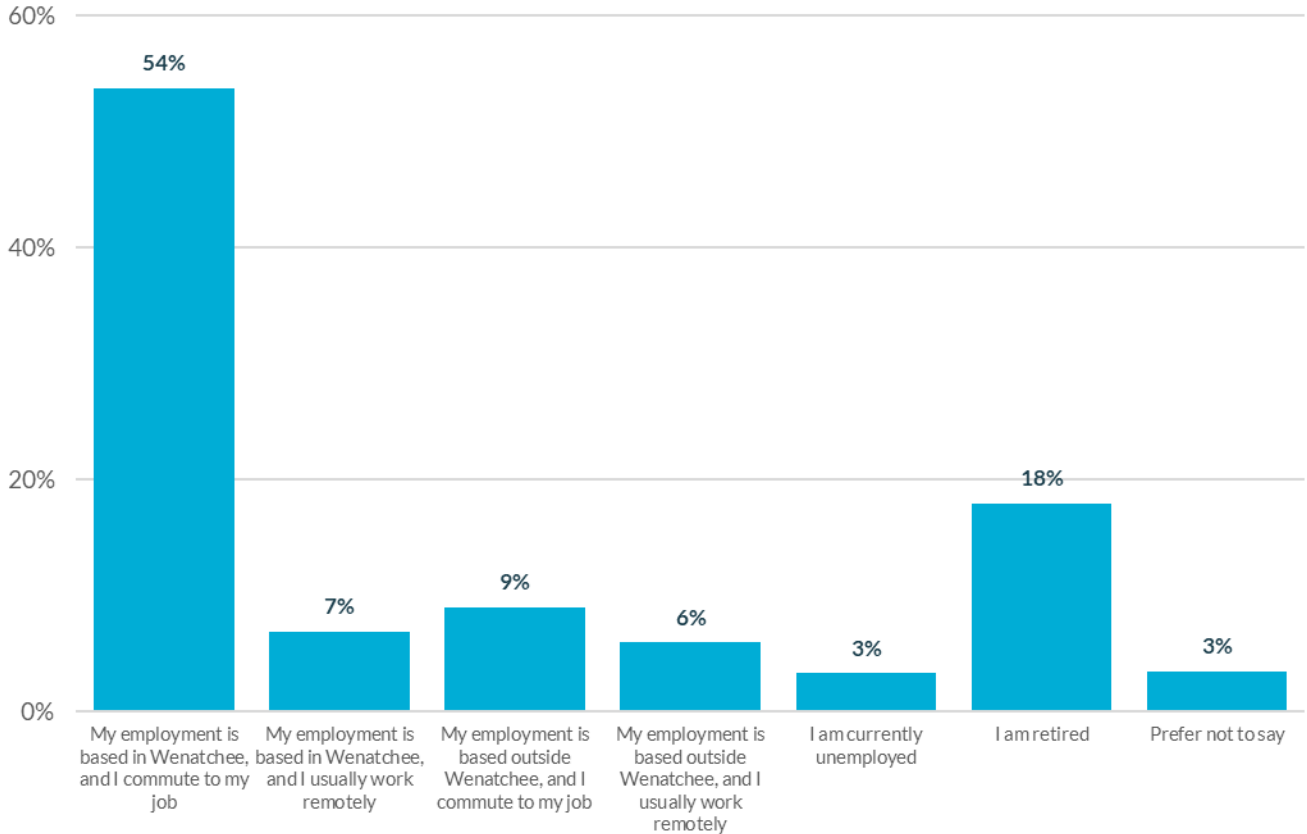
Questions on Demographics/Participant Information

Question 5: Optional: Stay Updated. If you would like to stay updated on the Comprehensive Plan, please enter your email address for news from the Wenatchee Community Development Department.

Answered by 217 individuals—responses not included here for privacy.

Question 6: Regarding employment and commuting, please select the answer that most accurately describes your situation.

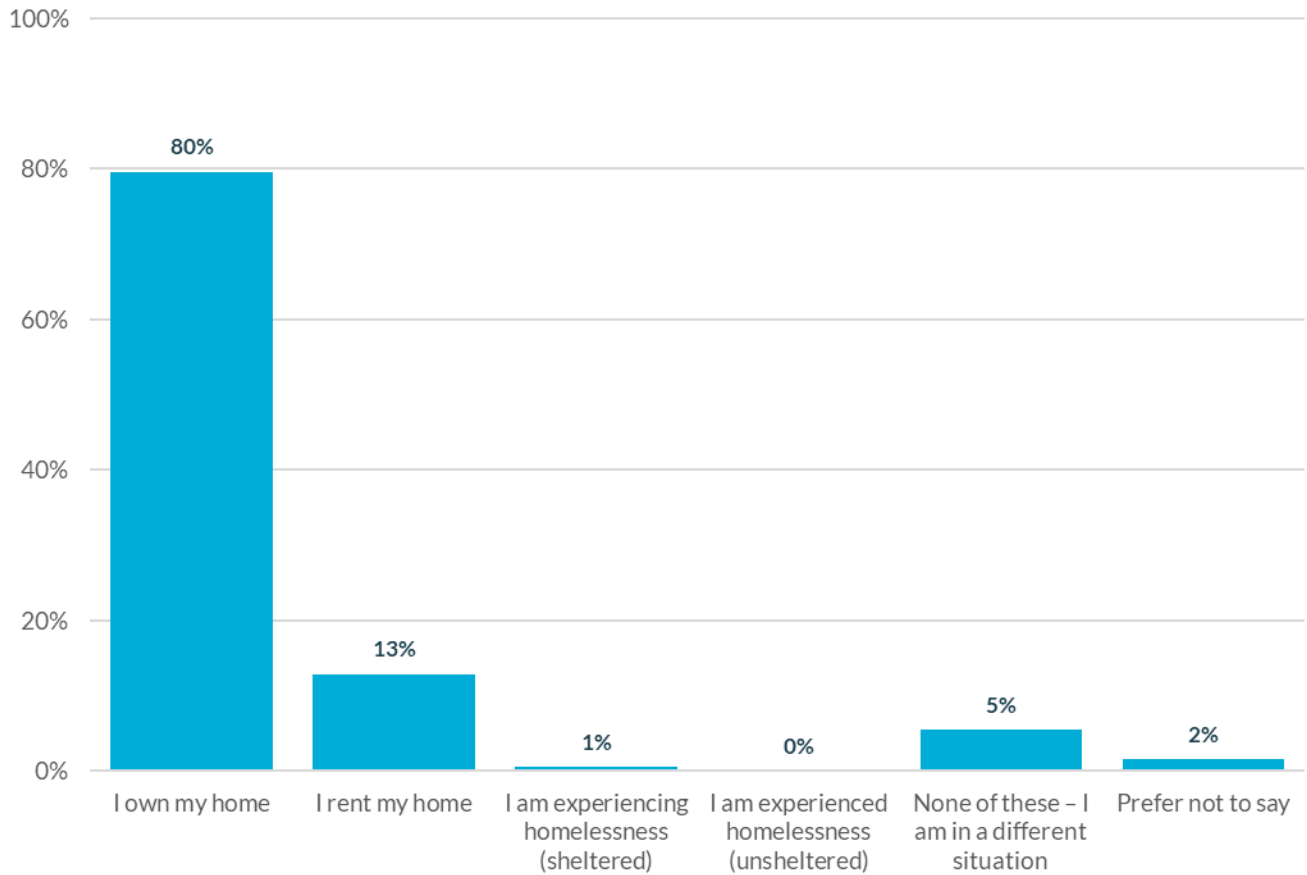
Q21: Regarding employment and commuting, please select the answer that most accurately describes your situation. (n=525)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 7: Which of these best describes your housing situation?

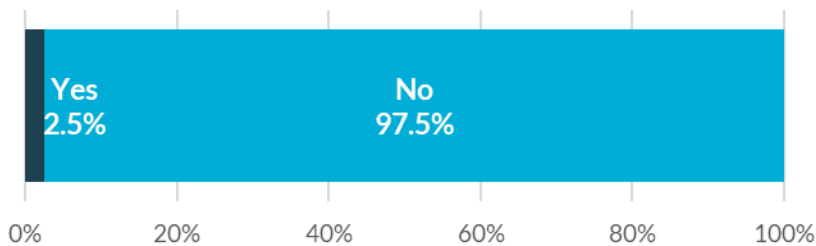
Q22: Which of these best describes your housing situation? (n=529)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 8: Do you live in a subsidized or rent-restricted home? For example, a home managed by the Housing Authority of Chelan County or another housing agency.

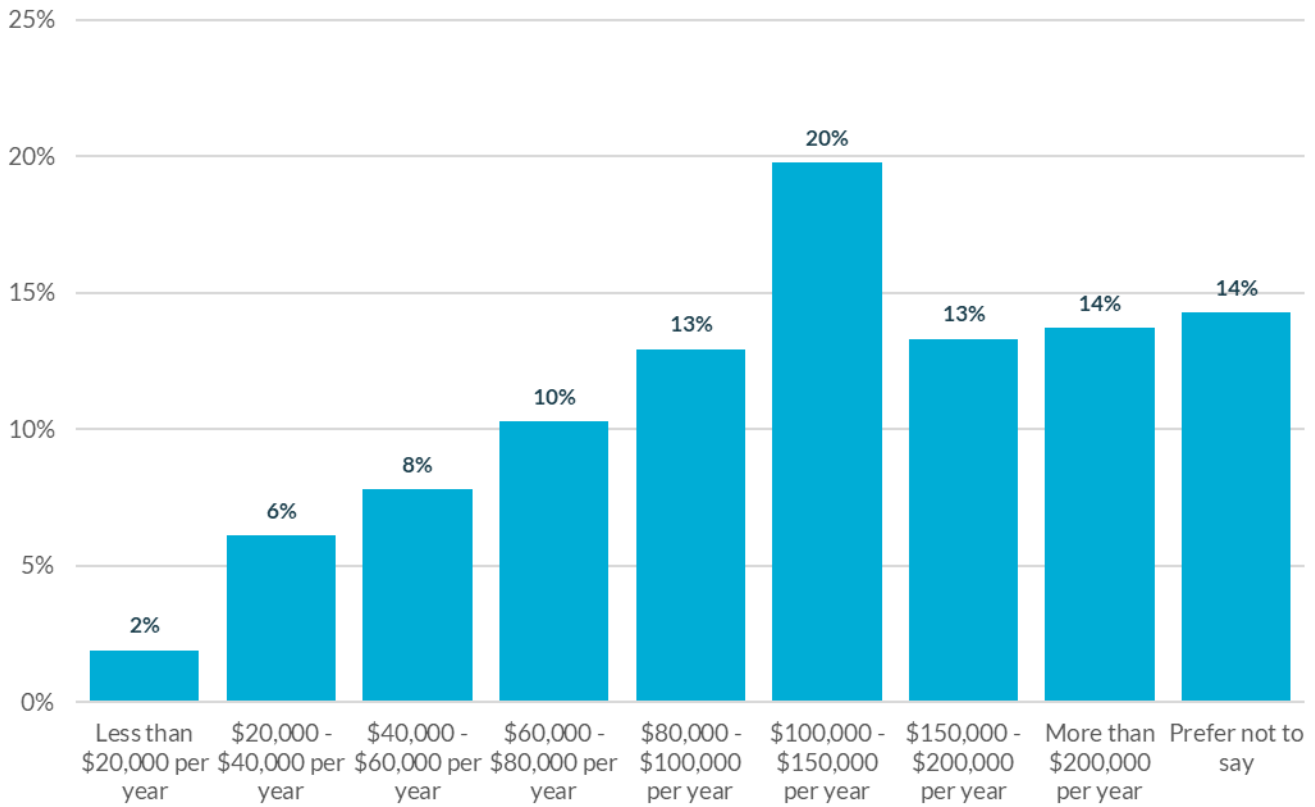
Q23: Do you live in a subsidized or rent-restricted home?
For example, a home managed by the Housing Authority of Chelan County or another housing agency. (n=520)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 9: What is your household's total annual income? It's okay to guess. Your household includes yourself, partner/spouse or family members living with you, and roommates.

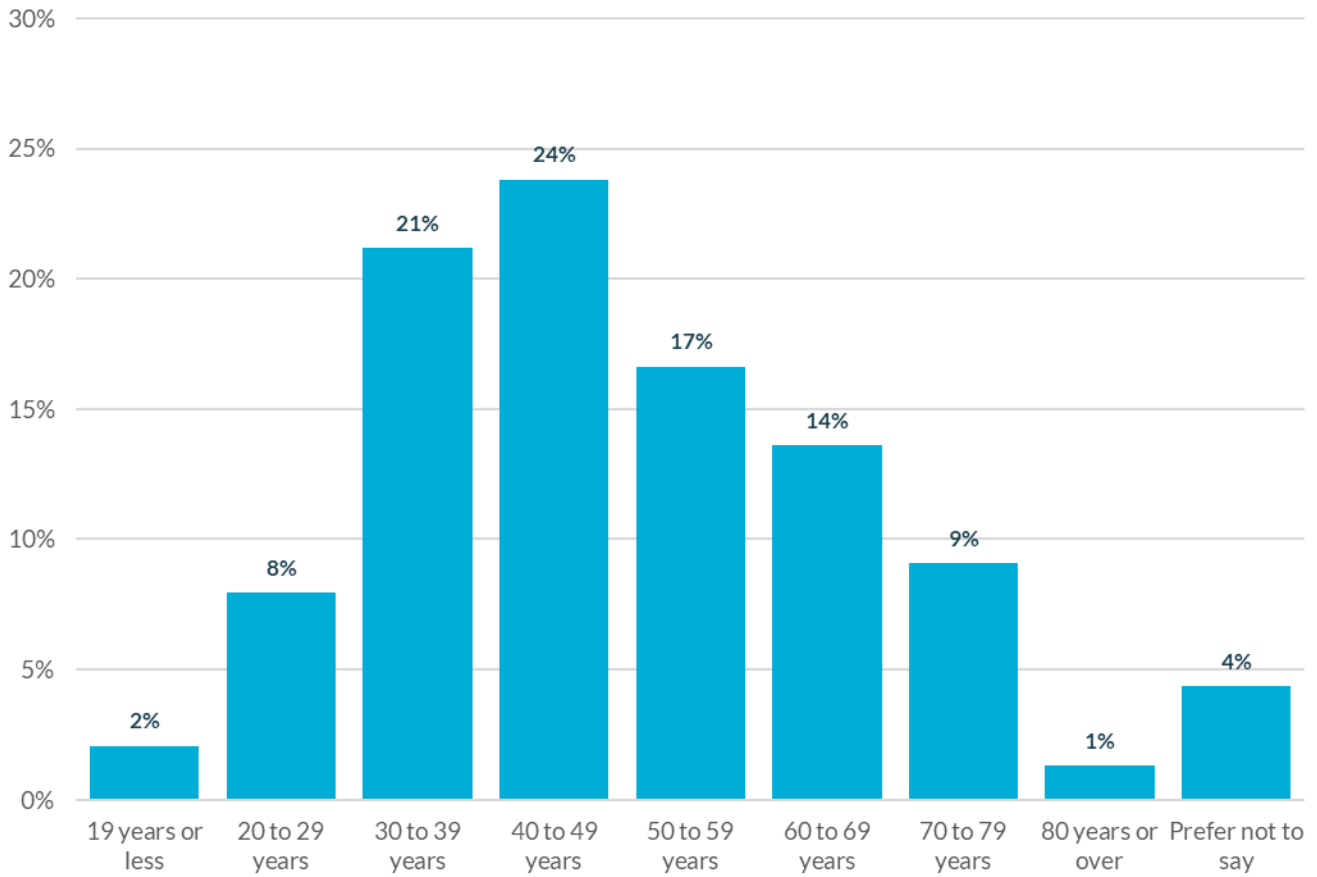
Q24: What is your household's total annual income?
It's okay to guess. Your household includes yourself, partner/spouse or family members living with you, and roommates. (n=526)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 10: What is your age?

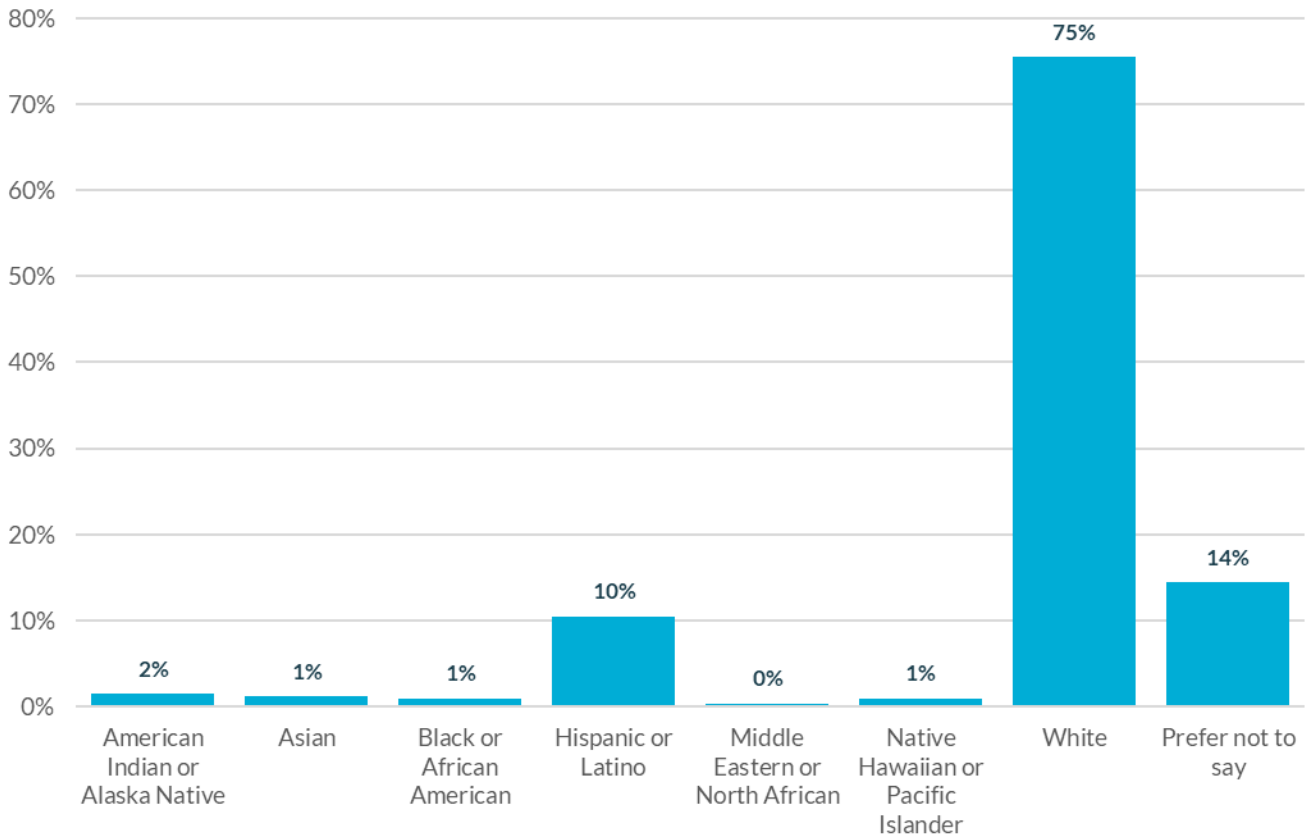
Q25: What is your age? (n=529)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Question 11: What is your race and/or ethnicity? Select all that apply.

Q26: What is your race and/or ethnicity?
Select all that apply. (n=525)



Source: City of Wenatchee, 2025; MAKERS, 2025; BERK, 2025.

Raffle Questions

Question 12: Name

Answered by 343 individuals—responses not included here for privacy.

Question 13: Phone

Answered by 332 individuals—responses not included here for privacy.

Question 14: Email Address

Answered by 338 individuals—responses not included here for privacy.

Paper Survey Results

Paper Survey Question 1: What issues are a top priority for you and your community?

Summary of responses:

- More diversity in the types and affordability of housing (more apartments needed)
- More transparency and collaboration with government – including on permitting and helping resident property owners to build more housing on their own lots
- Traffic safety and reckless driving
- Maintaining good sidewalks and parks, especially regarding nighttime lighting and daytime shade
- Supporting the homeless and low-income communities with better shelters, food access, healthcare access, and transit service (these also benefit the wider population)
- Job training and education options
- Support for schools to ensure they remain open
- Encouraging acceptance that Wenatchee is a multicultural community

All responses:

- More peaceful and without gangs, and more security so I can calmly leave things outside my house without them disappearing.
- Everything to be good
- Wider streets
- Safer and more activities for youth and families.
- Safer, cleaner, more help for homeless people so that I can feel safer with my family in the parks.
- the cleanest town in the area
- Safer
- more job opportunities
- I would like there to be more jobs for Hispanic people. I would also like for some entertainment activities to be created for the youth, so that parents get involved as well.
- A healthier community, with programs to train people who are looking for work, a low-income housing community.
- That they provide assistance for low-income Hispanic people to buy a property or house.
- What I would like to see in Wenatchee are Latino/Mexican party venues
- Venues for events and for exercising.
- Better economy, with more housing
- A safe, clean community with more alternate routes to avoid traffic. A place with various job opportunities.
- An exercise room/gym.
- May it be the most beautiful valley (with more culture).
- Safer (more surveillance/security presence).
- Peaceful (with fewer people on the streets).
- That there be more lighting in the streets.
- Quisiero que hubiera un lugar para hacer ejercicio y mas oportunitadaes para las mujeres amas de casa mas luz en calles oscuras.
- More educators for youth and to prevent bullying. Have programs for homeless individuals. Offer a class to learn how to fill out university scholarship applications.
- That it be safer.
- Public safety.
- Wenatchee is a beautiful place, but now the population has grown, and so has the traffic. The implementation of new roads or another bridge for cars would be perfect.
- Support for teachers, scholarships for students, more culture inclusion, opportunities for young kids to be active such as sports free of costs, encouragement of students to participate in school sports, a place where I know that I can go to stores or places without being
- Add more pedestrian crossings and lower taxes.
- Secondly: better treatment for Hispanics, and that there not be so much discrimination against elderly people who don't speak English. That's not right, because we are all equal. I ask for better treatment, please. May God place kindness in your hearts for everyone.
- I would like there to be fewer homeless people on the streets so that our children can walk freely around the neighborhood.
- That Wenatchee experiences positive change.
- That equality can be seen and felt, and that there is no discrimination.
- A beautiful place like it is now, but without so many people with addictions on the streets.
- To have much more awareness of pedestrians, for the safety of our community.
- That it be full of abundant jobs, safety, accessible and affordable healthcare; and that pedestrians and animals are cared for.
- I love the cycle of nature and the life of living beings and humans, especially in Wenatchee because I live here. But everywhere, I would like to see, in the next 20 years, much knowledge and education in Wenatchee so that we learn to love one another until the end.
- More surveillance in town due to unexpected events happening in the streets—with cars, with homeless families, and with honest people.
- I would like to see better synchronization and safety at stop signs and signals on Ferry Street and many others that need improved safety for everyone.
- I like the pine trees and rivers in Wenatchee. I would like more pine trees to be planted inside and outside the city, and for the streets to be wider.
- Bigger
- With more nature, and more job opportunities.

- Bigger
 - Safer
 - Safer and more affordable.
 - Better than it is now, with more opportunities.
 - It would be better if there were more jobs.
 - That it be bigger and improved.
 - That there be more economic growth, more jobs, and greater community unity.
 - A safe community.
 - With more recreational parks, more jobs, and more support.
 - A place with more jobs.
 - That the orchards not be removed.
 - Housing for different needs, more activities for children, continued support in clinics for children and adults, and that orchards and packing facilities not be removed.
 - I like nature, and that orchards and fields be developed to create more jobs.
 - Clean parks. I like clinics and hospitals with accessible insurance, and support for the elderly.
 - That the orchards be preserved.
 - What I like most are the playgrounds for children, and I wish we had more.
 - That the orchards be preserved.
 - That there be more housing at fairer prices, that schools not be closed, that orchards be preserved so jobs aren't lost, and that it remains a peaceful city.
 - What I like most is nature, and what I would like to see
- change are the orchards and fields so there are more jobs.
 - A safer place/area.
 - In 20 years, may there be plenty of jobs and that daily living not be expensive. May there also be fewer types of drugs and less alcoholism, as that destroys any community.
 - I love the city of Wenatchee, and especially the river.
 - That there be more job opportunities.
 - A non bullshit zone
 - Affordable rent
 - More parks, more streets without traffic, more affordable housing
 - Affordable
 - Fun, affordable, walkable and have thriving businesses
 - I want Wenatchee to be affordable to rent, purchase a home and live without worrying about living on a limited income. Everything is expensive, especially housing and rent. I would like to see the new sports complex open with a pool and hot tub. Also aquatic programs like water aerobics and aqua-jogging sessions for senior and disabled/rehab and therapy
 - Thriving but with rent or ownership opportunities that are affordable with fun things to do downtown
 - I'm homeless and would like Wenatchee to be a little better for the homeless, maybe another shelter and maybe another soup kitchen. The Lighthouse closed recently for remodeling and didn't do
- anything to help meals for the homeless, so maybe another good soup kitchen should be opened that has good hours like the Lighthouse and three meals a day
 - I love that everything is easily locatable around town. Also bus transportation doesn't cost any money, it makes things for those of us who cannot afford transportation very easy to get to important appointments. I wish that in 20 years the bus fare doesn't change at all.
 - Homeless free
 - Place to go where you can enjoy the day without being pushed out and you feel like you are not looked at or looked down on (for homeless).
 - Free
 - I love Wenatchee because I despise Corpus Christi
 - The view, parks and even the homeless, running Fentanyl out of Wenatchee
 - Better than today
 - I want it to be less polluted and get rid of the rard car - junkies [referring to junk yard property??]
 - Continue the nice people, hopefully having less of a drug problem, and a growing economy that includes education. I applied for and received a housing grant last year for \$3500. I have a daughter that I can have custody of when I get enrolled: properly compensated at work with no problems. I was forced to return it for no reason. I lived at the Grace House for
- two weeks, doing my chores and much more to achieve tenancy. I don't know what happened.
 - I would like to see more recycling. Glass recycling. We need more industry work. No kill shelter. Affordable housing.
 - A clean and happy environment with respect for others and our town.
 - A place where anyone can find success.
 - Free, I love the four seasons we have and the beauty of the valley and the possibility of reuniting my children if they wish to be a part of my life if they are able to locate me.
 - Business friendly and affordable
 - I love the natural environment and access to parks and recreation. I want Wenatchee to be bigger with more multifamily development
 - I want Wenatchee to be a model city in terms of the ways it embraces the diversity (cultural, linguistic, etc) that it is made up of. A city that protects our water and land, prioritizes families that have lived here as new "west siders"
 - I want Wenatchee to be bigger and have more green natural areas, such as parks and recreation areas.
 - More easily accessible, rising costs in housing and cost of living in my opinion has created more tension, stress and anger in community members. Traffic is crazy!
 - Safer and more pedestrian friendly, sidewalks on busy streets.

Paper Survey Question 2: Consider what you love about Wenatchee and what you would like to see changed. Now, complete this sentence: In the next 20 years, I want Wenatchee to be. . .

Summary of responses:

- A more safe and peaceful city with less crime, street disorder, and racial discrimination
- A place with more youth/family activities, support for schools, and educational opportunities
- A more affordable city with lower cost of living, especially related to housing
- Home to more job training and more types of job options
- A place with more businesses and event venues that embrace Latino culture
- A safe city to walk in, with more sidewalks, safe crossings, and pedestrian lighting

- A city that respects and celebrates nature, including the pine trees, orchards, and rivers

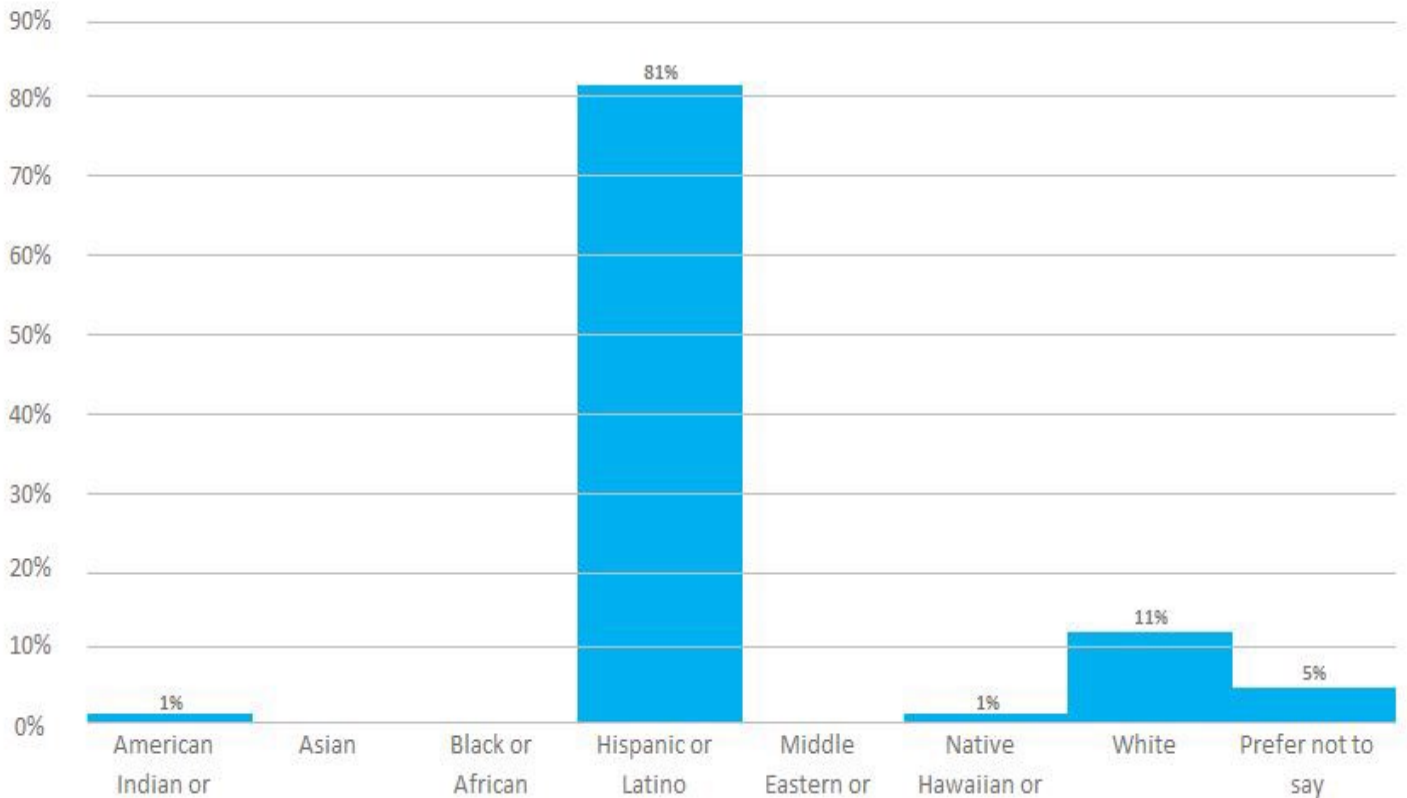
All responses:

- Bullying, mis-identity crisis, don't pass the pain.
- Dark parks in the evening and weekend, more lights, more street lights
- Sidewalks and parks, I walk a lot of places and know the needs
- Housing affordability
- Diverse options for where to live and things to do, not just subdivisions or single-family homes, understanding steps to engage with local government on how to do simple things like get permits
- Affordable, low to middle class housing, including lower rent prices and affordable housing to purchase
- Transparency in government, housing costs, homeless resources because there are not enough places to go
- Better bus service to the shelter (St. Francis) on Saturday and Sunday mornings (earlier). Shelter should be open earlier in the evenings like 5pm instead of 7pm, or maybe a 24 hour shelter, to work better with the Lighthouse hours and bus station hours
- The only issues that are of priority for me at this point in time is more shelter and/or affordable housing for people who are homeless. Also affordable dental plans for the homeless
- The cost of housing and the amount of homelessness there is in the community!
- A place to go in the morning and during the day (for the homeless)
- Education. We can do more but a lot of us just don't know what we qualify for and most of us are more interested in the trades than what they teach at the community colleges.
- Work, staying out of trouble and my sanity. Lol
- Supporting the community, which also the homeless and healthy living for everyone.
- Stop smoking drugs, the bad ones
- A safe, clean environment and nice people. Steady work and good/excellent schools. I like Wenatchee, I have been experiencing great difficulties finding employment and getting myself enrolled at Wenatchee Valley College. I have gone there successfully before and very much would like CNA fast track.
- Assault and rape is a problem, infant abduction, cosmetic surgery females raping for skin in valley and shelter. I need a job.
- A safe community to live in where you can walk down the streets and people are willing to help anyone in need.
- More walkable community, clearer ways to get around. More access for campers, an easier way to understand how to find a place to eat.
- That we could live together peacefully without the fears I experience, which I will not explain here.
- Health
- Transparency, education, housing options and affordability, business friendly policies
- The cost of housing and affordable living
- Housing that is affordable for our migrant and farmworker community. Multiculturalism that is visible, positively represented and embraced. Health care access, services and options, especially as heat and smoke perpetuate issues.
- Affordable housing is the top need. Better roads. Job opportunities.
- Roadways, affordable housing, progressive housing, lack of skilled trade information and benefits of having them, roadways and transportation.
- Wildfires. The increasing risk of wildfires is a top priority for folks in the valley. Living in a valley increases our exposure to smoke/bad air quality. I would like to know more about what climate change resiliency consists of - also does creating clean air shelters a possibility?
- Safety
- To have a place to sleep.
- A covered park for children that is more accessible, more affordable rent, and assistance programs with fewer requirements.
- More surveillance, more cleanliness, more assistance, and to be heard when I call for help.
- A safer city.
- Sidewalks, street lighting, lighting in parks, and lower rent costs.
- Areas with better parking in residential zones, and lower gas prices.
- That they could build a gym (exercise room).
- Peace and tranquility, since Wenatchee is a very beautiful city, but in recent times it has been changing a lot, and all of us Hispanics should feel at peace.
- Housing for the homeless, assistance for the elderly, and creating senior communities where they can help others with their work experience.
- That there be more businesses like stores, and places with activities for children because the population is growing.
- That there be more places for children's education, for example, more schools.
- Sidewalks, traffic lights.
- My priority is that we become a community with good emotional and mental stability. To achieve that, we should work with mothers and fathers through workshops where they can learn a profession and also offer therapy to support a healthy life and a pleasant environment.
- That they help the youth.
- Traffic education. Cleanliness in the parks (sports courts). More housing (housing projects).
- Park renovations. Housing projects.
- Security. Traffic lights.
- That there be more exercise rooms and assistance.
- More places for homeless people, places where they can eat.
- We want a more accessible and safer preschool. Life skills education for youth who are leaving to grow and live on their own.
- Traffic lights, street lighting, and low-cost rent.
- More traffic lights, cleaner streets and parks.
- Education, high taxes, insecurity in schools.
- That there be an amnesty, scholarships for students, and stricter laws against racism.
- Look, I have a suggestion: to place a traffic light or a pedestrian bridge on South Wenatchee Ave and the street coming from where the dump used to be. That area is currently very dangerous to cross to the burger place. Vehicles do not yield. Please do something before it's too late. I'm asking for attention to this issue, please.
- Control the number of homeless people on the streets.
- Scholarships for students. Pedestrian crossings. Food pantries.
- I wish the best for all the people of Wenatchee.
- Support programs for first-time homebuyers. Scholarships for undocumented students.
- That a rehabilitation program be considered for people with addictions, and that treatments not be so expensive for those without insurance.
- Support in healthcare and food. That there be fair prices for both, and that they be affordable.
- More solidarity and empathy with Mexicans in all governmental and civic matters.
- Communication, support, and strength through unity. That our communities talk to each other and can establish more viable bus routes to Quincy. That there be greater support during accidents.

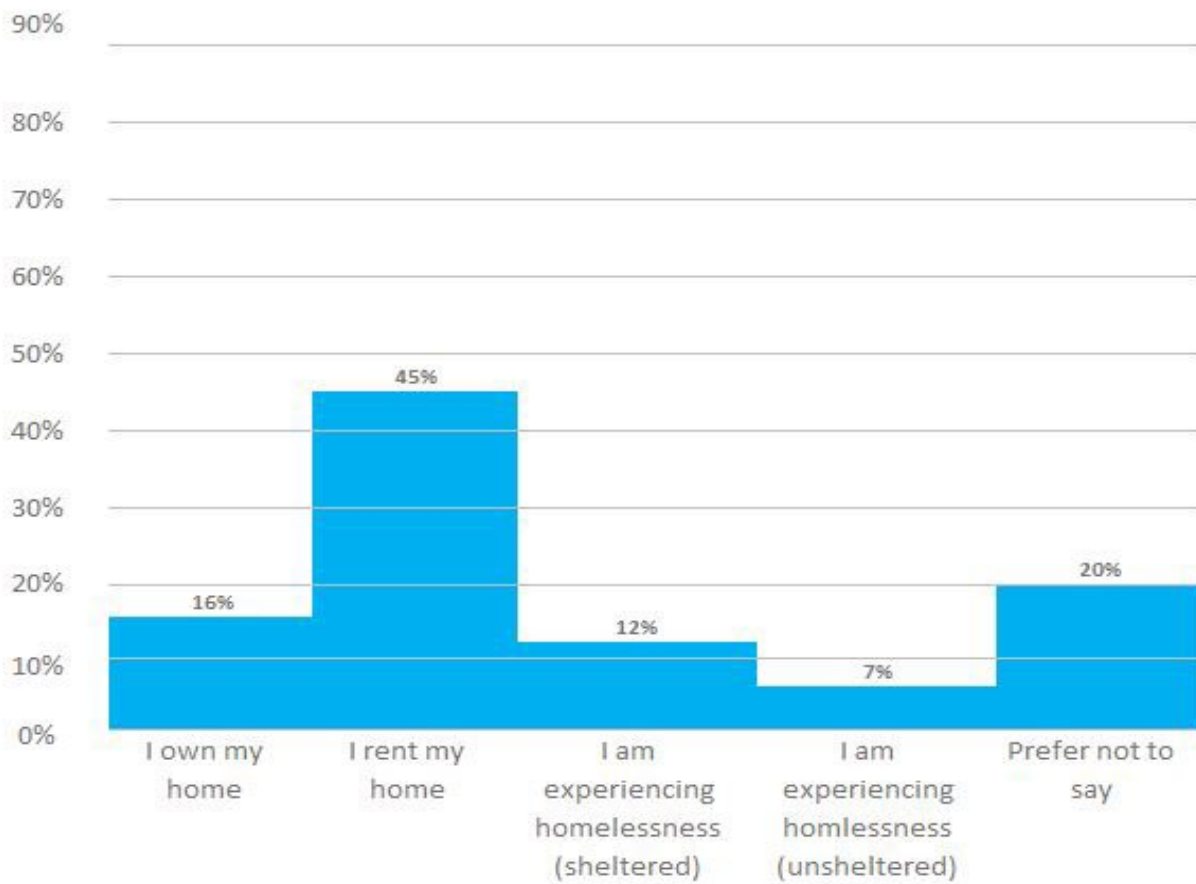
- To unite with the power to expose the reality that all families in Wenatchee are living.
- Service: to help ensure that assistance arrives promptly, because sometimes people are unwilling to help as needed for the benefit of the community.
- Workplace safety, fair wages, and support in healthcare.
- Rent should be more affordable.
- Lighting on sidewalks and more sidewalks.
- Improve the streets.
- That there be more surveillance and that potholes in the streets be filled.
- That food and rent be more affordable.
- Safe schools.
- To have money for rent and food.
- More accessibility to rent apartments and for them to be affordable.
- That schools not lose their support or jobs.
- That there be no lack of jobs, that school benefits be maintained, and that there be medical coverage.
- Parks, assistance (food pantries), and traffic lights.
- That there be safety and streetlights outside my house.
- More streetlights along the roads.
- That schools not be closed.
- The parks, the schools, and the clinics.
- Well, more jobs, more parks, more housing, and more assistance.
- More jobs, more housing, and more orchards to create more employment.
- We want schools not to be closed.
- That there be more schools, more jobs, more assistance, more housing, and that the orchards be preserved.
- We don't want the schools to be closed.
- The parks, schools and housing
- More jobs, more parks, more assistance, more housing, and support in clinics and hospitals.
- More safety.
- That there be no unemployment or racism. More jobs.
- That there be jobs for everyone.
- A safer place and to be independent.

Paper Survey Demographic Questions

What is your race and/or ethnicity?



Which of these best describes your housing situation?



What is your age?

